

A man with short, light-colored hair, wearing a blue and white checkered button-down shirt, stands against a blue background. The background features a pattern of small white dots in the upper left corner and a solid blue gradient elsewhere. The man is smiling slightly and looking directly at the camera.

Highly Crafted, People-First Experiences

10+ years experience helping organizations grow Customer Experience adoption within their businesses; specializing in fostering lean-agile UX processes, team growth, executive buy-in, digital transformation and demonstration of measurable results.

JOE SALOWITZ

User Experience, Design & Product Strategy

joe.salowitz@frontedgedigital.com

My Team Playbook for Product Creation

The best products come out of an iterative process where creators are enabled by executives to test a lot of ideas, where cross-functional teams talk often and honestly, where prototypes are built fast and their shortcomings are identified and fixed even faster, and where user needs and context informs and drives everything from project KPIs to pixels to `<p>` tags.

JOE SALOWITZ

Core Competencies



Digital Strategy & Design

Consulting businesses on technology solutions for the areas in which they feel the most friction. Offering “Full stack design” from field research, internal workshops, high fidelity UI design to interactive prototypes and usability testing.



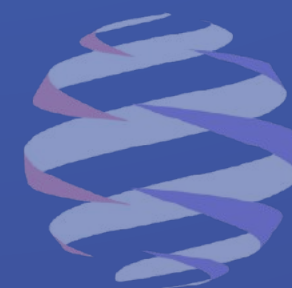
Vision Prototyping

Quickly test a new concept with customers, cast a product vision to the team to build consensus, or pitching to executives or investors to create defensible funding.



Product Management

Embedding with product teams to understand and optimize digital delivery processes. Coordinating teams around quick deliveries that maximize value and identifying and stamping out areas of unnecessary project burn.



Startup Product Growth

Helping young businesses squeeze the maximum amount of value out of budgets as they build their products, and organizing business leaders around specific, insightful metrics that can guide business decisions and satiate investor demands.



Customer Experience Automation

Working with sales and marketing teams to establish efficient tools and processes around customer touchpoints, making it easier to communicate with specific customers using personalized messaging at critical points in their lifecycle.



Toolbox

Research

Understanding the problem that needs solving

Archetypes

Understanding your user needs

Journey Mapping & Ideation

Identifying friction and opportunities to smooth it.

Information Architecture & Wireframes

Mapping user needs and tech restrictions to meaningful solutions

Hi-Fi Designs, Style Guides & Systems

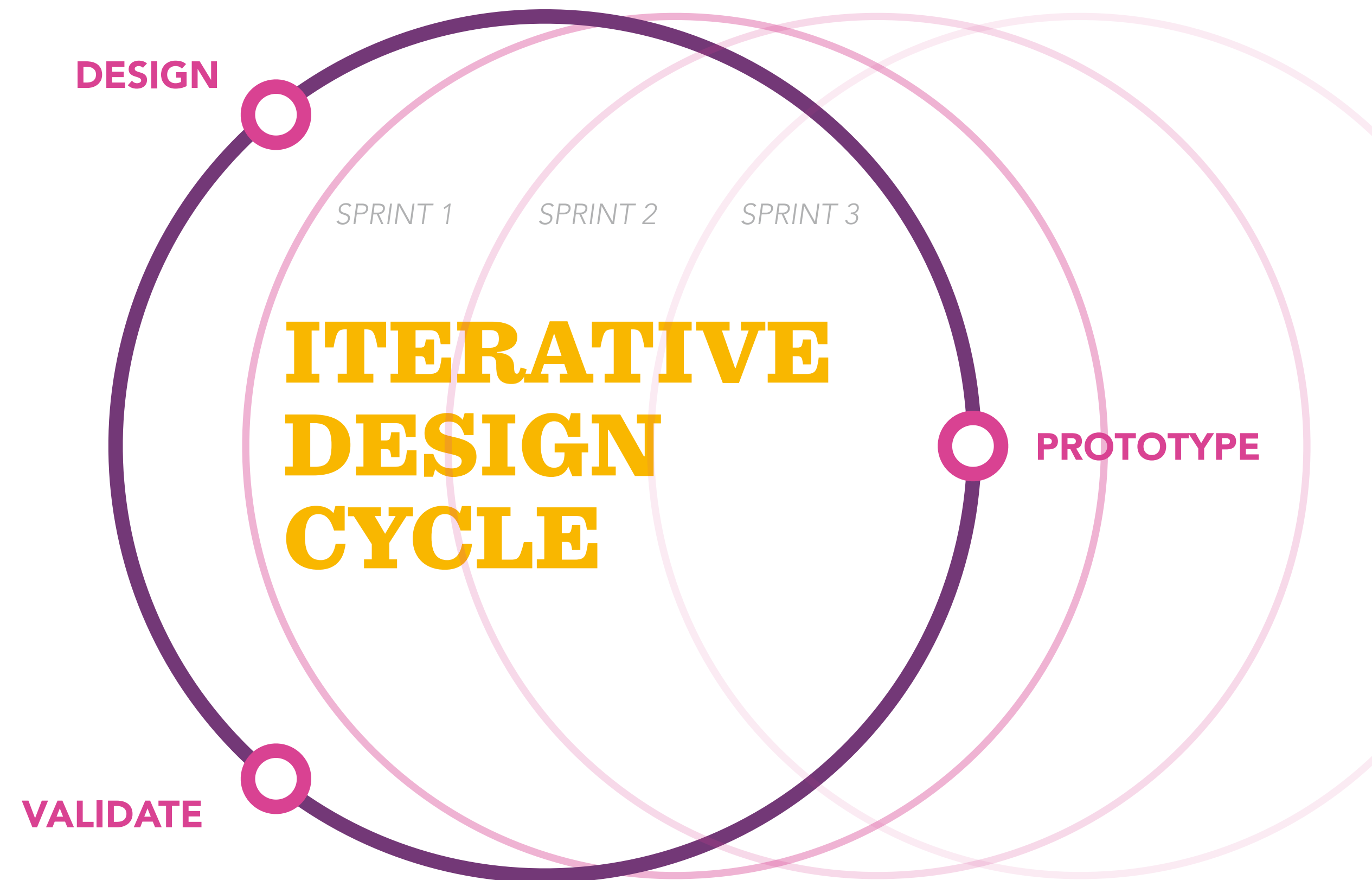
Visual differentiation and a framework for consistency

Prototypes

Showcasing interaction and flow to prep for testing

User Testing

Testing assumptions and gaining insights for iteration



JOE SALOWITZ

Work

I've built a deep portfolio in UX, business strategy, and product management, consisting of a wide range of clients from large-scale Fortune 100 and 500 companies like Whirlpool, Hitachi, Wyndham Worldwide, Houghton Mifflin Harcourt, Oracle, and Scholastic to cultural icons like Herman Miller, Capitol Records, University of Washington, Ace Hardware, and Meijer.

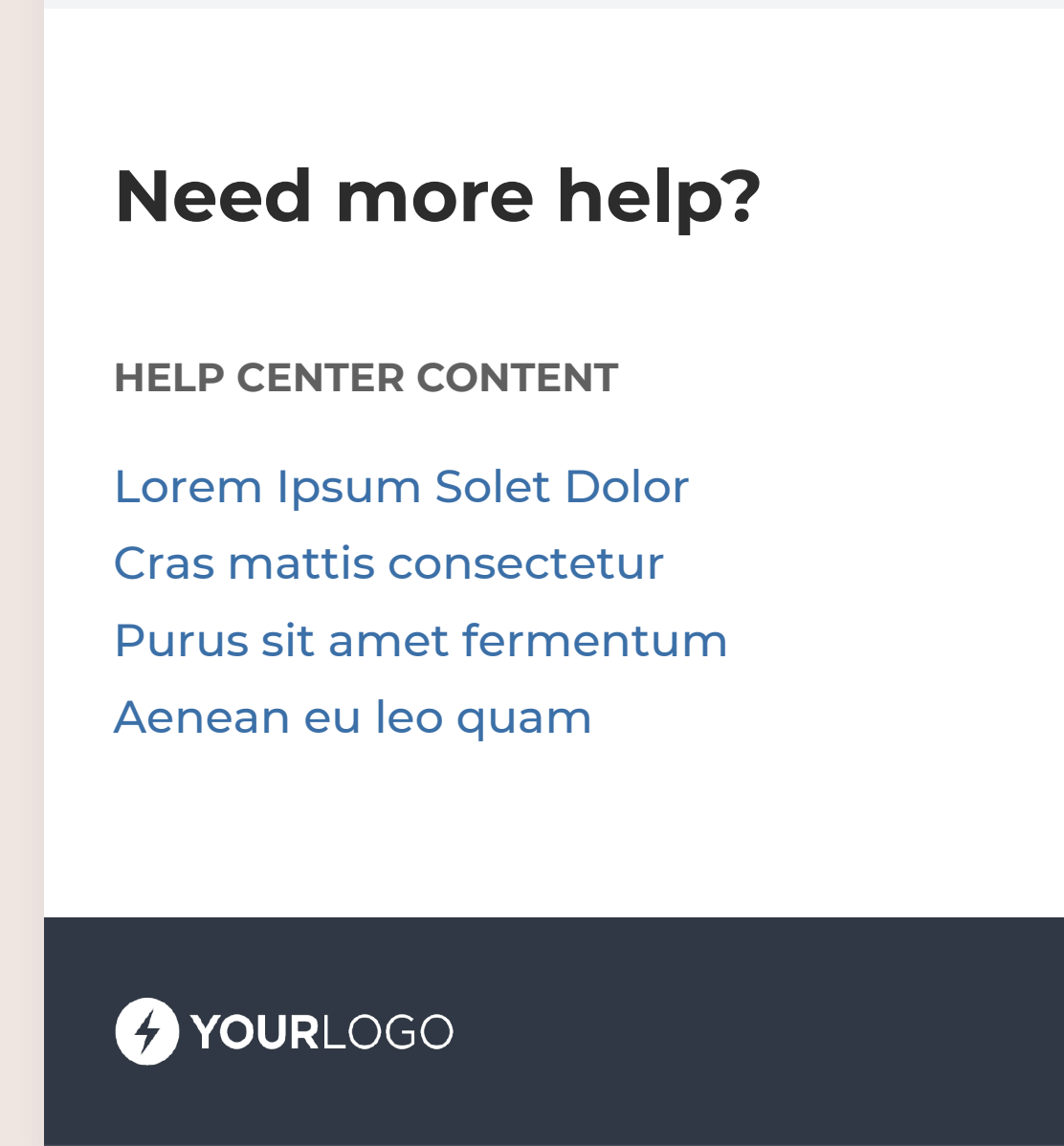
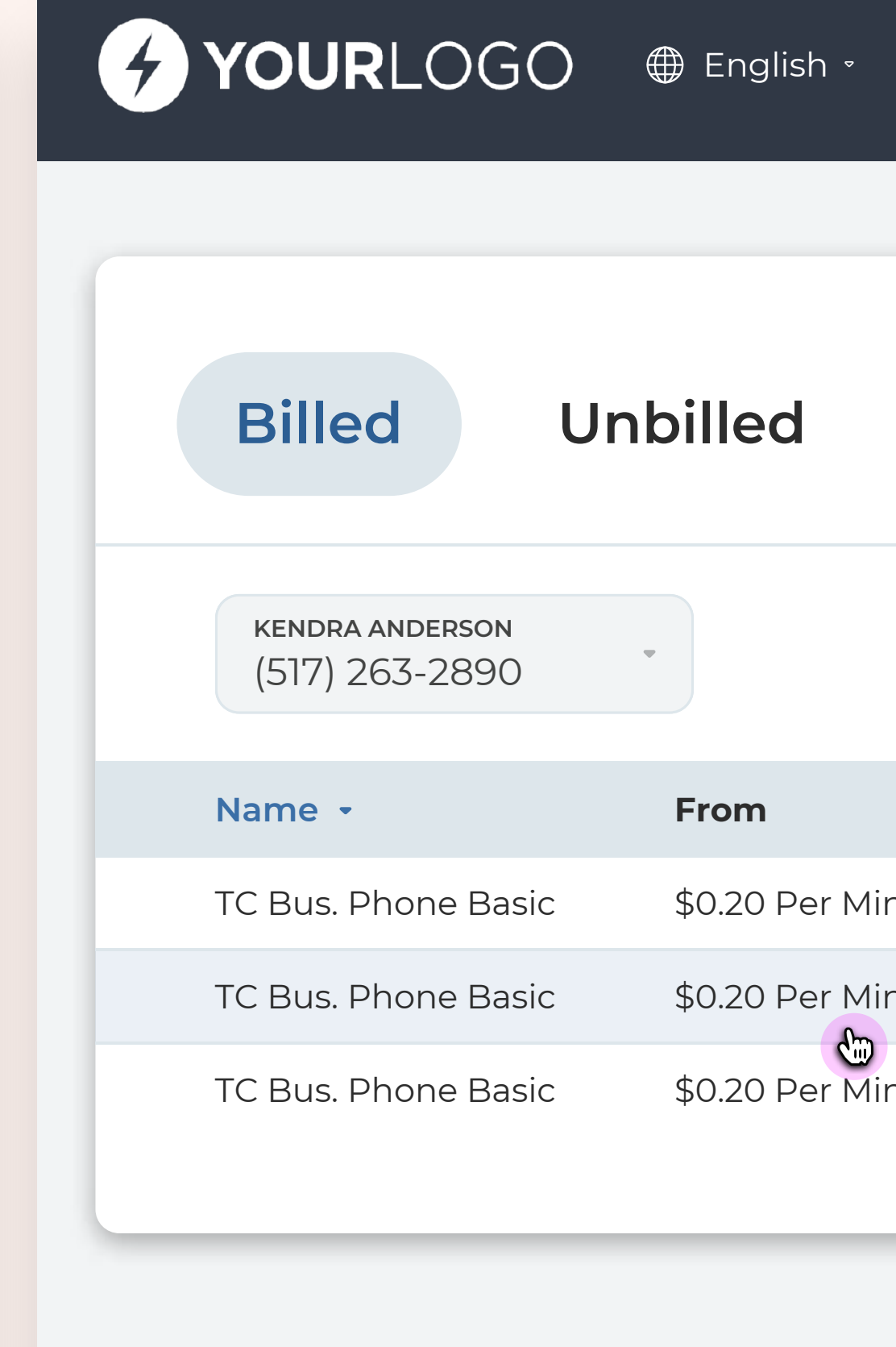
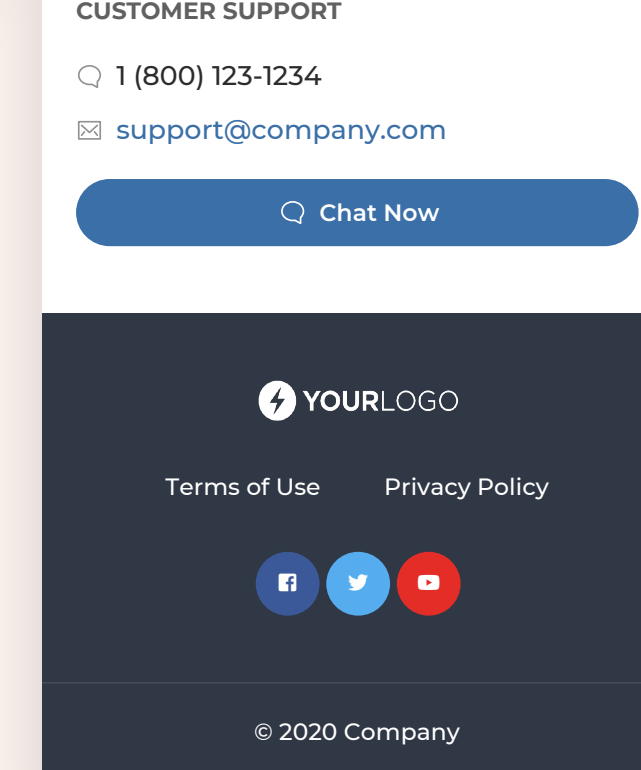
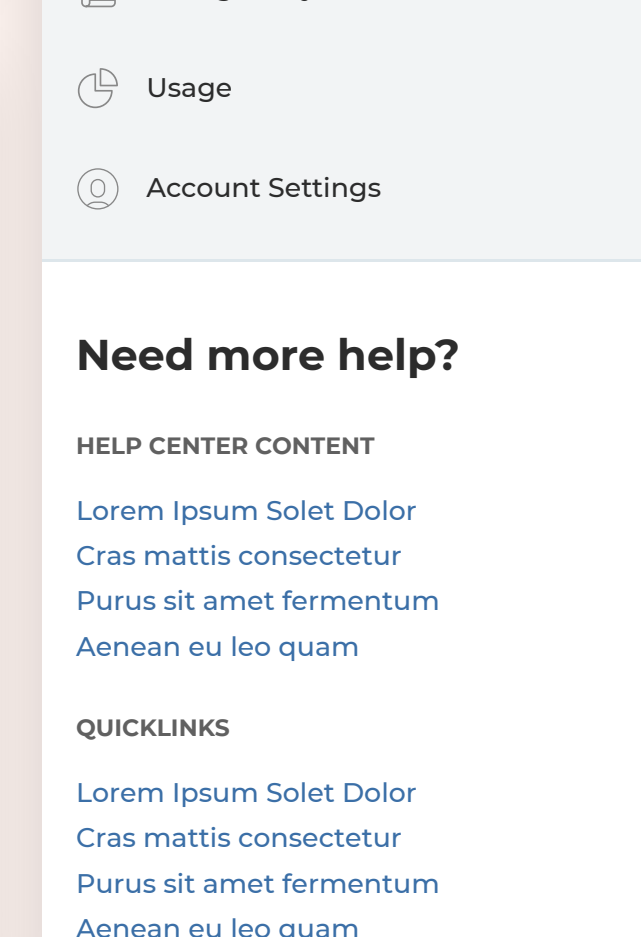
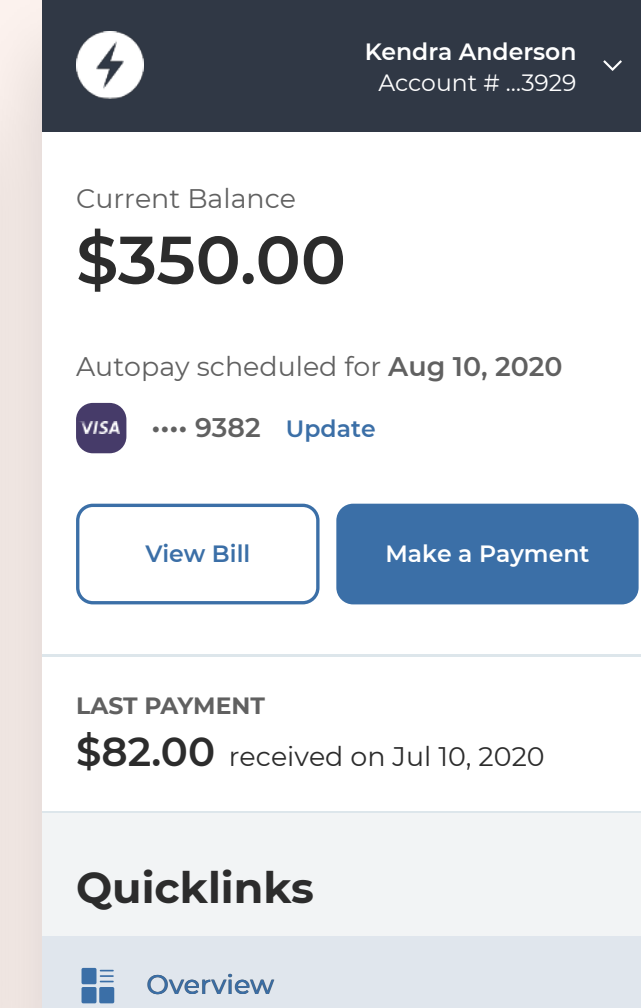
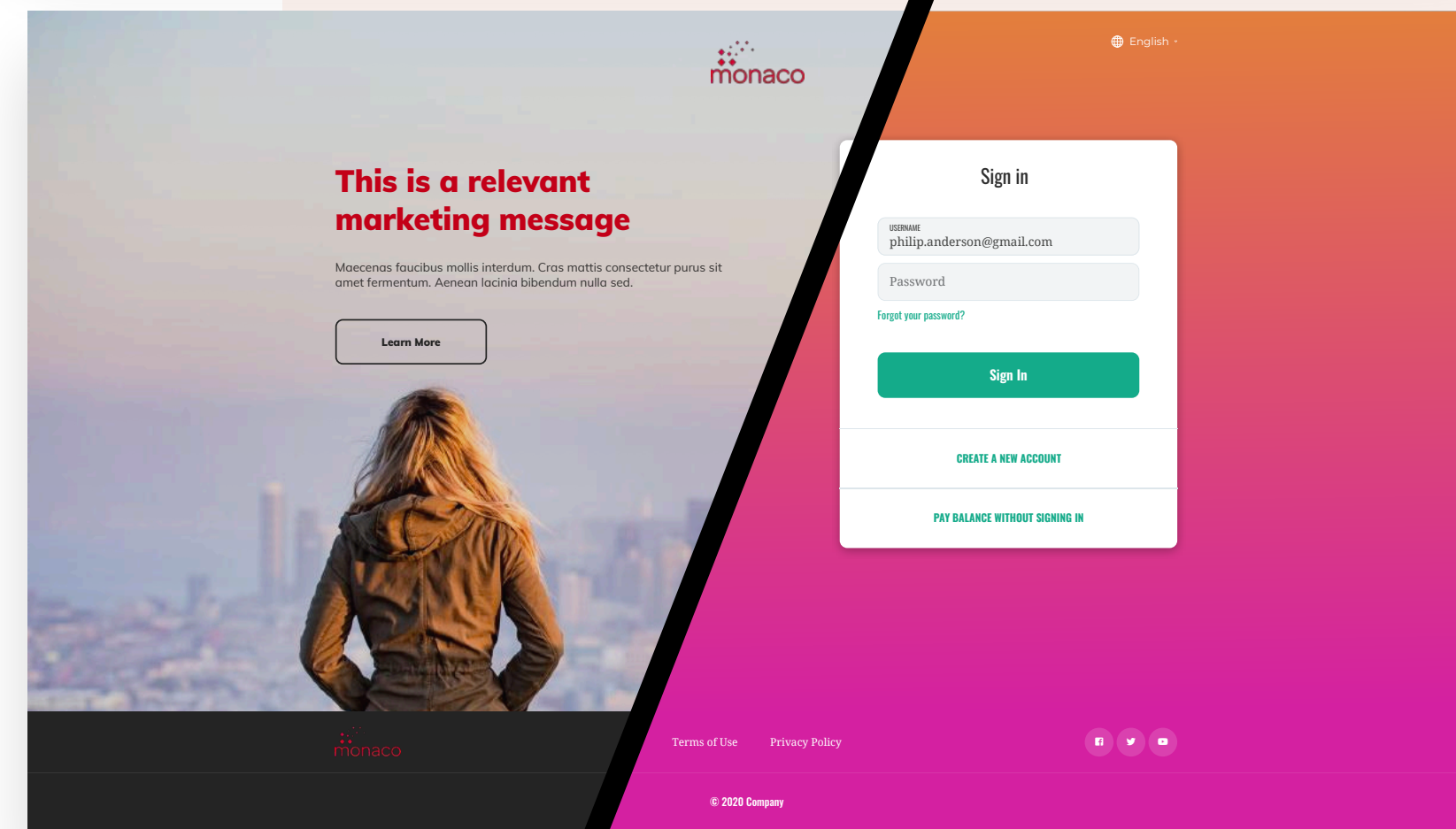
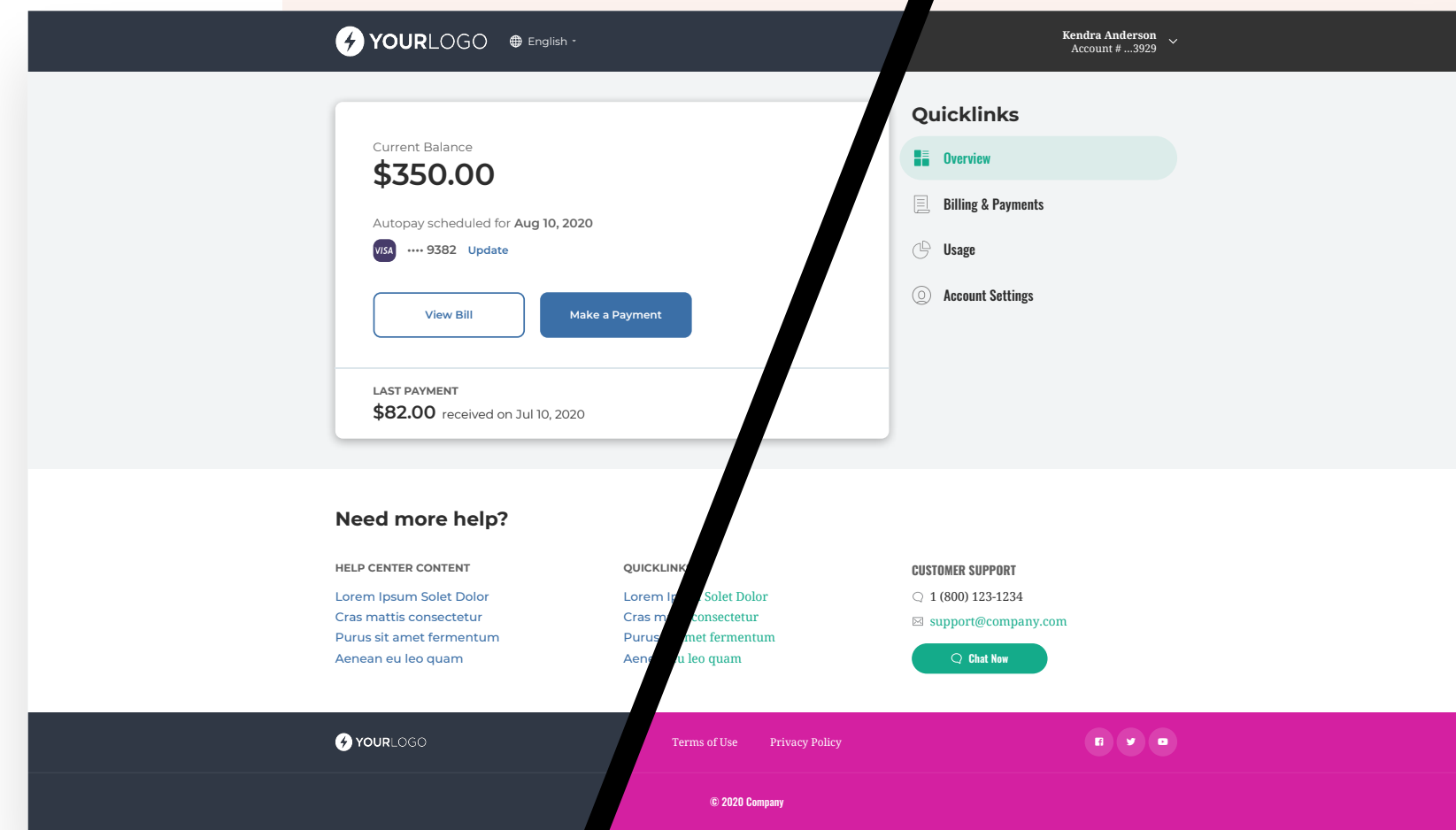


Northflow Solutions

WHITE LABEL BILLING PORTAL FOR TELECOMS & THEIR CUSTOMERS, RESPONSIVE & THEME-ABLE

Strategy, UX, and design for a white-label software portal servicing telecoms and their customers.

Northflow Solutions was in need of a visual and functional update of their dated billing portal, improving the navigation, design and theming engine, and adding multi-lingual capabilities.

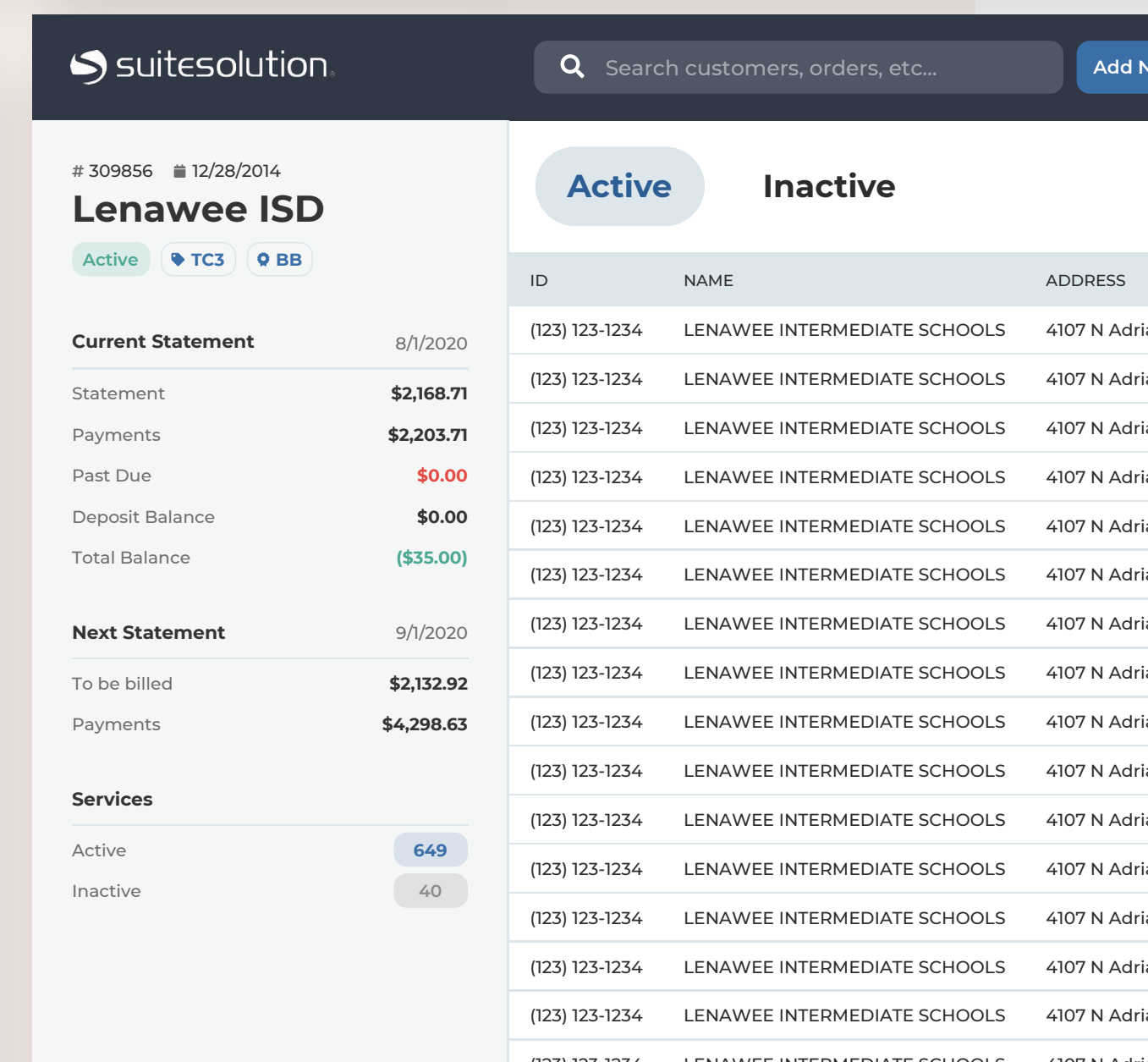
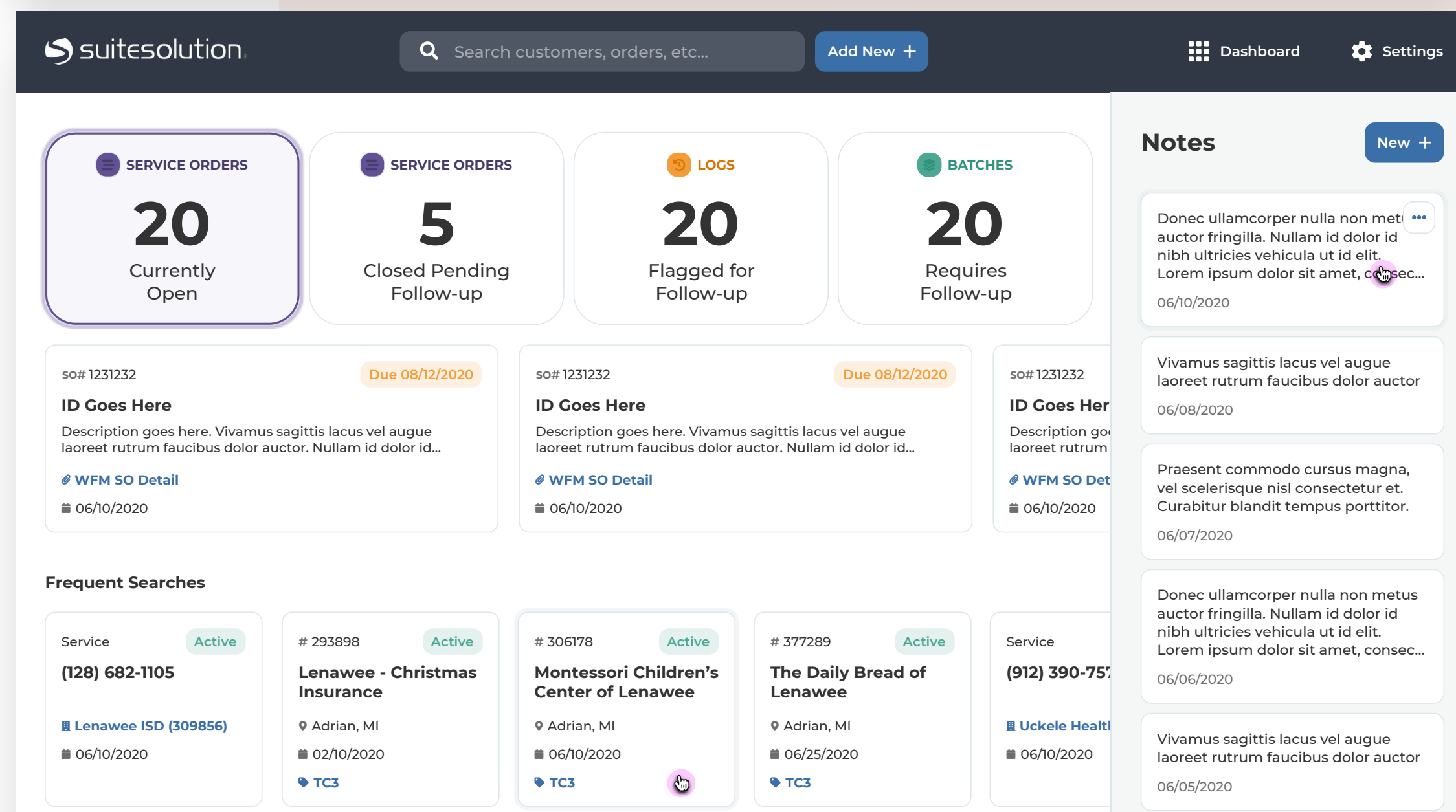
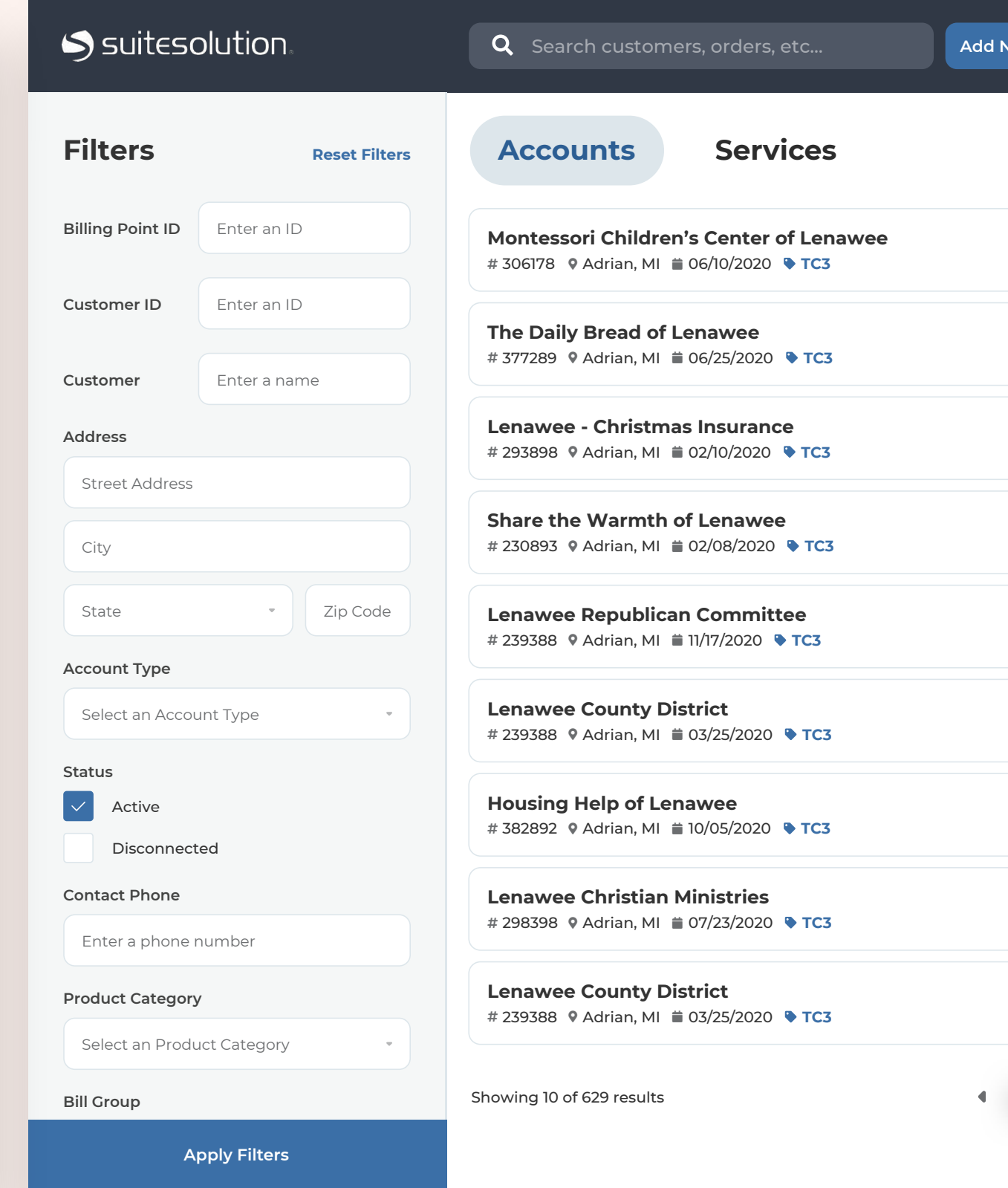
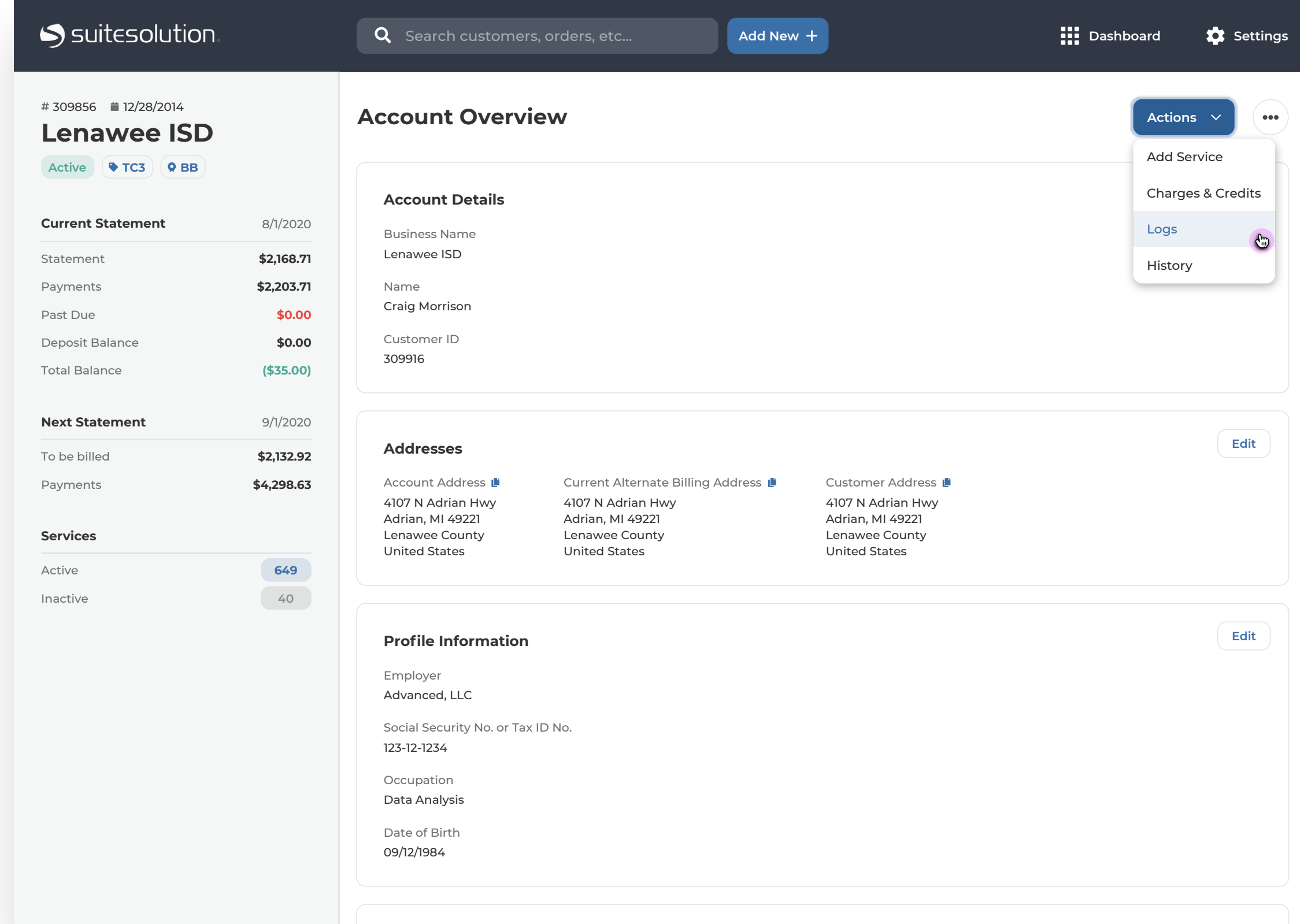


Suite Solution

CRM FOR TELECOM ADMINISTRATORS TO MANAGE BILLING FOR CUSTOMERS

Strategy, UX, and design for a fluid web portal allowing telecom administrators to manage customers, service lines, and triage related tasks.

Suite Solutions was in need of a visual and functional update of their dated administrative CRM, improving the navigation and design, as well as adding multi-lingual capabilities.



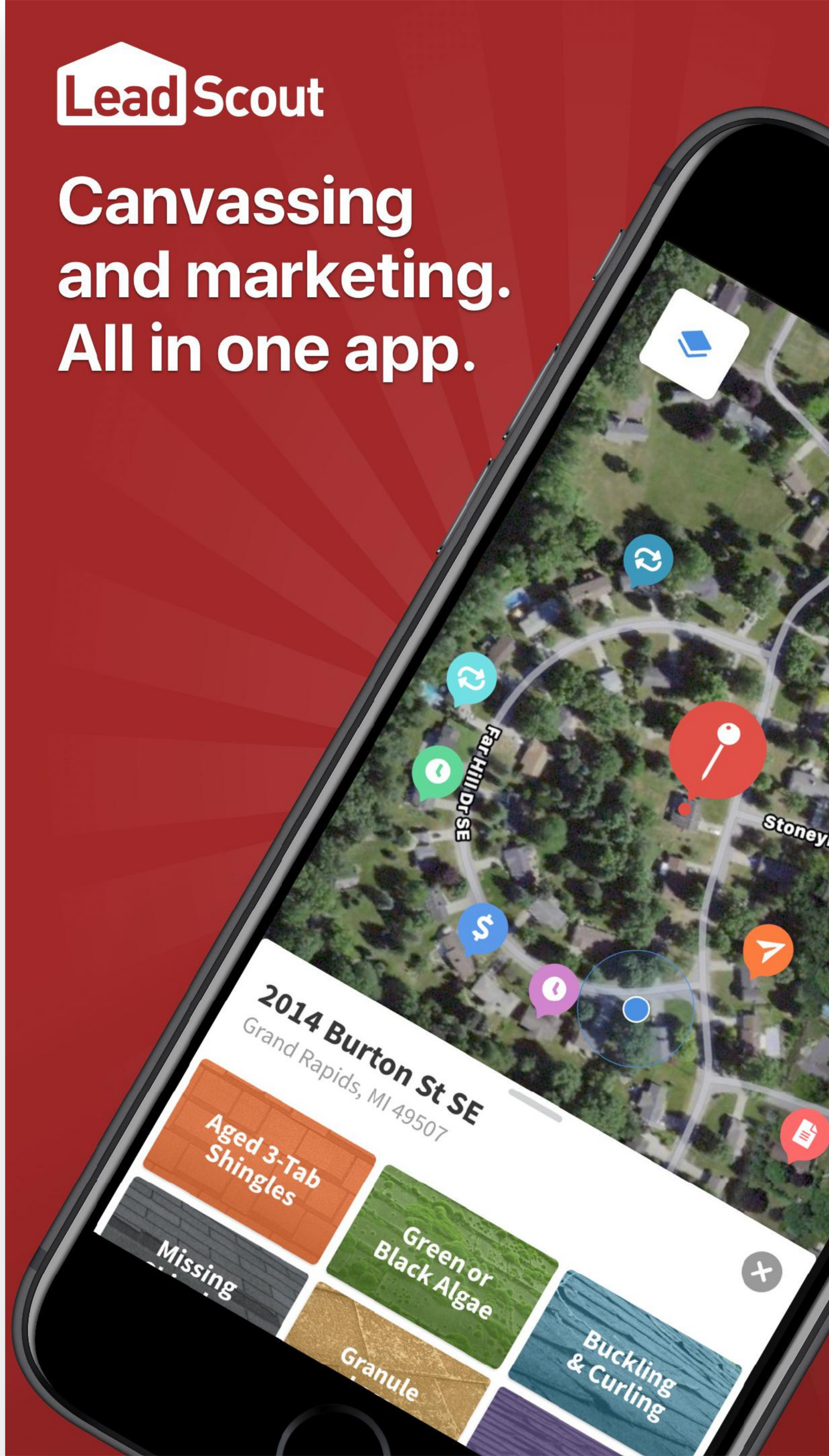
Lead Scout

DISRUPTING HOME IMPROVEMENT WITH FAST CANVASSING AND SMART MARKETING

As founder and managing partner at Lead Scout, a disruptive canvassing and marketing tool - I have managed all aspects of the growth of the business, as well as the design of the product.

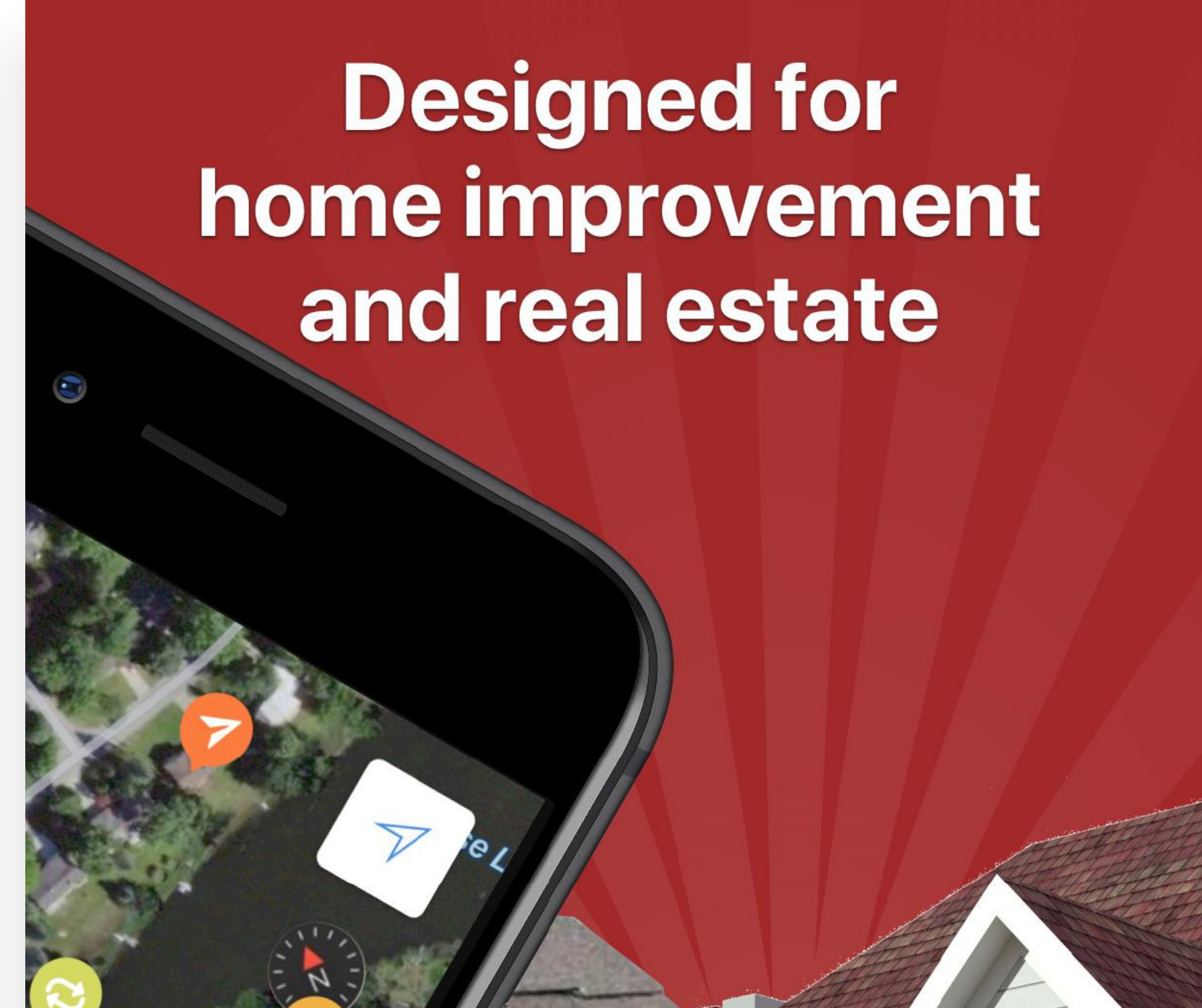
Leading the company to profit involved many uncomfortable pivots along with exciting bursts of activity. Managing the business P&L while navigating the venture capital space and the constant pressure for an increased valuation refined my ability to power my approach with data at all times.

A constant pulse on and response to customer needs as well as growing our platform through "human-powered automation" were two essential components of our growth into a profitable company.

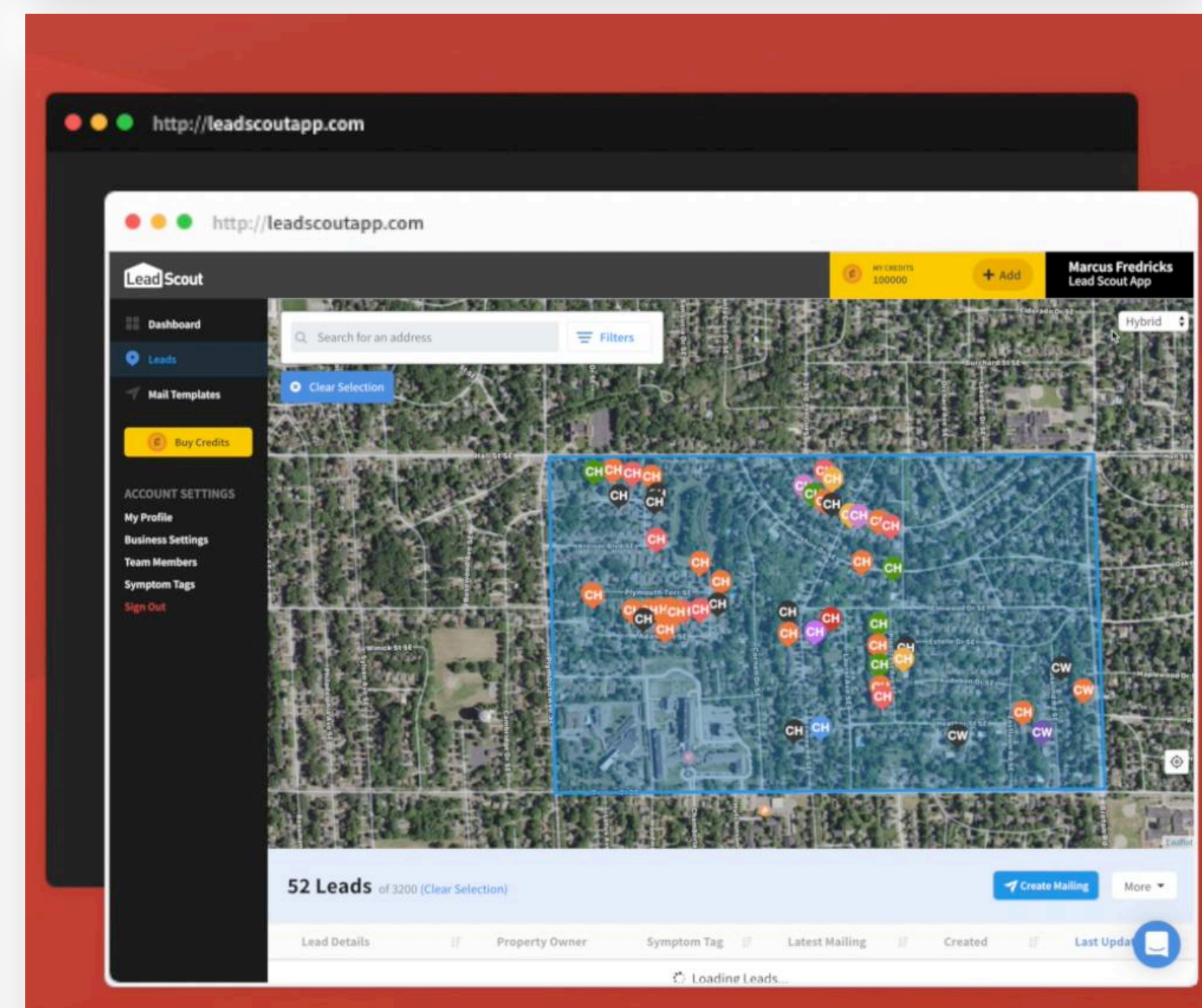


Lead Scout

Canvassing and marketing. All in one app.



Designed for home improvement and real estate



http://leadscoutapp.com

http://leadscoutapp.com

Lead Scout

Dashboard

Leads

Mail Templates

Buy Credits

ACCOUNT SETTINGS

My Profile

Business Settings

Team Members

Symptom Tags

Sign Out

Search for an address

Filters

Clear Selection

52 Leads of 3200 (Clear Selection)

Lead Details

Property Owner

Symptom Tag

Latest Mailing

Created

Last Update

Create Mailing

More

Loadline Leads

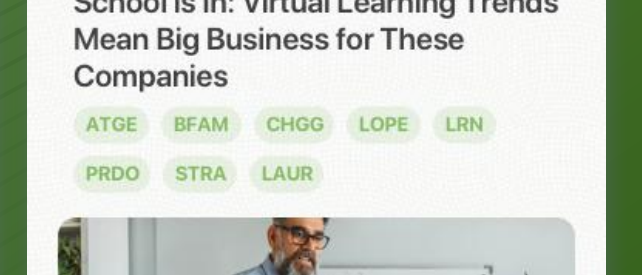
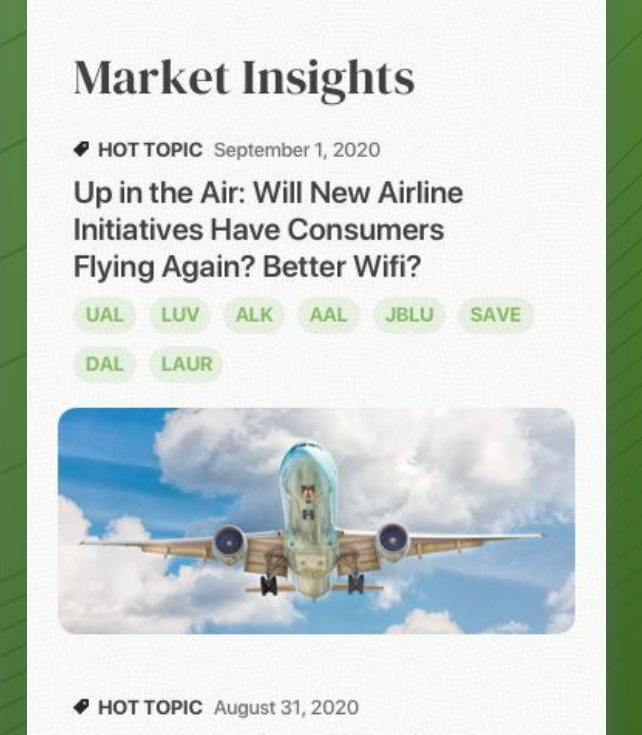
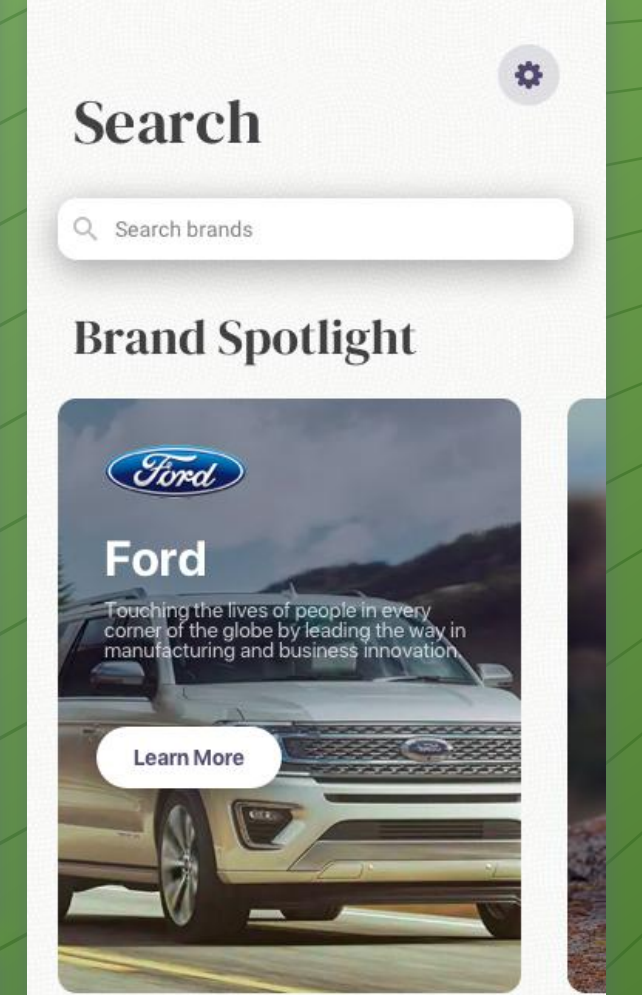
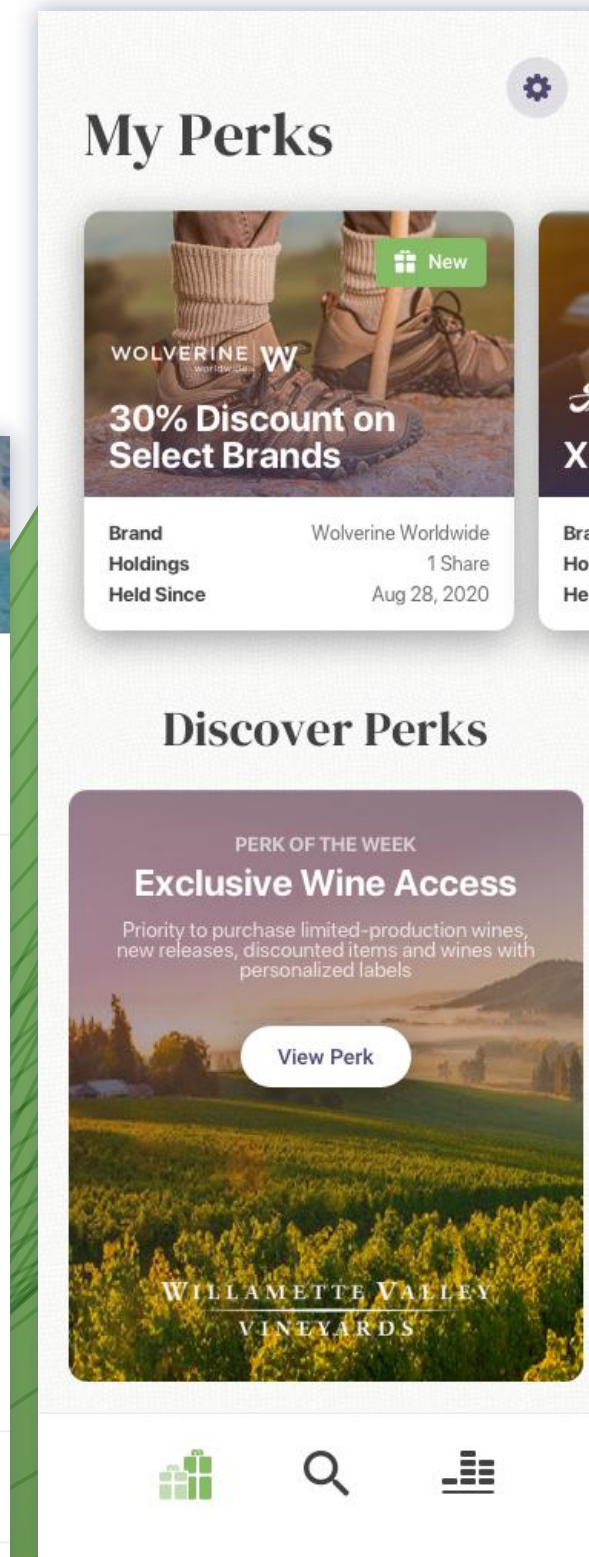
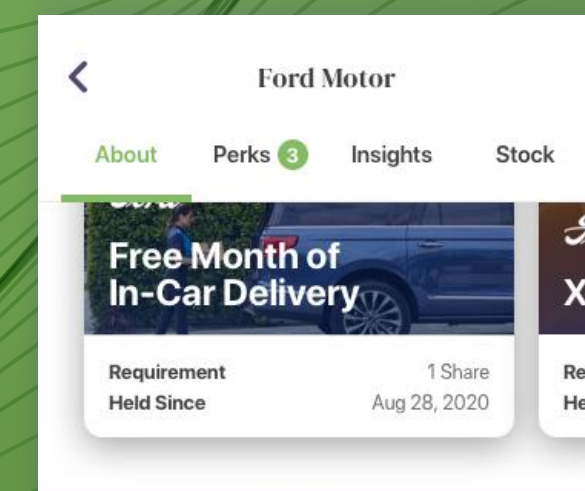
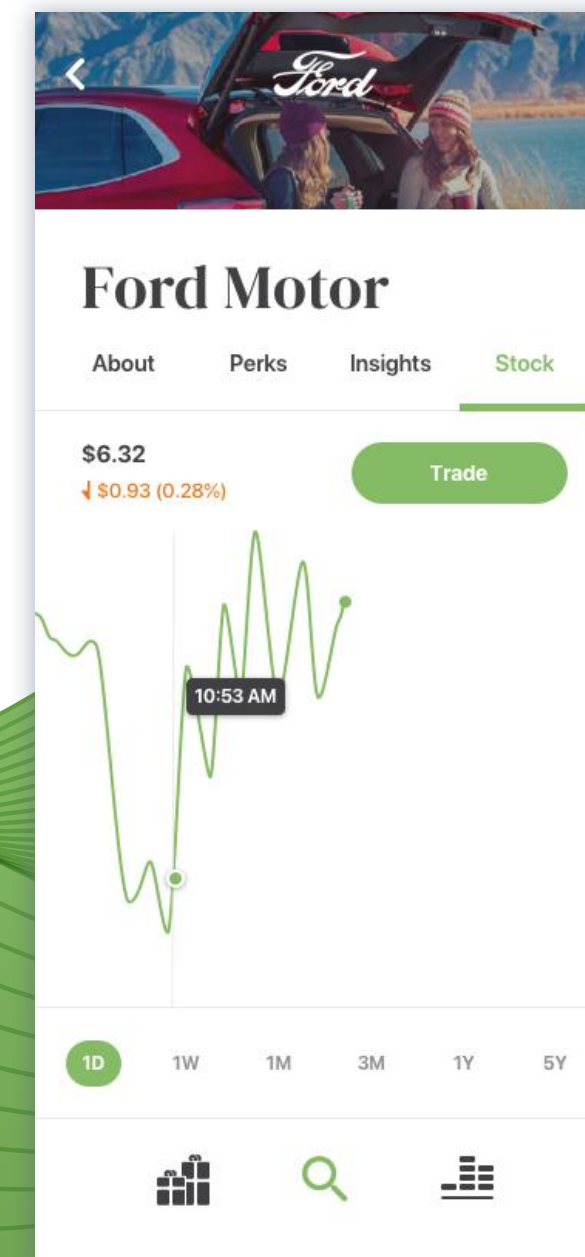
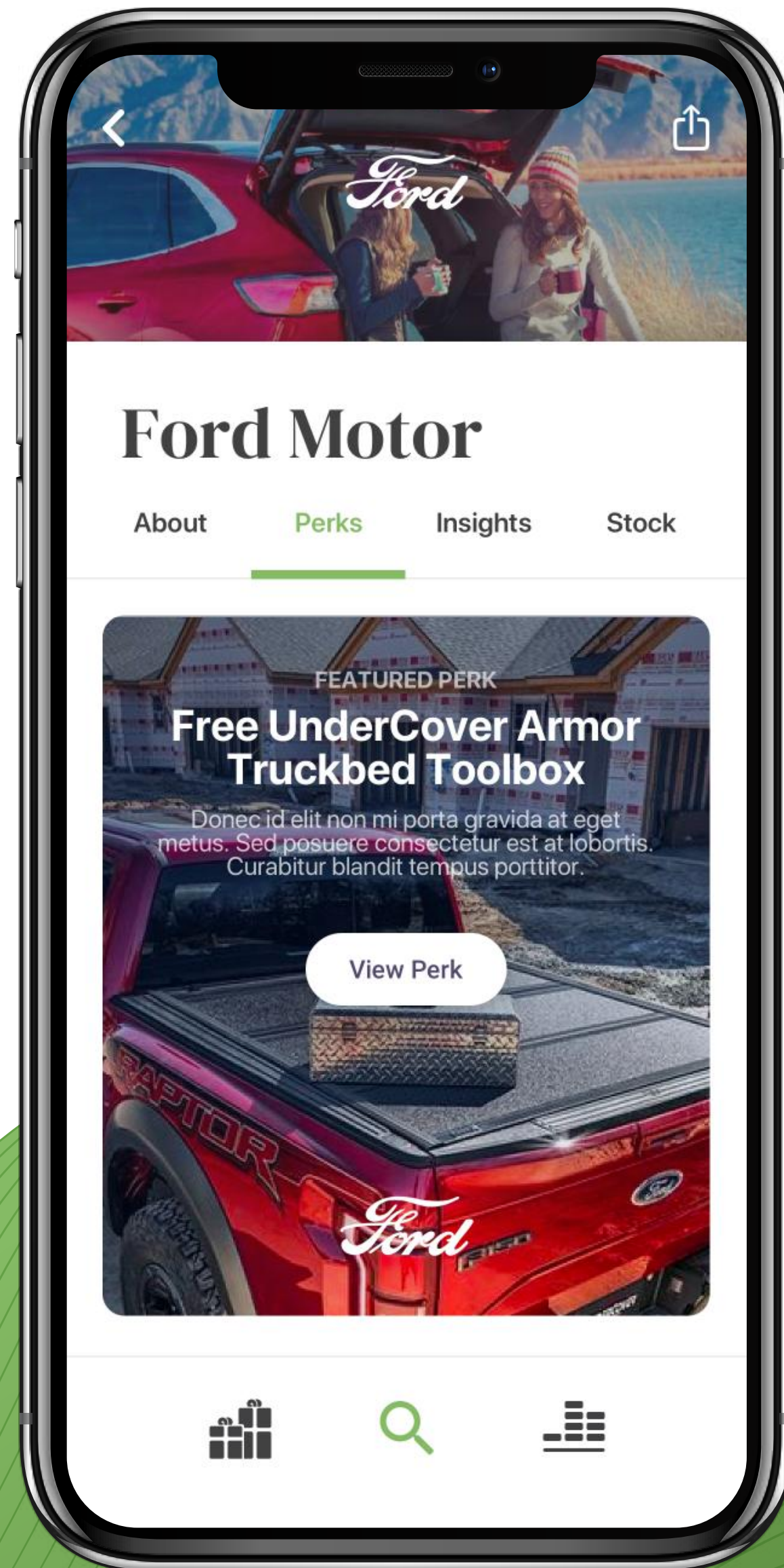
Marcus Fredricks Lead Scout App

TiCKER

INTRODUCING A BRAND NEW WAY TO INVEST – BE REWARDED FOR THE COMPANY STOCK YOU OWN

Strategy, UX, design, prototyping, and go to market strategy for the first and only stock perks app.

TiCKER provides unique access to shareholder perks, commission-free trading, and insights needed to discover and stay close to the brands you love.



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Water Heating & Sanitation Manufacturer

SMART HEATING & SANITATION WATER MANAGEMENT

Strategy, UX, design, prototyping, and go to market strategy for the first and only connected commercial water heating and sanitation product. Embedded software on the units allows for critical in-person control, while the remote apps allow managers to monitor operations safely 24/7 wherever they are on any device.



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Social Publication for Authors

GIVING AUTHORS A VOICE OUTSIDE
OF FORMAL PUBLICATIONS

Authors are teaming with ideas, but have few forums for soliciting feedback, praise or rebuke from the public.

I was tasked with building a bespoke visual identity for this creative community for iOS. The experience took cues from popular mid-century masterpieces, but brought them to life with animated movement and modern mobile interactions.

Quilt

Finish Your Profile


Andrea Burmann

[View Profile](#)

- Publications**
Cul sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.
- Books or chapbooks**
Cul sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.
- Certifications**
Cul sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.
- Performances, panels or presentations**
Cul sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.
- Other relevant experience**
Cul sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.

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of writing are you
interested in?

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Poetry

Non-fiction

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adventure starts
right now

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 Roger Roark


Moon Over The Equator

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Contrary to popular belief, Lorem Ipsum is not
simply random text. It has roots in a piece of
classical Latin literature from 45 BC, making it...

Non-Fiction Short Story

251 ❤️

 Roger Roark

Flagged

Moon Over The Equator

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simply random text. It has roots in a piece of

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PUBLICATIONS

**In which publications has
your work been published?**

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Title

Magazine

Published on Dec 9, 2020

Genre

URL

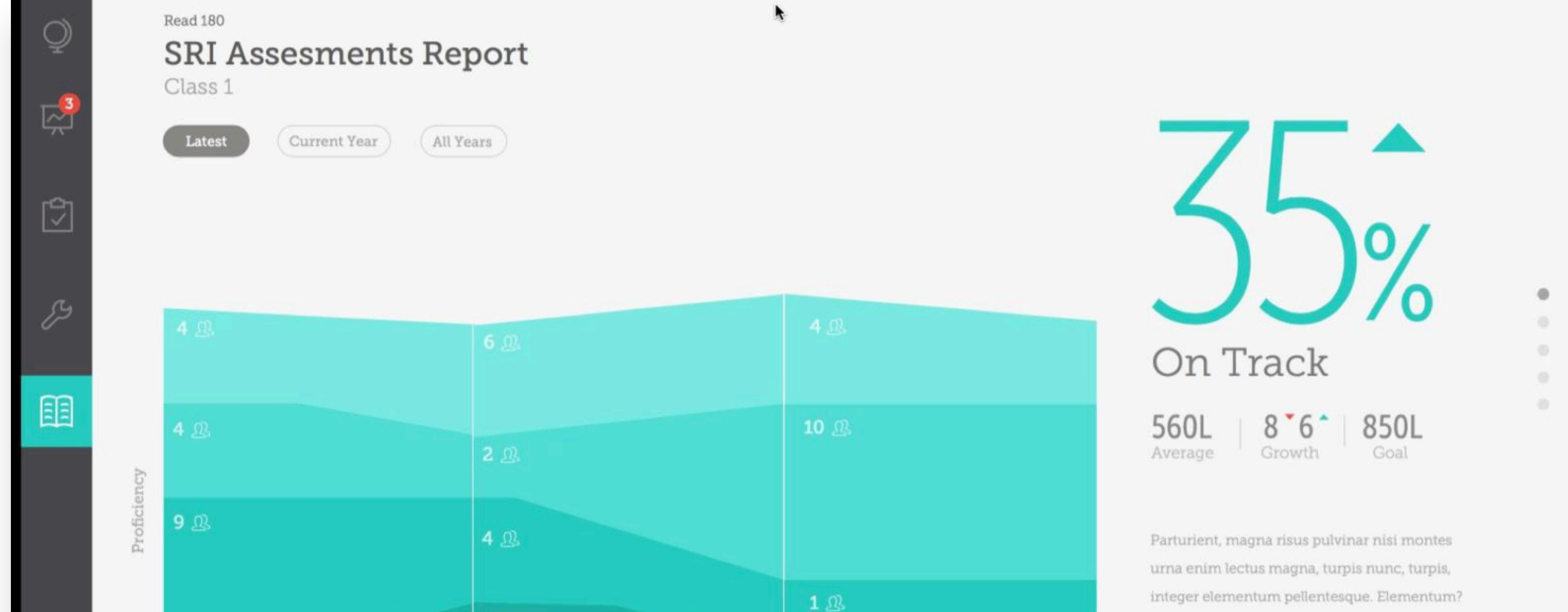
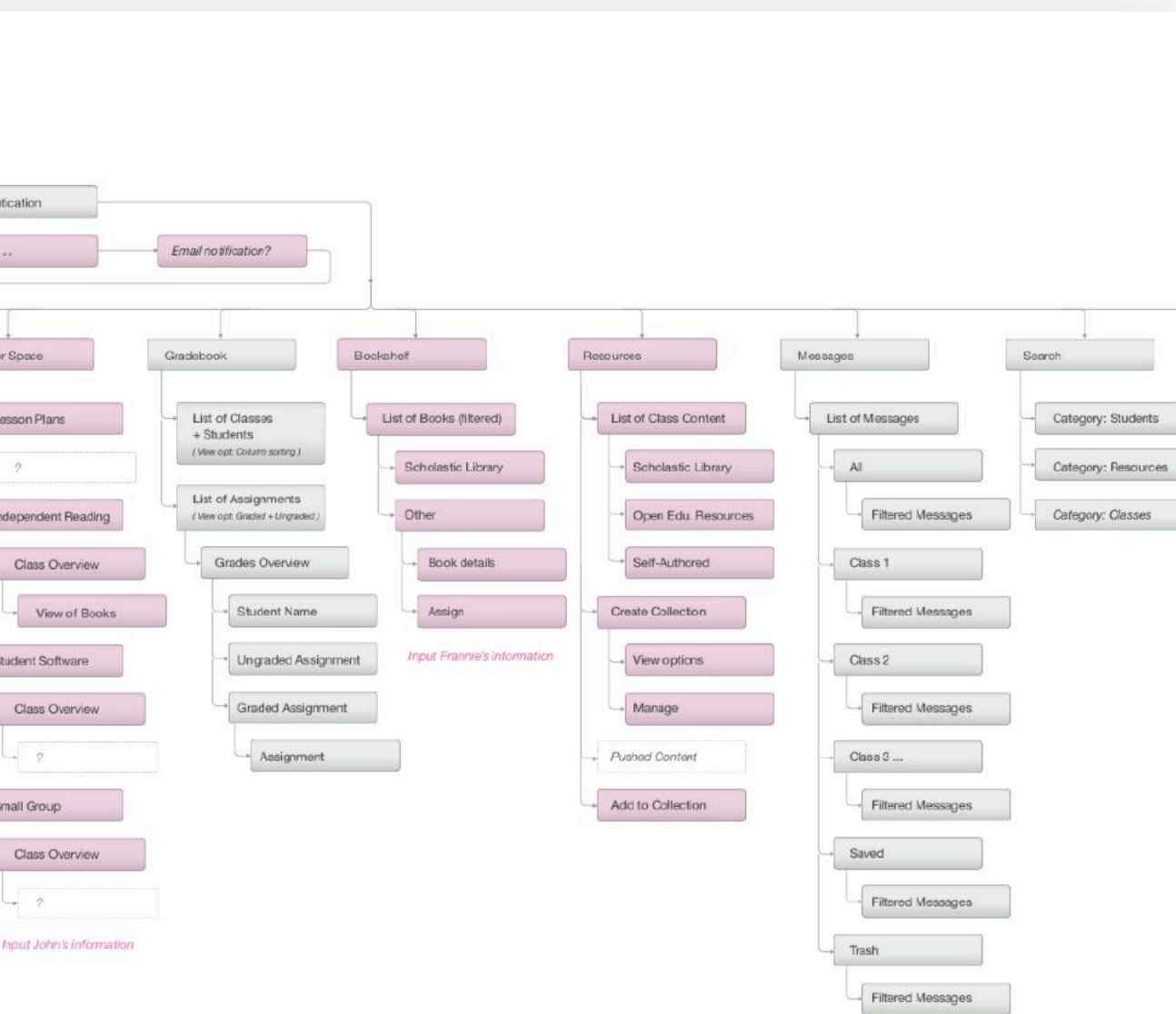
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Scholastic

CONNECTING THE CLASSROOM AND BEYOND

Design and prototyping interactive digital software for students, teachers, administrators and parents through visualization, connected devices, and supporting applications.



SAM Central | Jennifer Sloane

TOC | Overview | Teach | Tools

Class 1 - 4.16 A Nation Mourns

Class Lexile Data

Just-In-Time Data

Class Lexile Data

Lexile

Students

Text Lexile: 1210L

- Above
- On Track
- Below
- Far Below

Scaffolding Tracker

Read Critically

Teach | Practice | Apply | Review | Reteach

Next Exposure: Workshop 4 Lesson 21

Today's Resources

Student Name	Lexile Level
Christine Bracco	1400L
Amy Chu	1400L
Chris Collins	1250L
Tiffany Cooper	1250L
Jamal Evans	900L
Tonya Feliz	900L
Luis Fernandez	900L
Matt Garcia	900L
Khaleel Imran	900L
Liz Kramer	900L
Theo Krynski	500L
Justin Palermo	500L
Gabriella Ramirez	500L
Jeremy Rupp	500L

Resource Title
Resource Title Subhead
Level 0

Play Preview

TO KILL A MOCKING-BIRD
HARPER LEE

Pulitzer Prize Winner
over 30,000,000 sold

Author Name: Published: November 26, 2013
Lexile Level: 720
Language: English, Spanish, French
Genre: Romance
Publisher: Scholastic Inc.
Pages: 400
Size: 25.4 MB

Romance | Mystery | 101 | 5

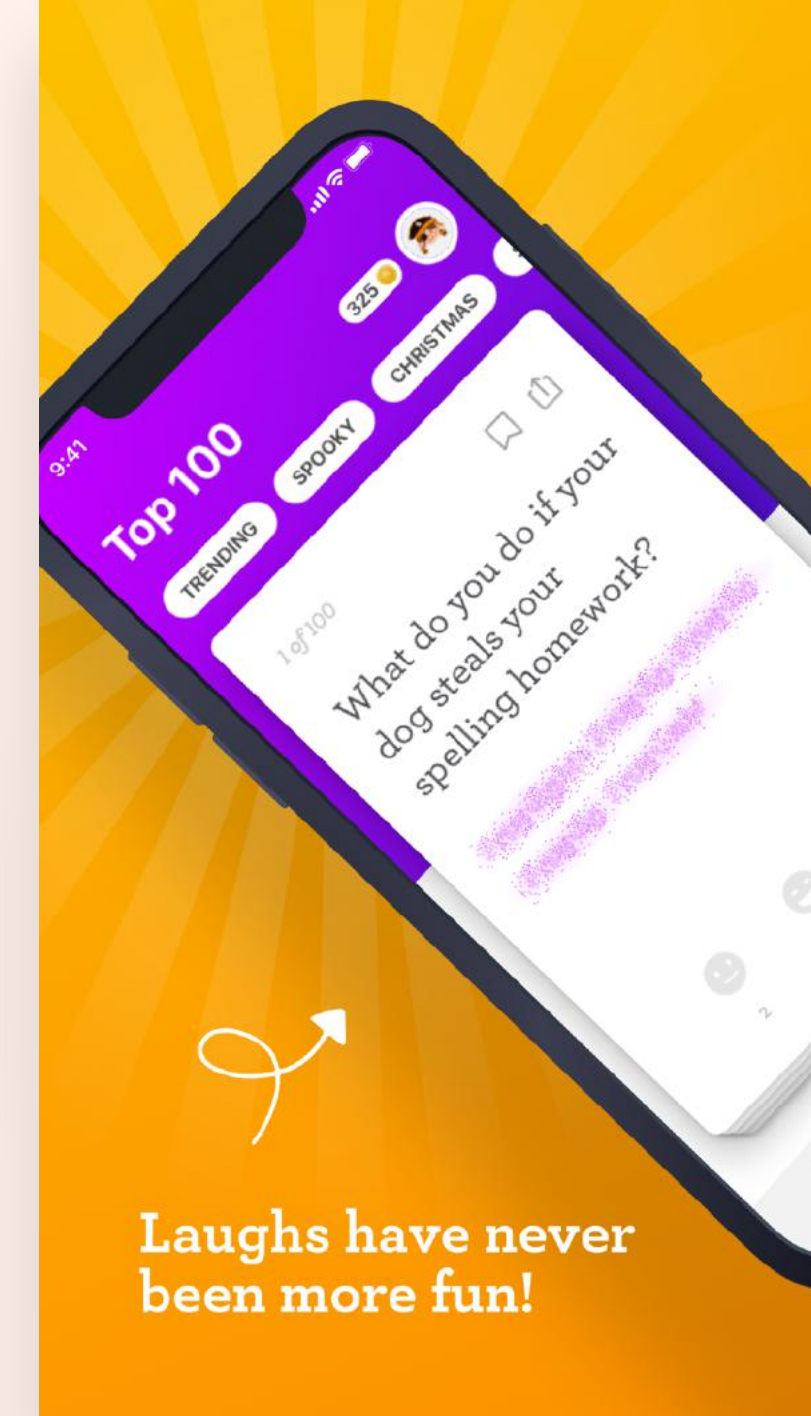
Cindy Rhodes
5 Days Ago

Parturient, magna risus pulvinar nisi montes urna enim lectus magna, turpis nunc, turpis, integer elementum pellentesque. Elementum? Aliquet massa nisi habitasse adipiscing? Scelerisque enim lectus magna dignissim.

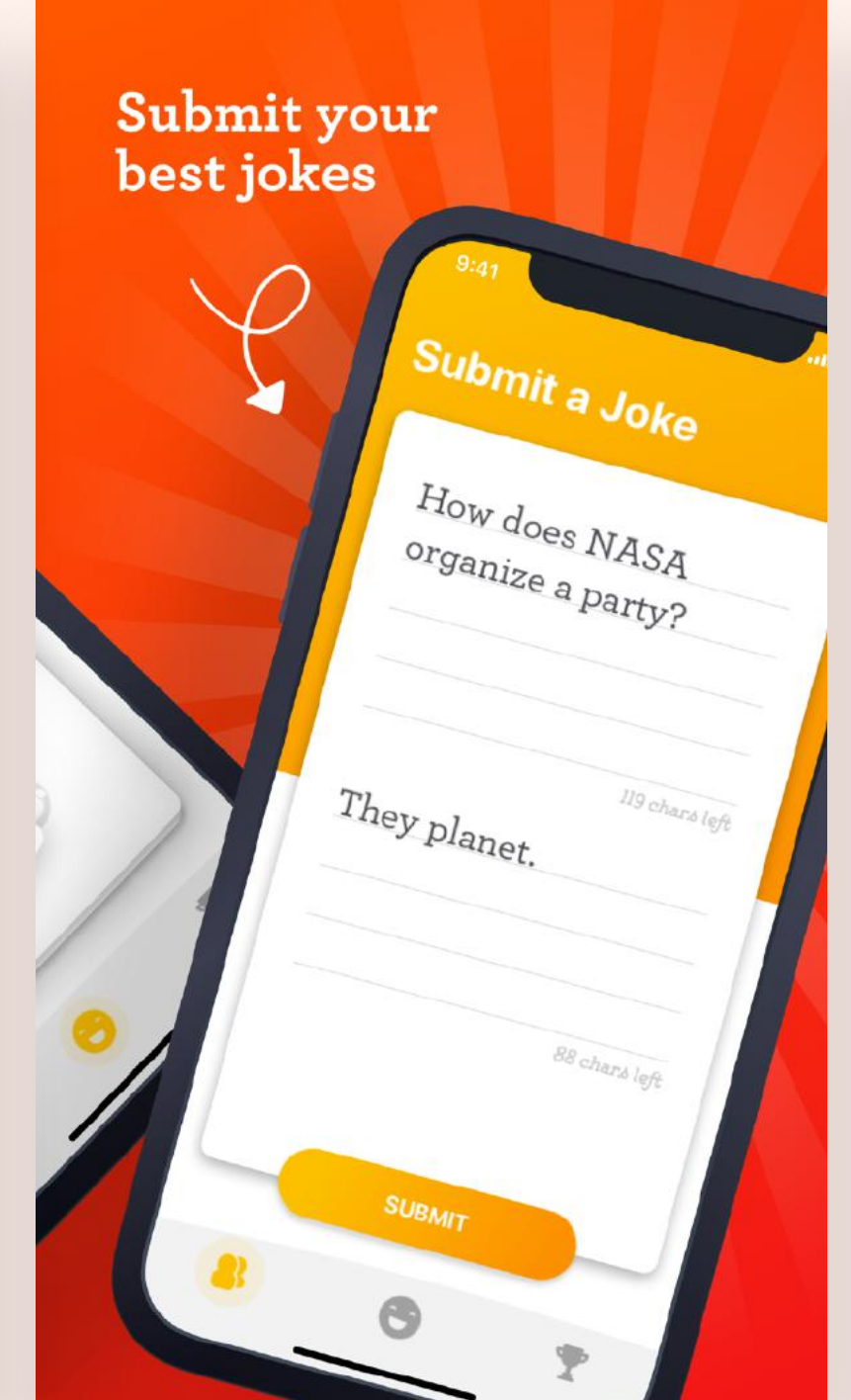
Laugh Out Loud! Jokes for Kids

EXPANDING THE PRODUCT LINE OF A NEW YORK TIMES BEST-SELLING AUTHOR WITH JOKES FOR KIDS IN AN INTERACTIVE, FUN & ENGAGING IOS APP.

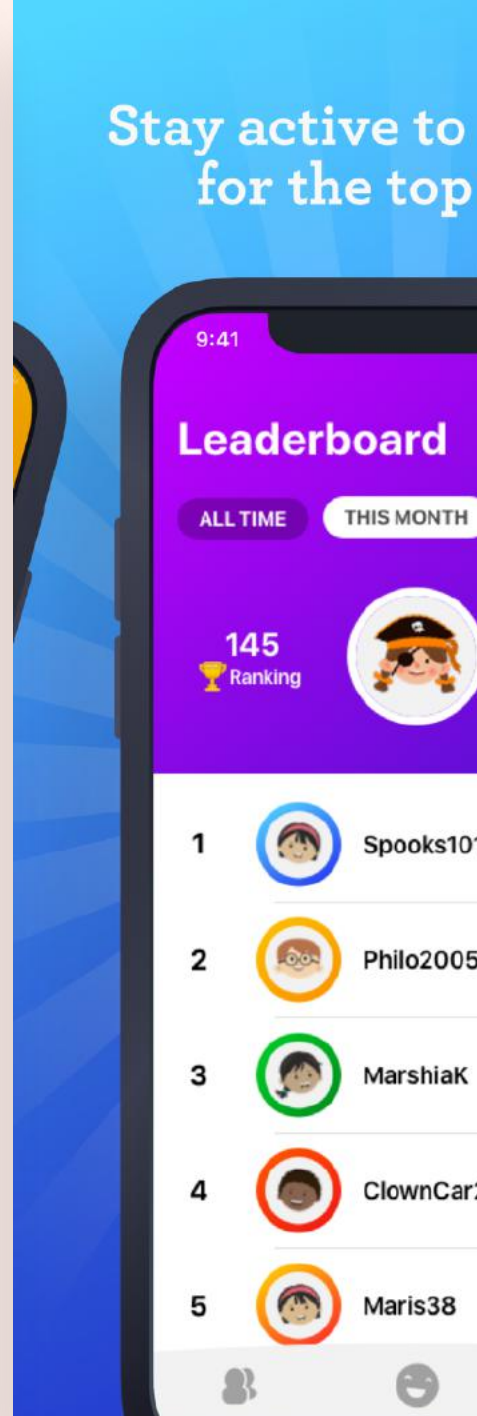
Following a series of NYT bestselling joke books for kids, the author wanted to bring readers an interactive and fun way to engage with content over and over again. Tactile swiping, ratings, prizes, and community features all make this a one-of-a-kind app for kids!



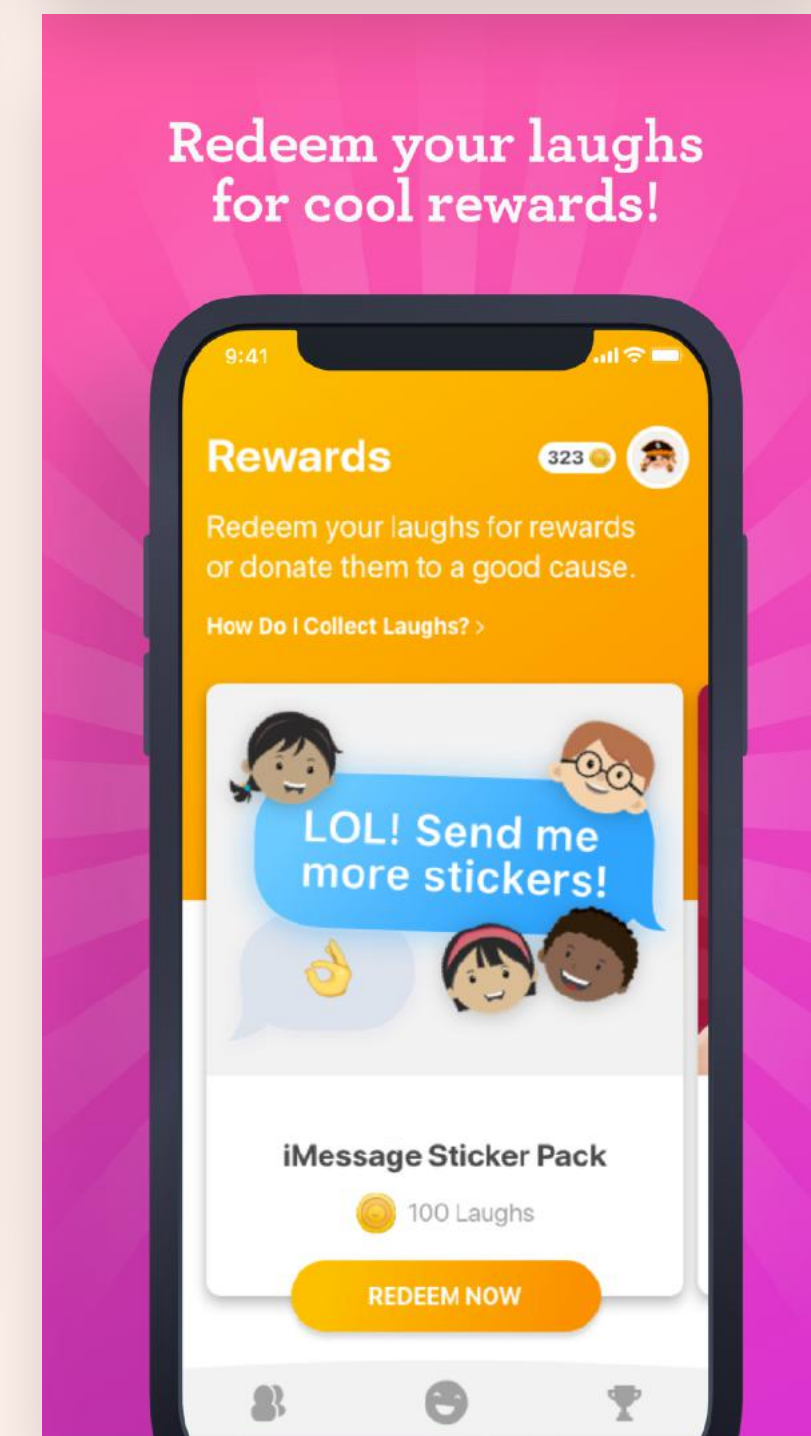
Laughs have never been more fun!



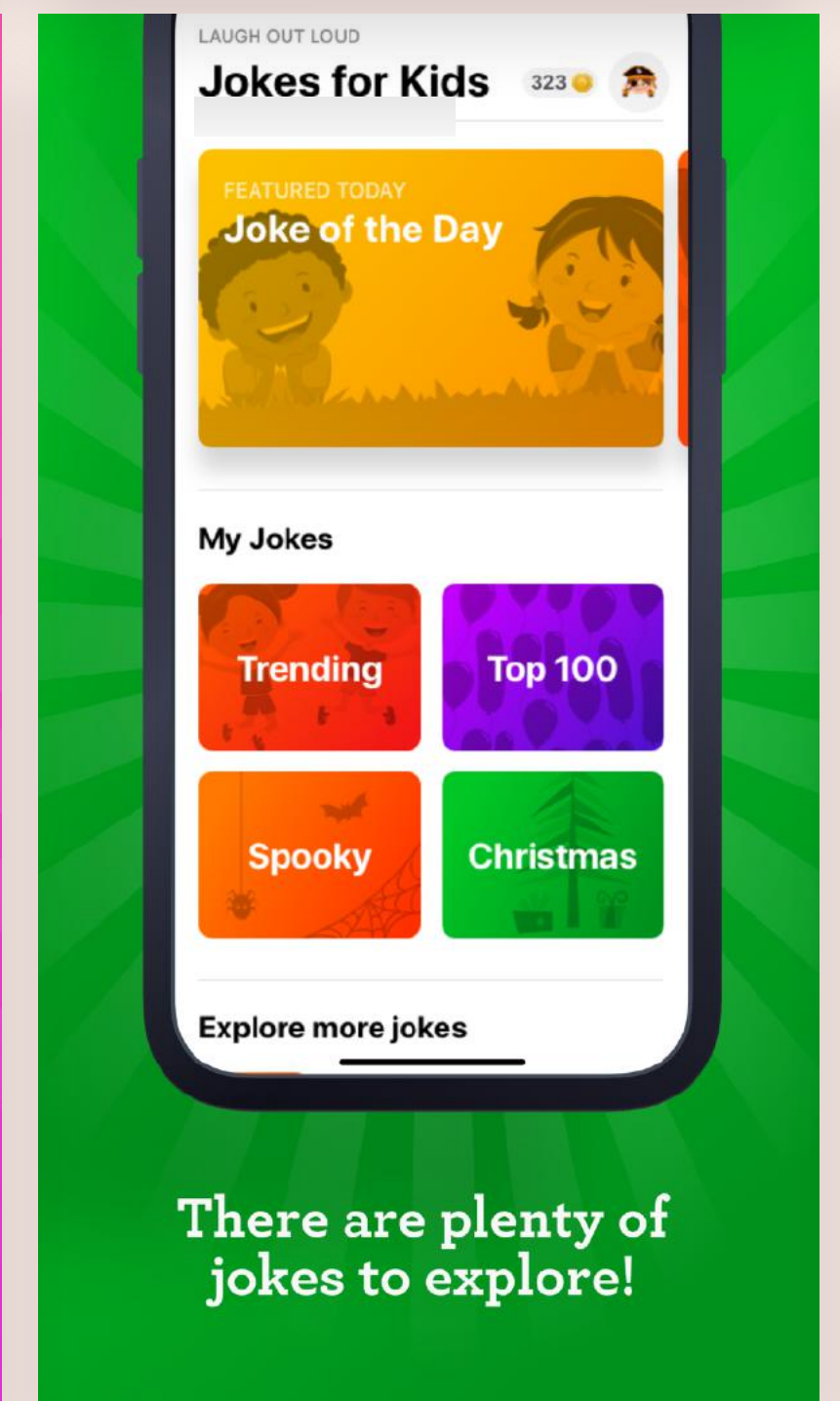
Submit your best jokes



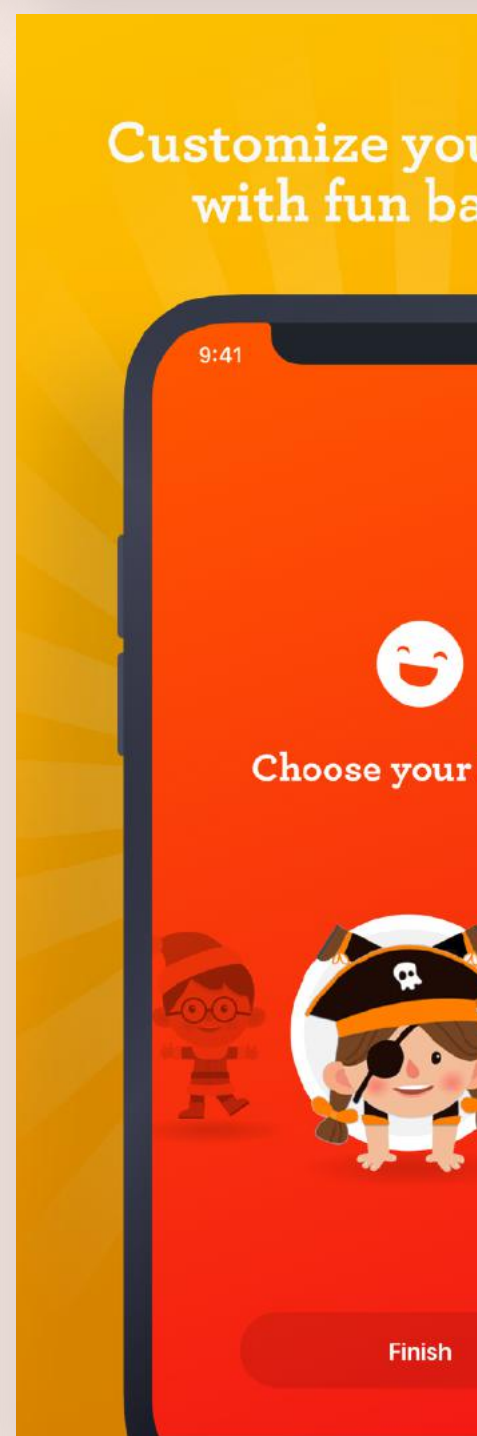
Stay active to for the top



Redeem your laughs for cool rewards!



There are plenty of jokes to explore!



Customize you with fun ba

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Auto Parts Distributor [Cont...]

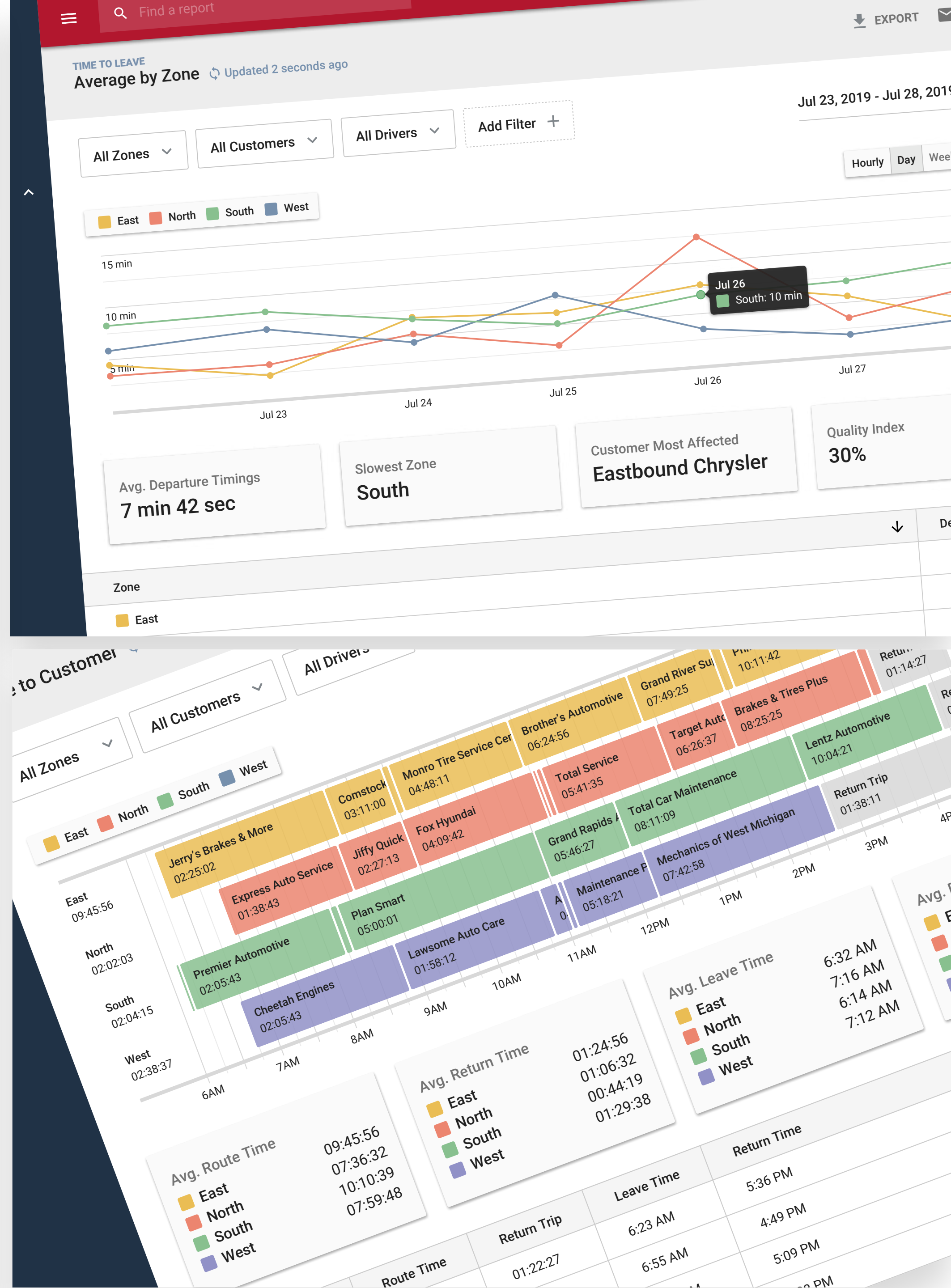
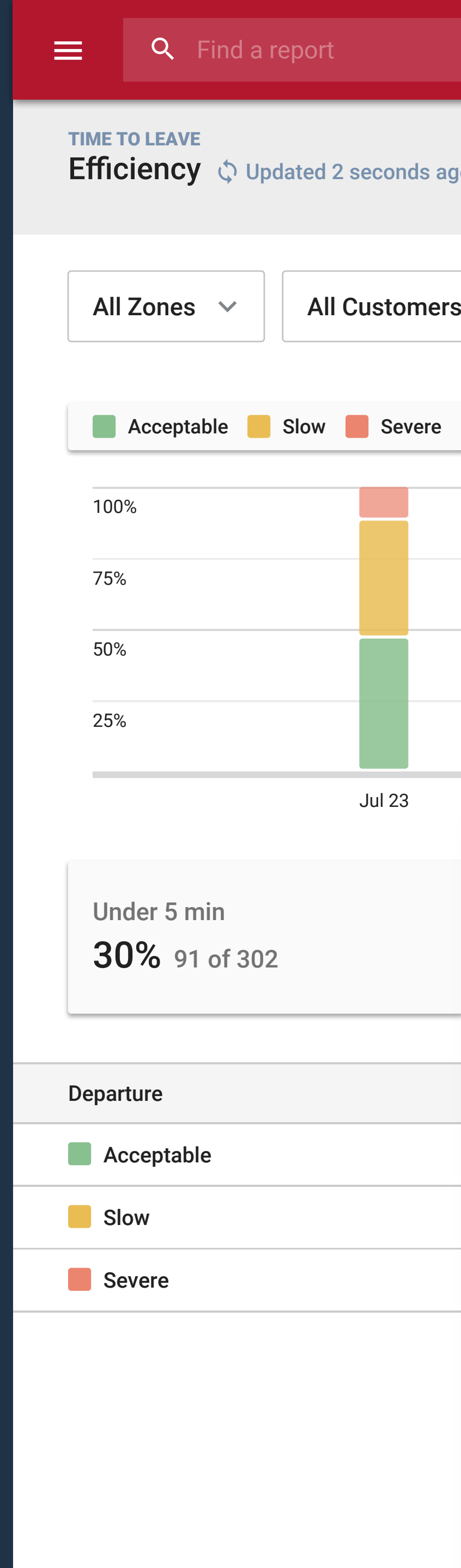
RESPONSIVE WEB PORTAL FOR DATA INSIGHTS

Strategy, UX, and design for a major auto parts distributor. In a world ruled by on-demand deliveries, the client's back office needed insights into their driver force in order to maximize efficiency of selecting delivery routes, scanning parts, navigating to each location, providing active tracking statuses to customers, and more - all in an intuitive, easy to use Responsive web portal.

Homstead™

- Dashboard
- Total Deliveries
- Time to Leave
- Average By Zone
- Efficiency
- Time to Customer
- Total Dispatches

Store #199322



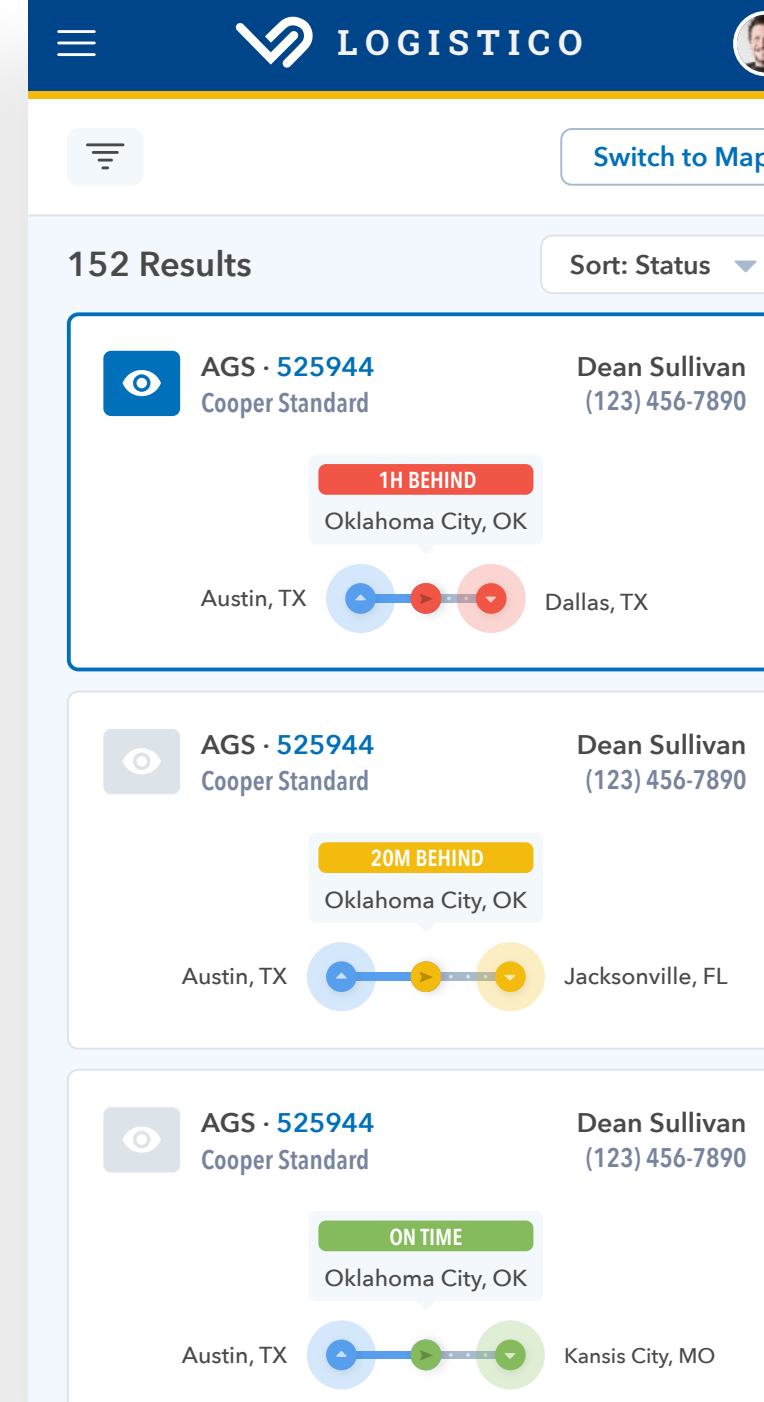
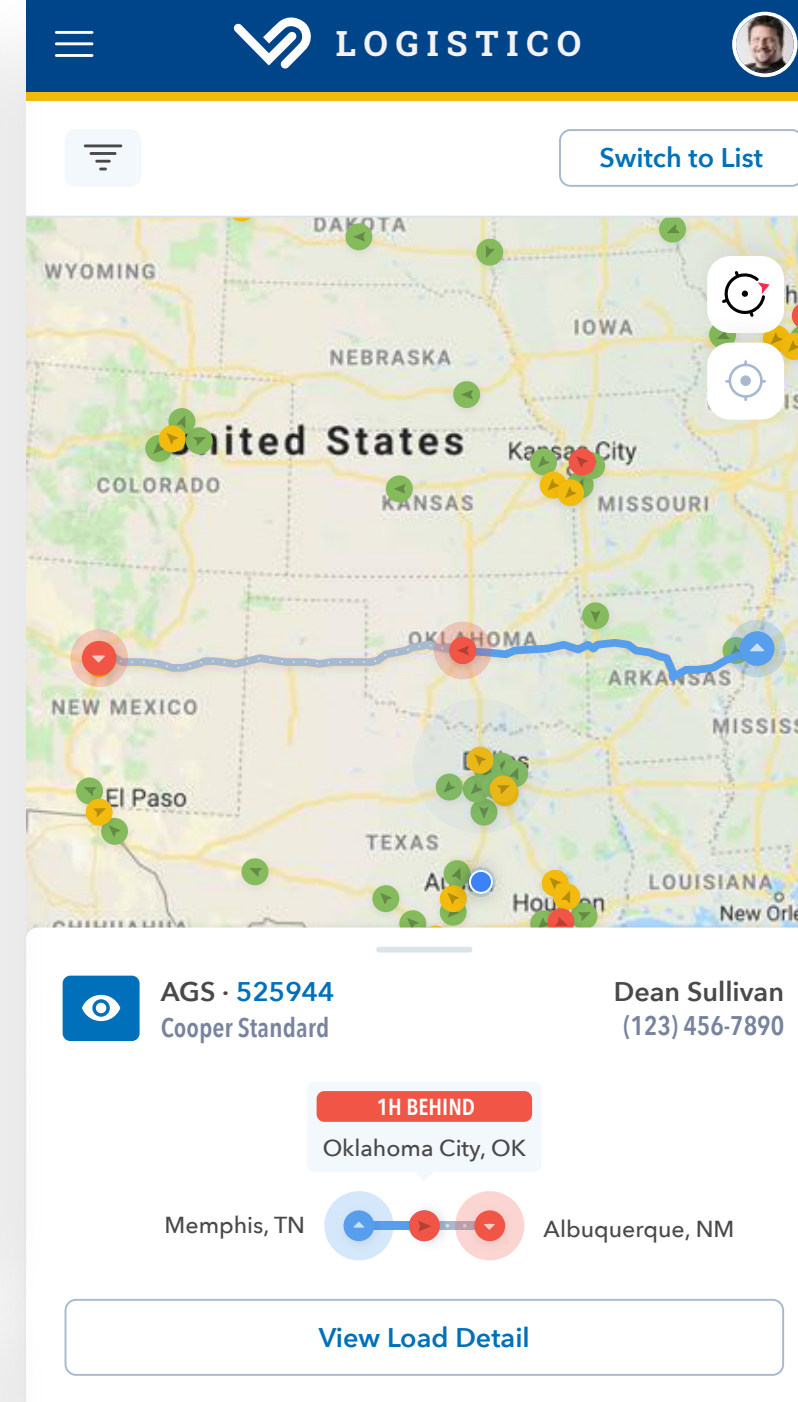
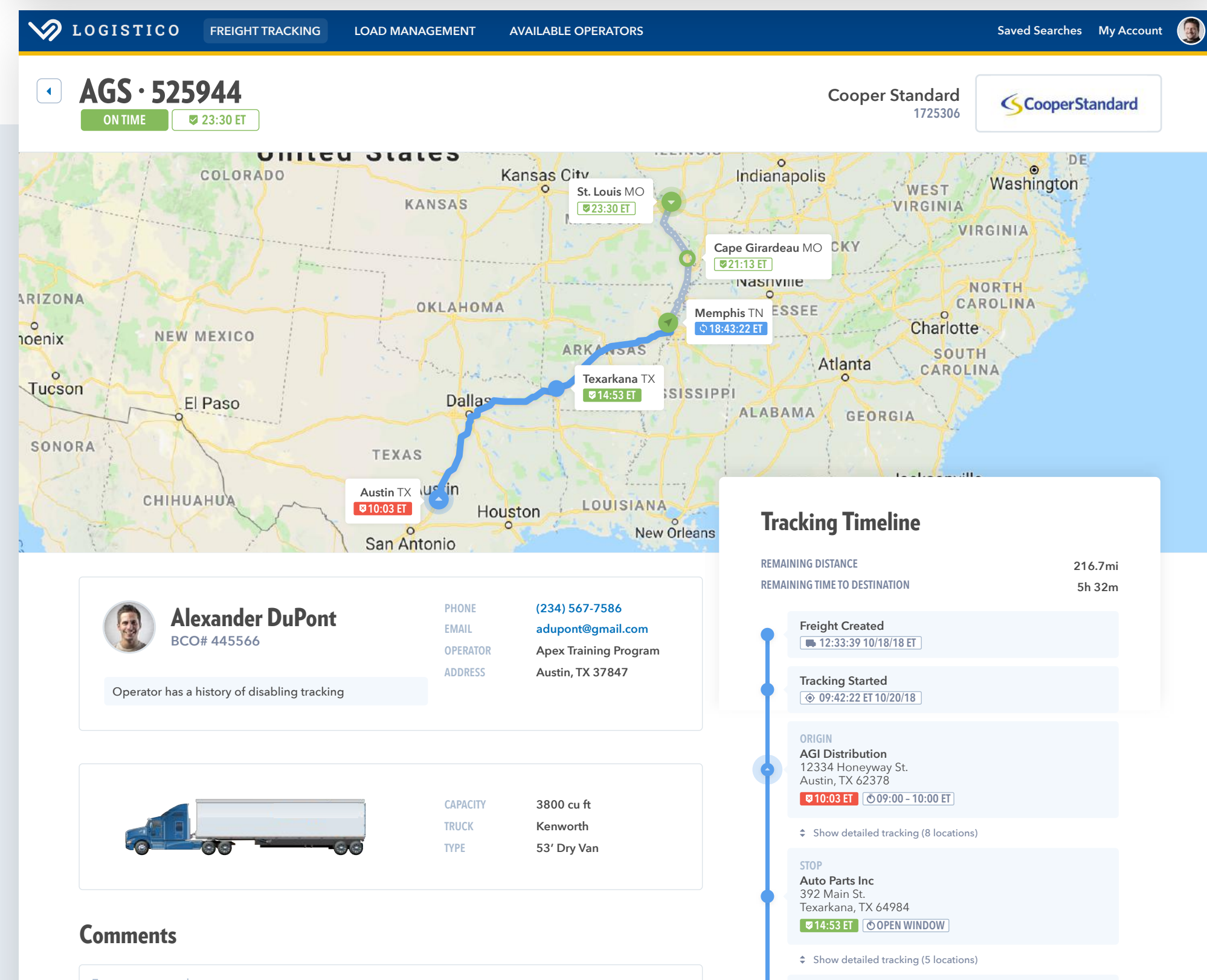
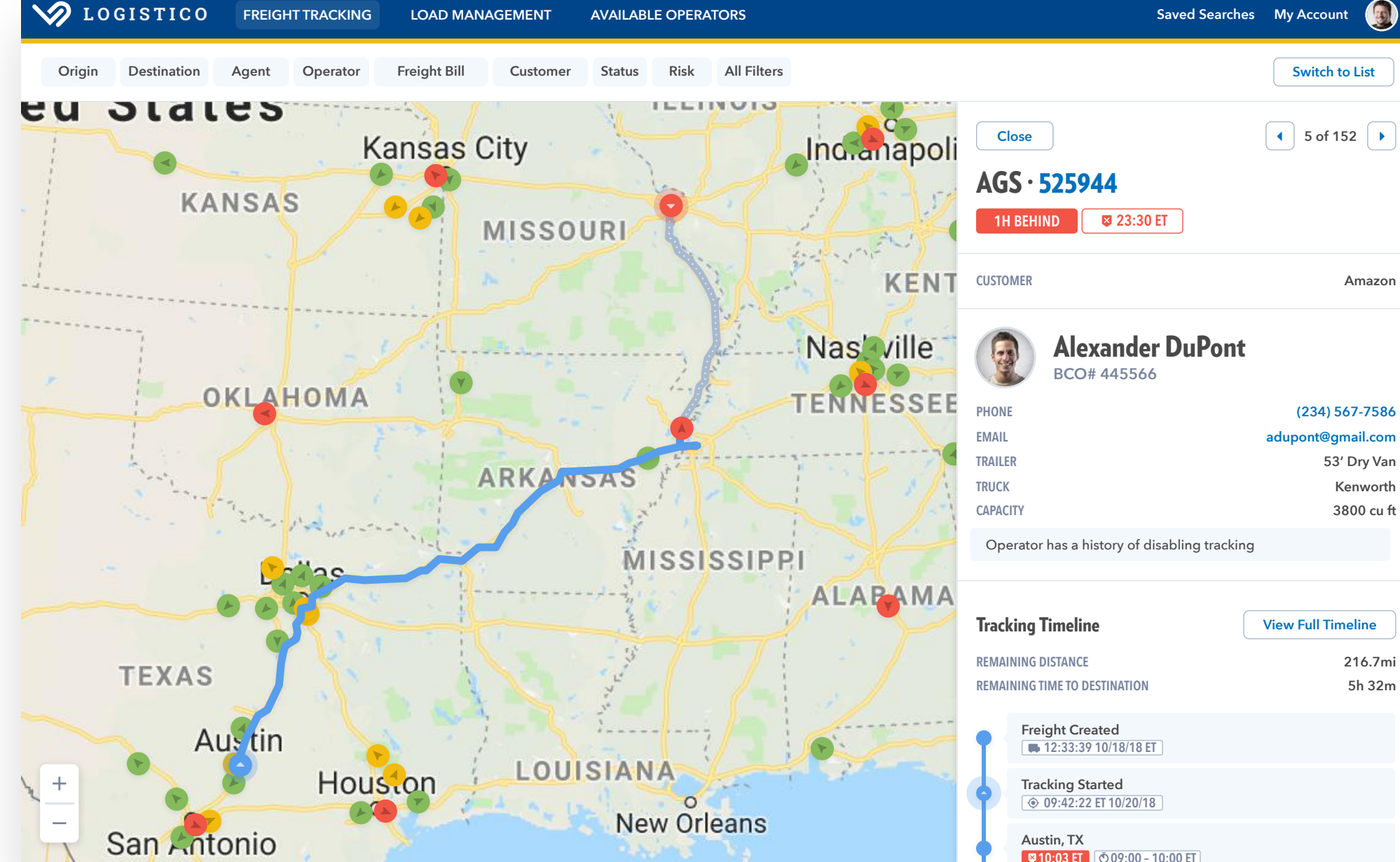
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Multi-national Logistics Company

PROVIDING TRACKING & AVAILABILITY OF IN-ROUTE LOADS TO AGENTS

Continued strategy, UX, design and user testing for a major logistics provider to allow for the real-time tracking of freight and truck drivers.

The effort around this product also included the inception of a robust design system of Sketch symbols paired with Angular components - a system that can be leveraged across products moving forward for more expedient development, consistent and tested experience, and beautiful aesthetics.

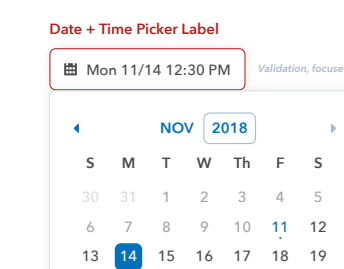
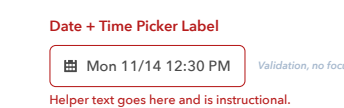
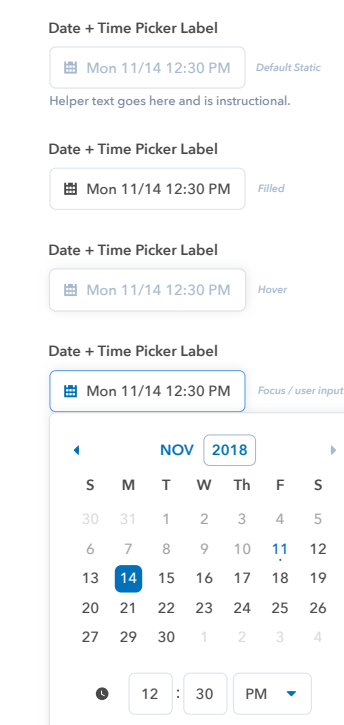


Date & Time Range Pickers

See below for usage guidelines for calendar pickers in various states

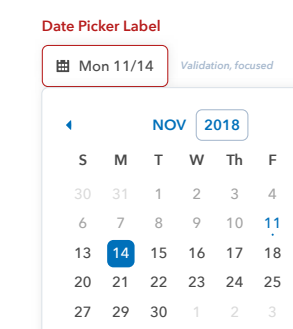
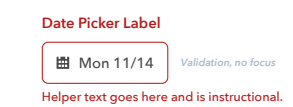
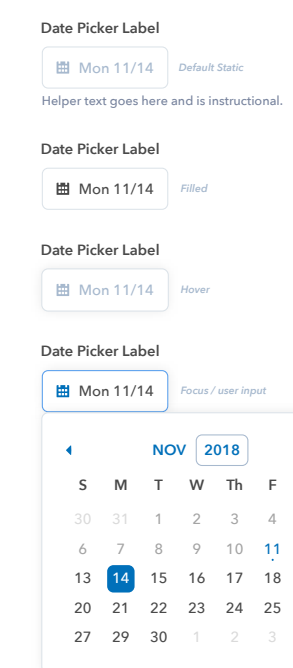
Date + Time Picker

A form control for selecting both the date & the time.



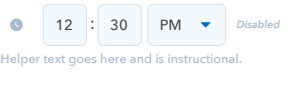
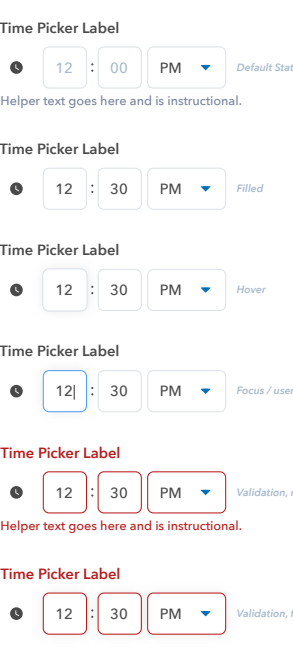
Date Picker

A form control for selecting just the date.



Time Picker

A form control for selecting just the time.

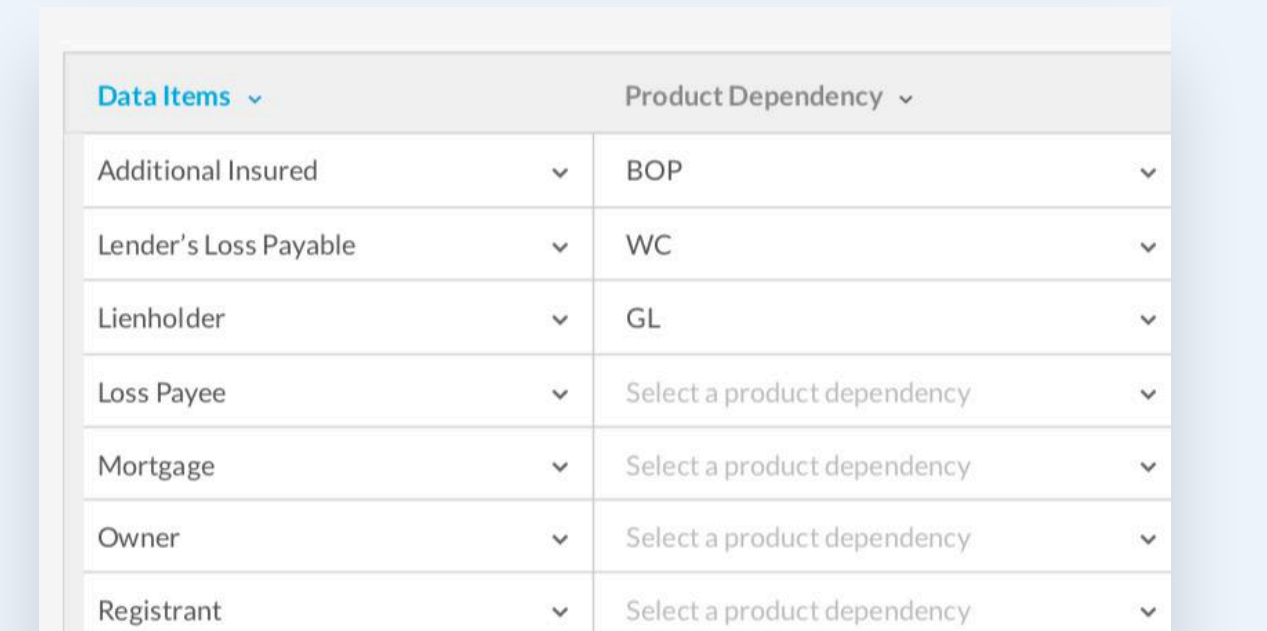
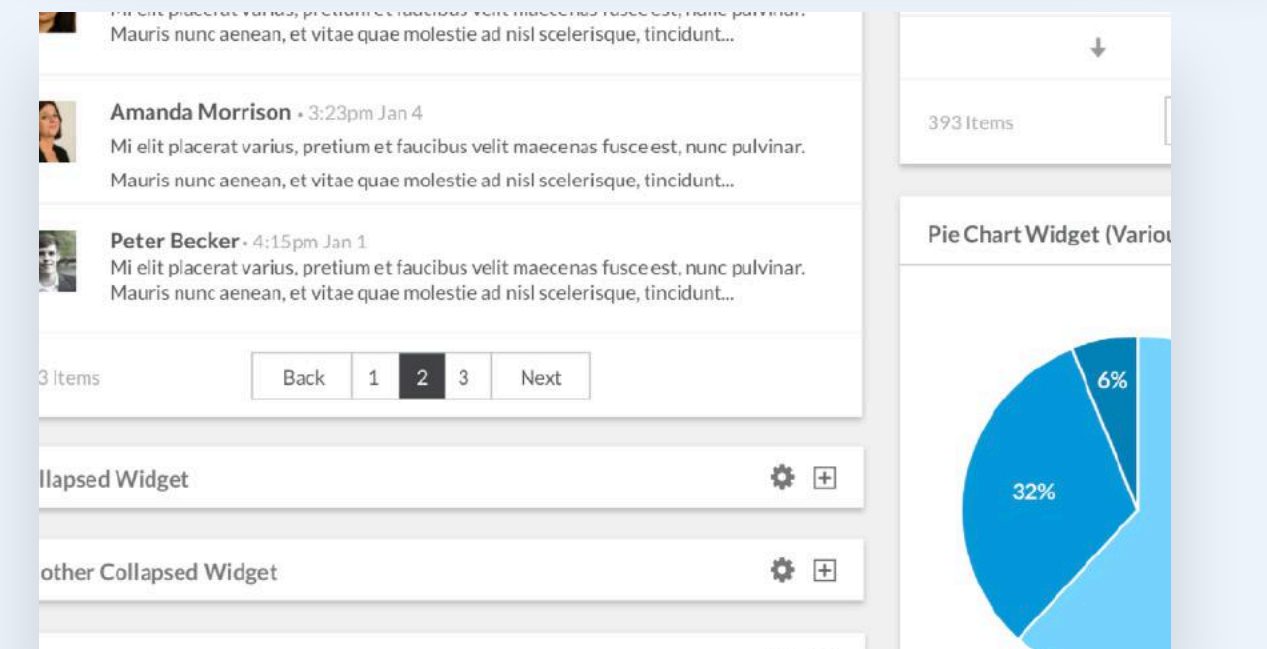
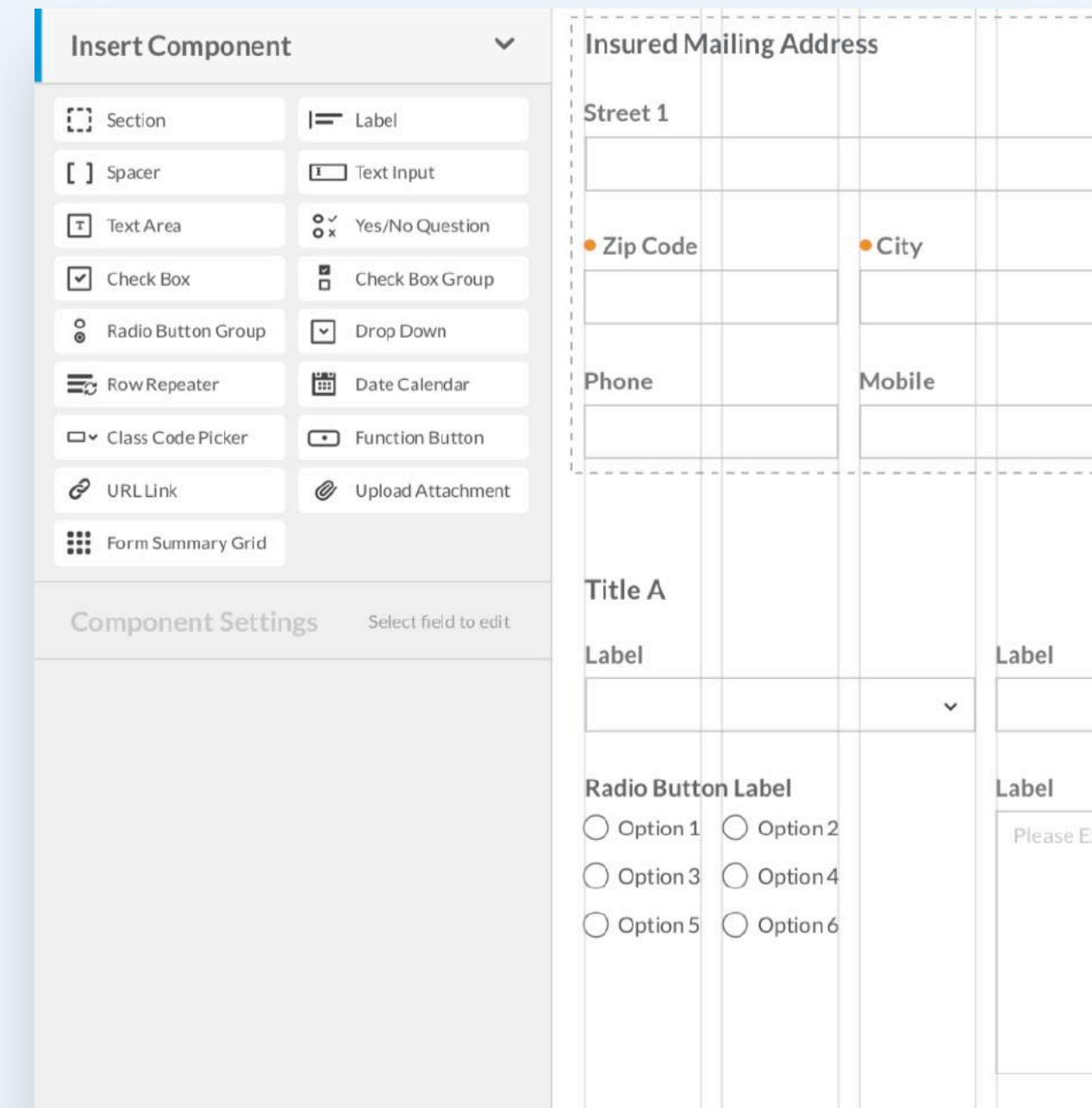
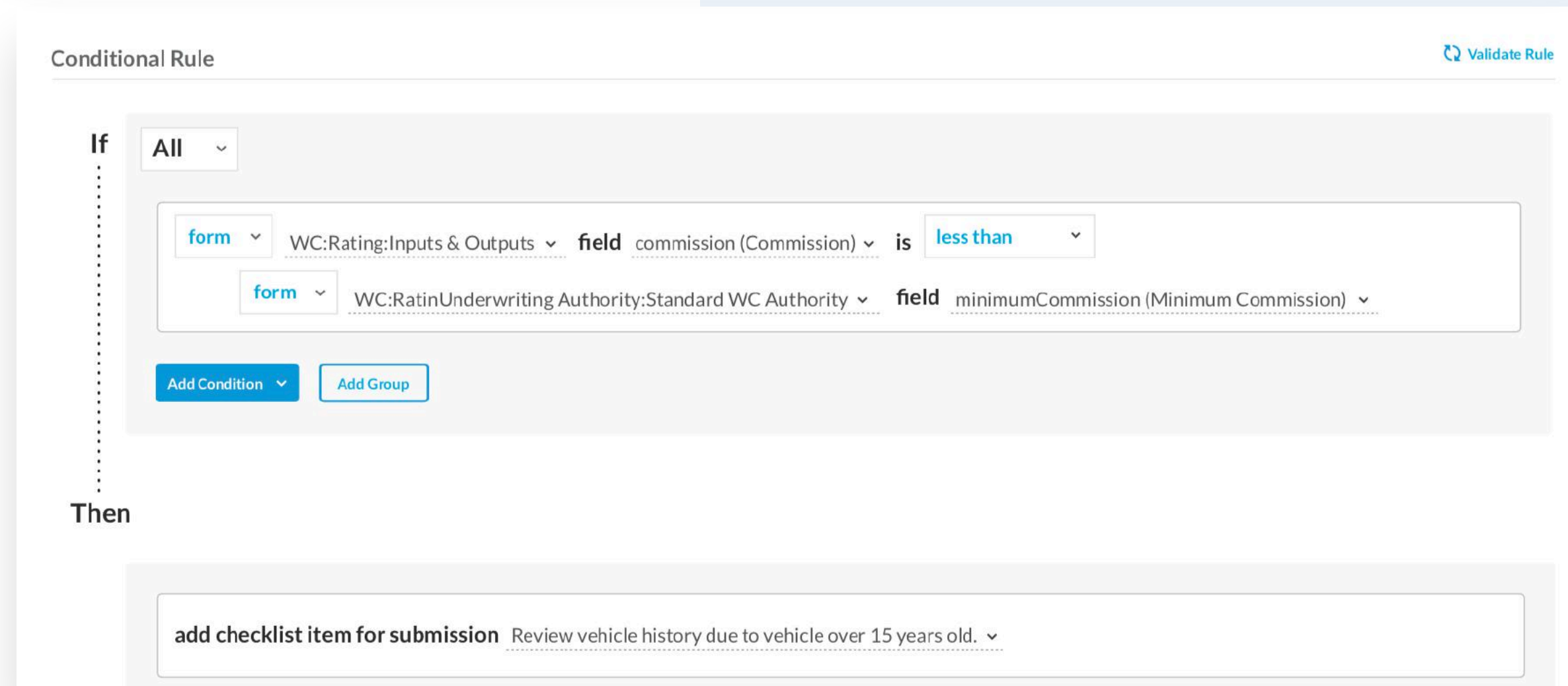
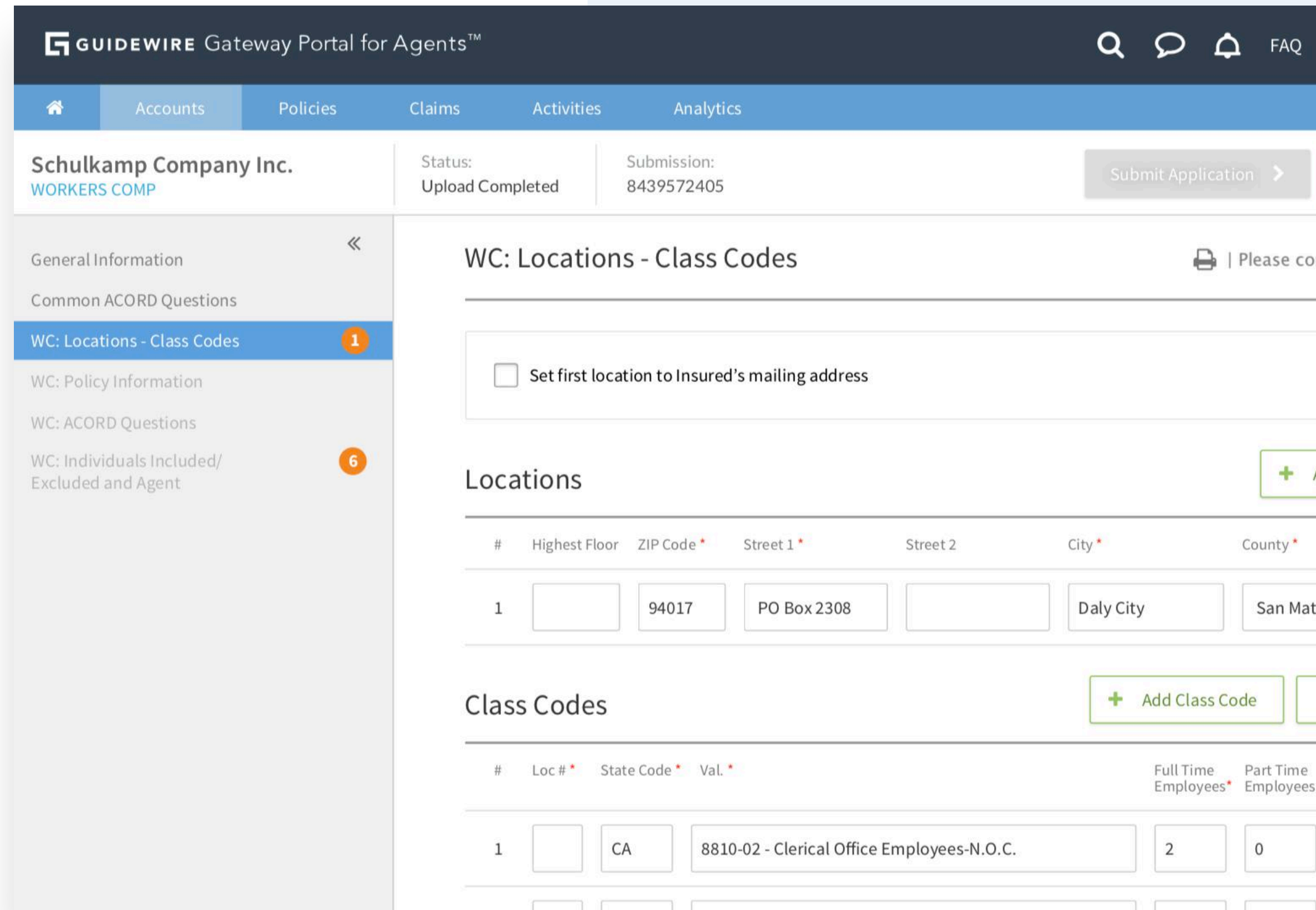


Guidewire

GROUND-UP REDESIGN AND MULTI-PRODUCT INTEGRATION

Guidewire was a disruptor of the insurance space in the early 2000s, but a decade later their old Flash-based systems and many acquisitions were leading to severe bloat in their product line.

I undertook a consolidation and redesign of their underwriting management products, working with their product and development teams to modernize the products' looks and feels, provide compositions updating and integrating every part of the old system, and form a robust design system: a living style guide, design-symbol and code-based component library, and a standardized hand-off process.



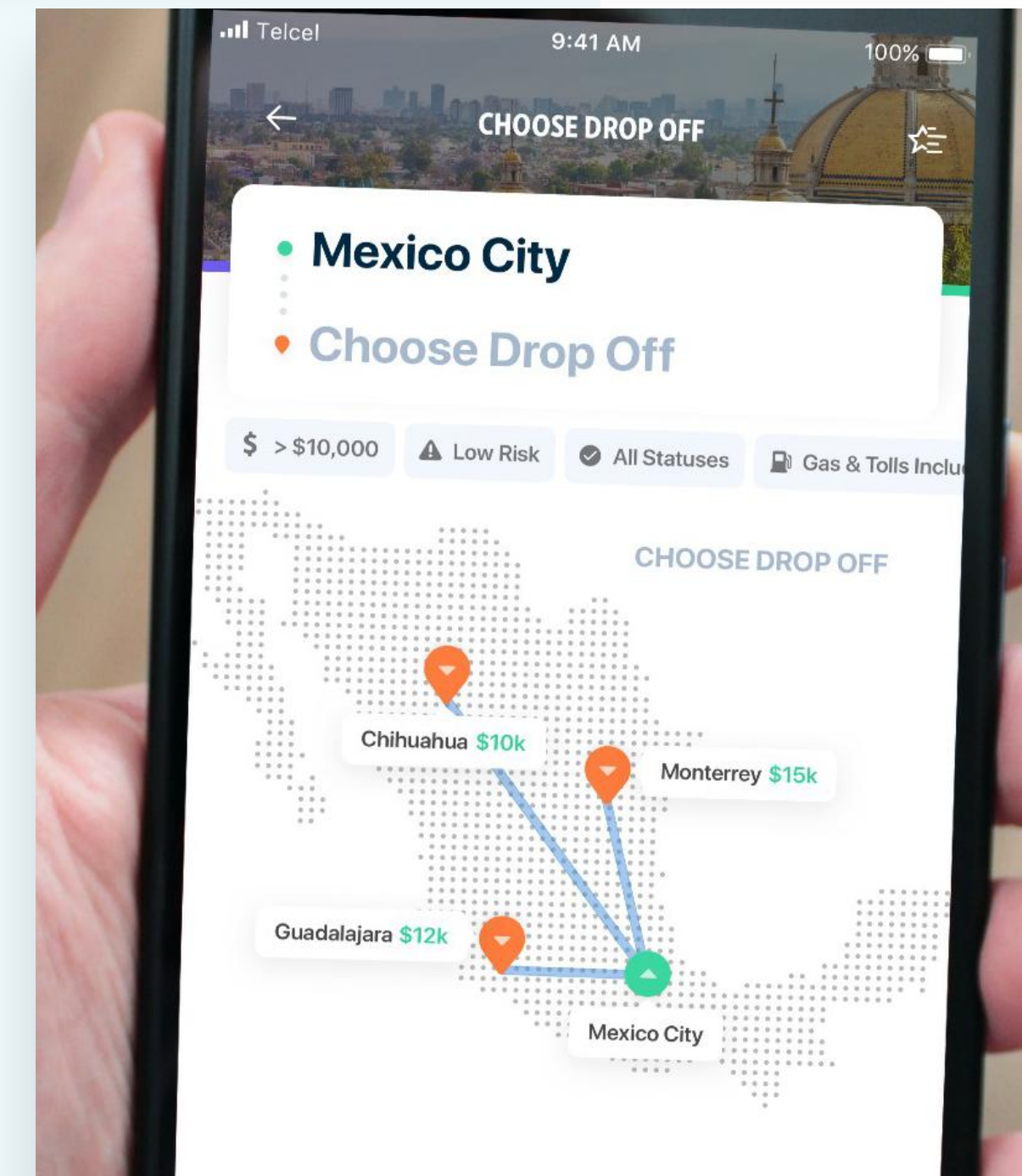
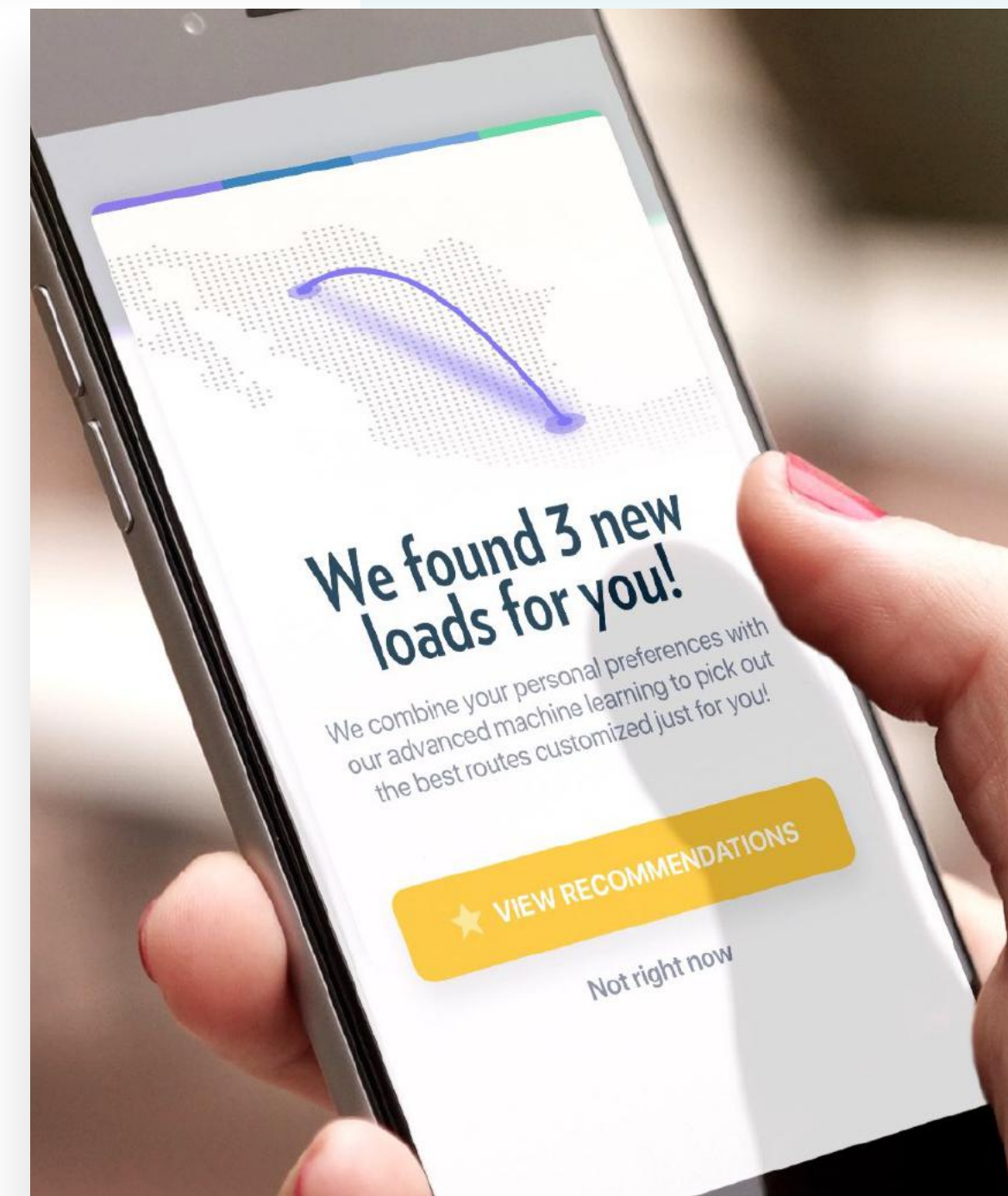
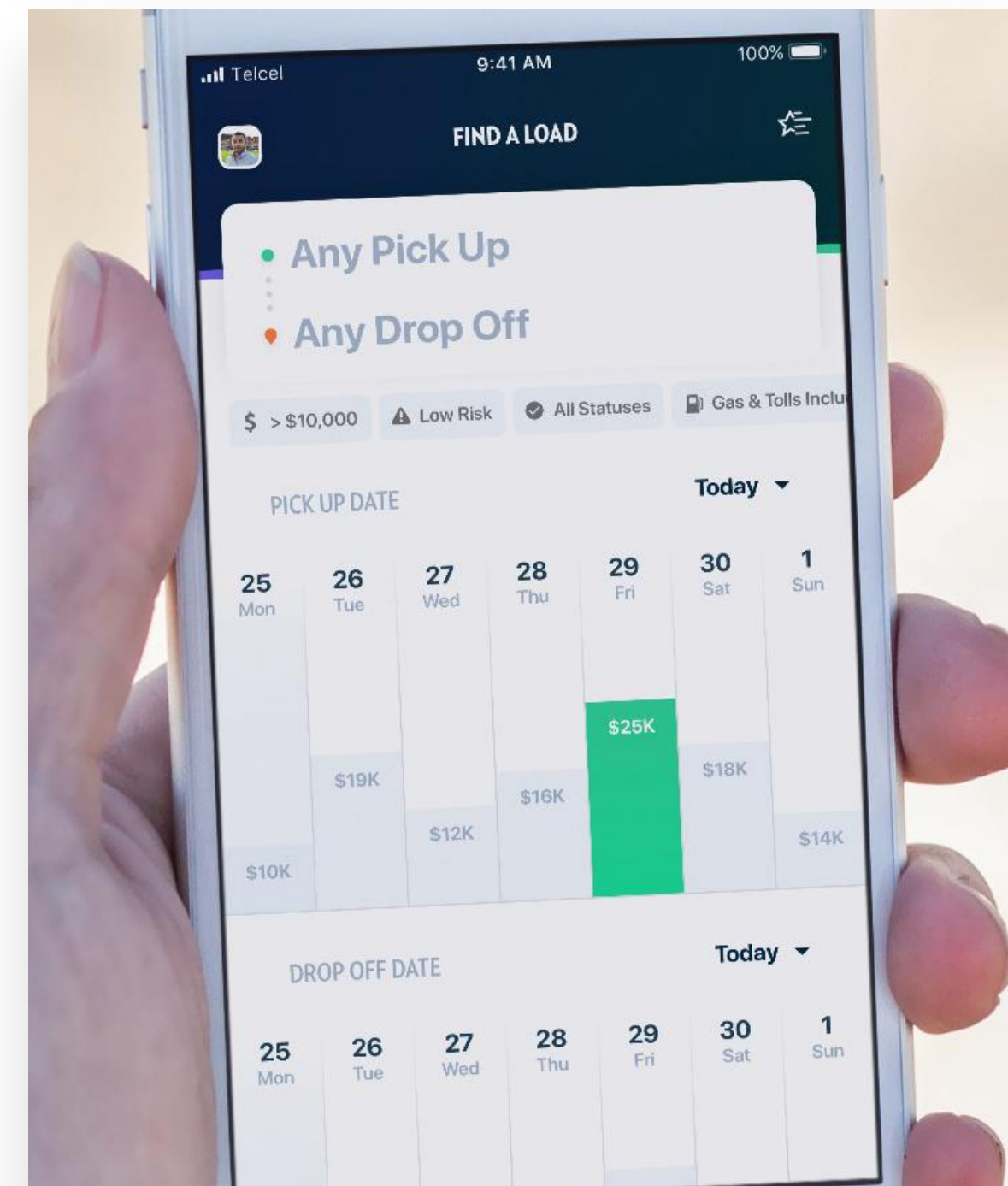
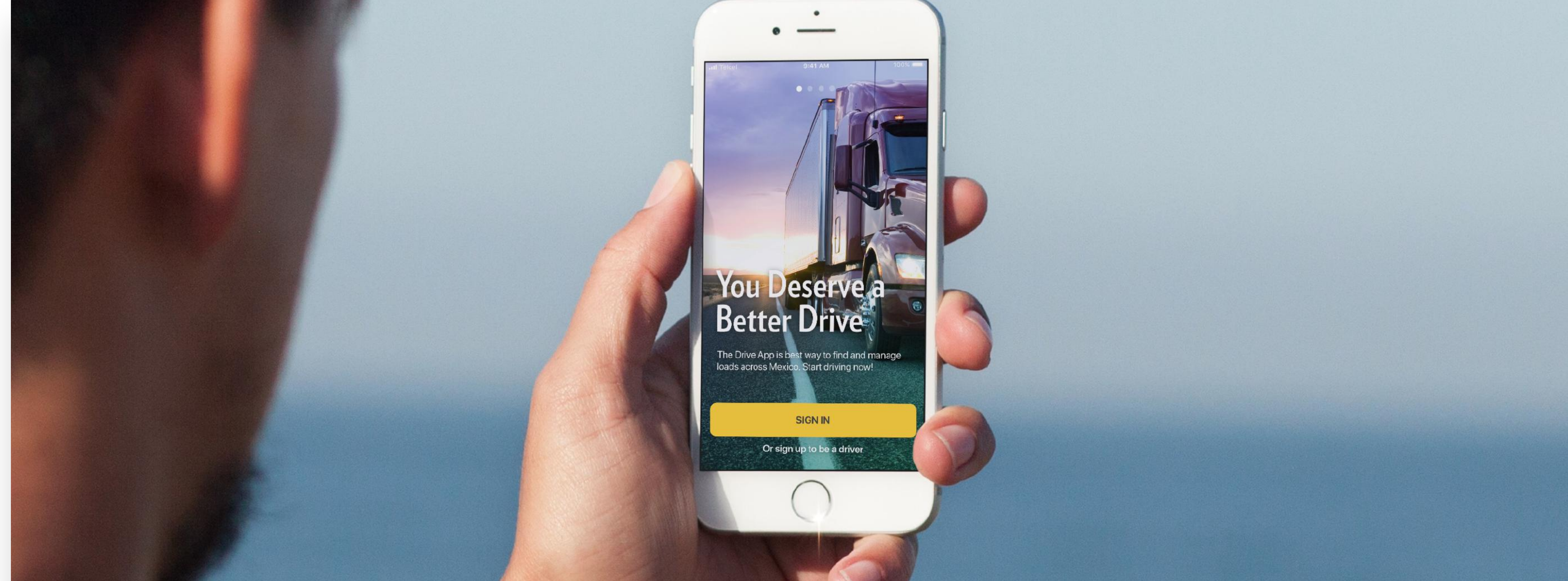
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Logistics Company in Mexico

TAKING ON UBER FREIGHT IN
MEXICO

Strategy, UX, and design for a major logistics provider as they look to expand and improve access to their logistics in Mexico.

The mobile app was specifically geared at engaging drivers with a modern truck-load browsing experience complete with intelligent recommendations.



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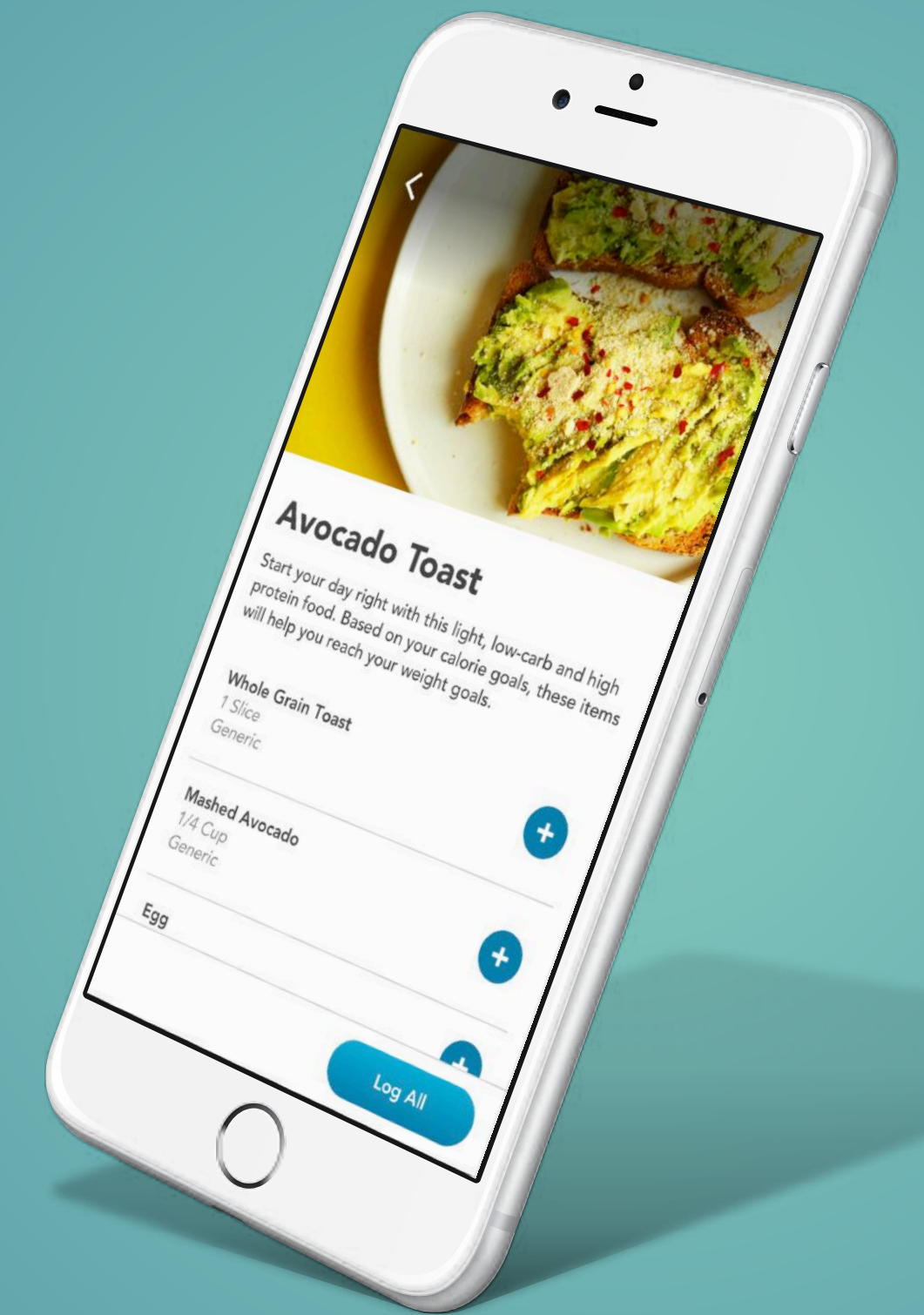
Weight Loss & Food Planning iOS & Android Apps

HELPING DRIVERS PLAN ROUTES, MAXIMIZE REVENUE AND FUEL EFFICIENCY

Strategy, UX, design and robust user testing for a major nutrition supplement provider in their effort to help enable their customers lose weight while up-selling their nutrition supplements.

The mobile app focuses specifically on dieting with the goal of weight loss - and the app takes a unique approach to metric management that doesn't require the user to do any math at all day to day, making food journaling easier than ever before!

Available on the
App Store

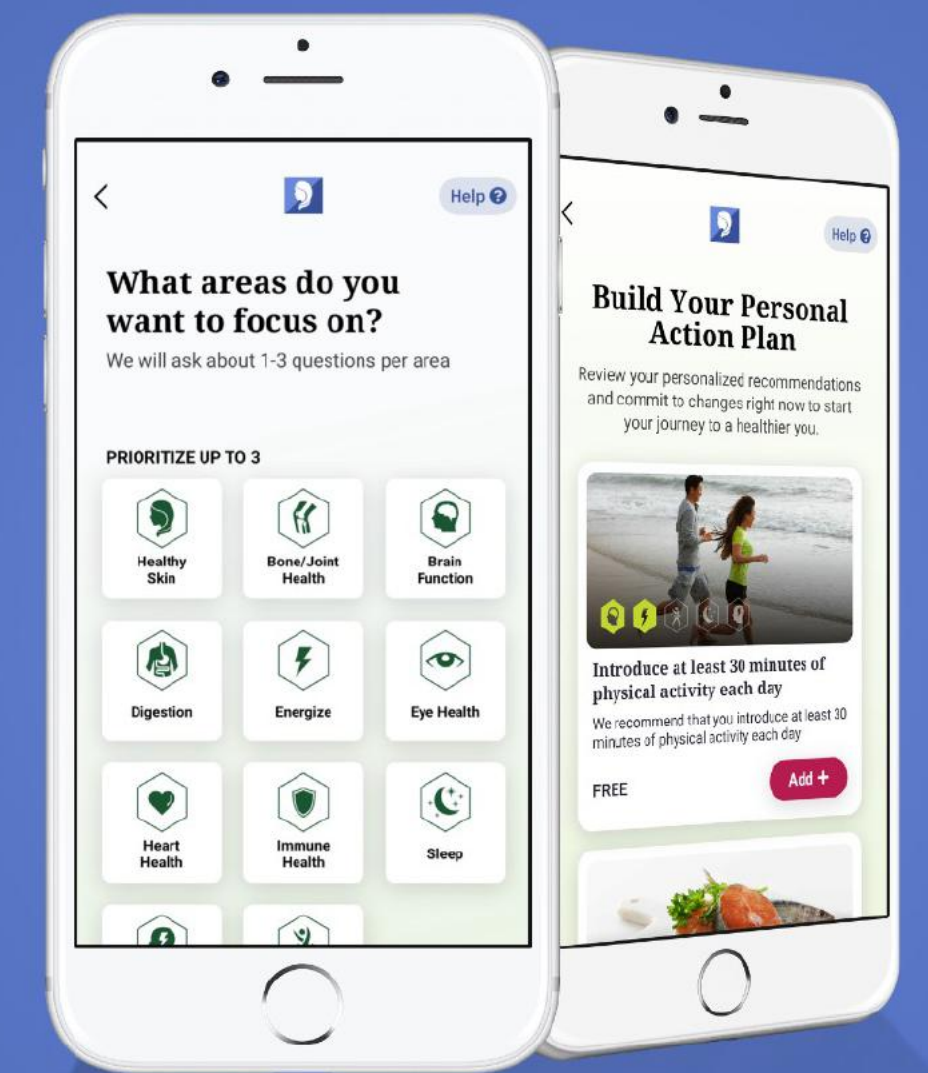
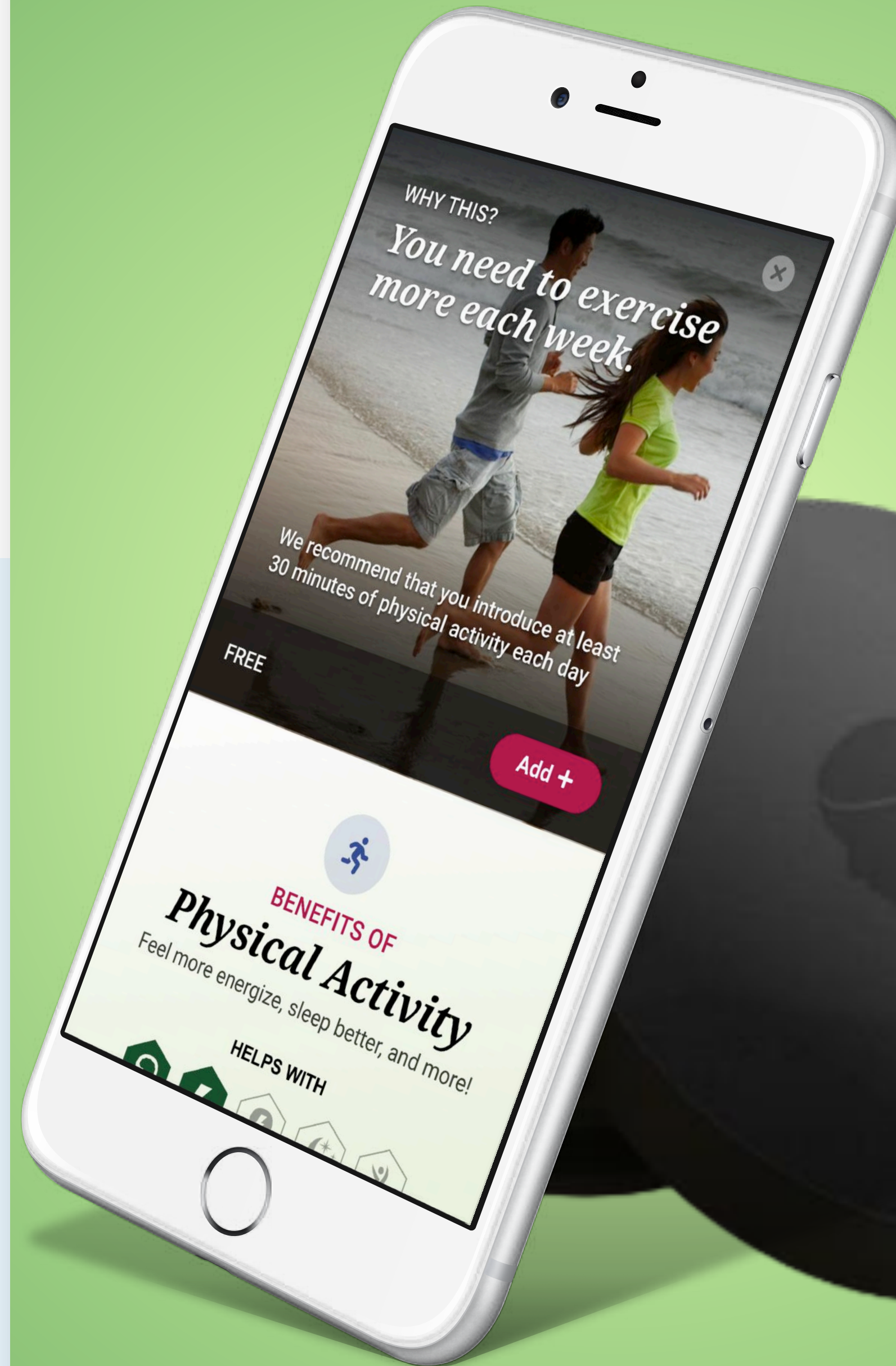


CLIENT CONFIDENTIAL

Lifestyle & Product Recommendation Connected Device Experience

IDENTIFYING PERSONALIZED HEALTH GOALS THROUGH A CONNECTED DEVICE EXPERIENCE

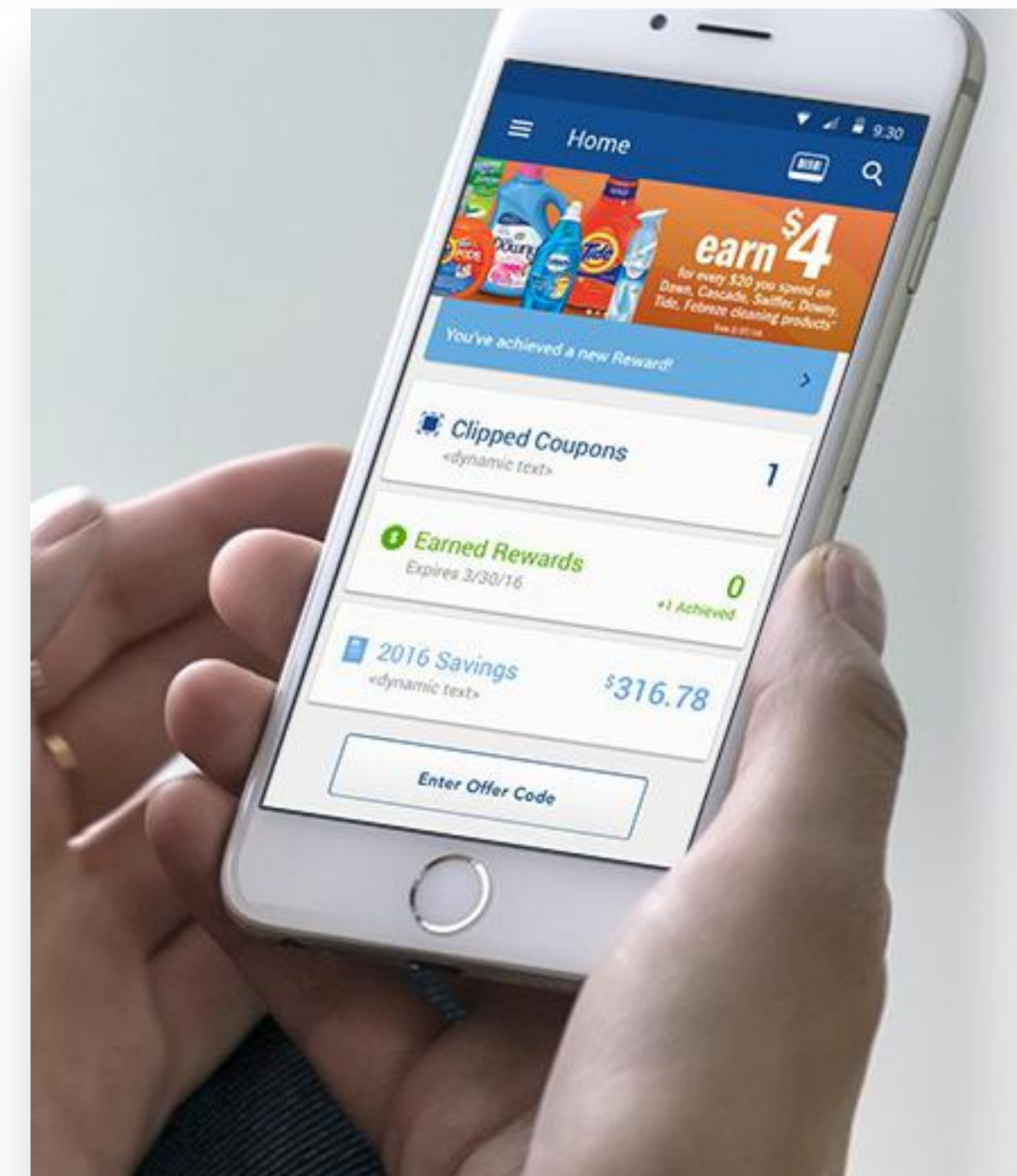
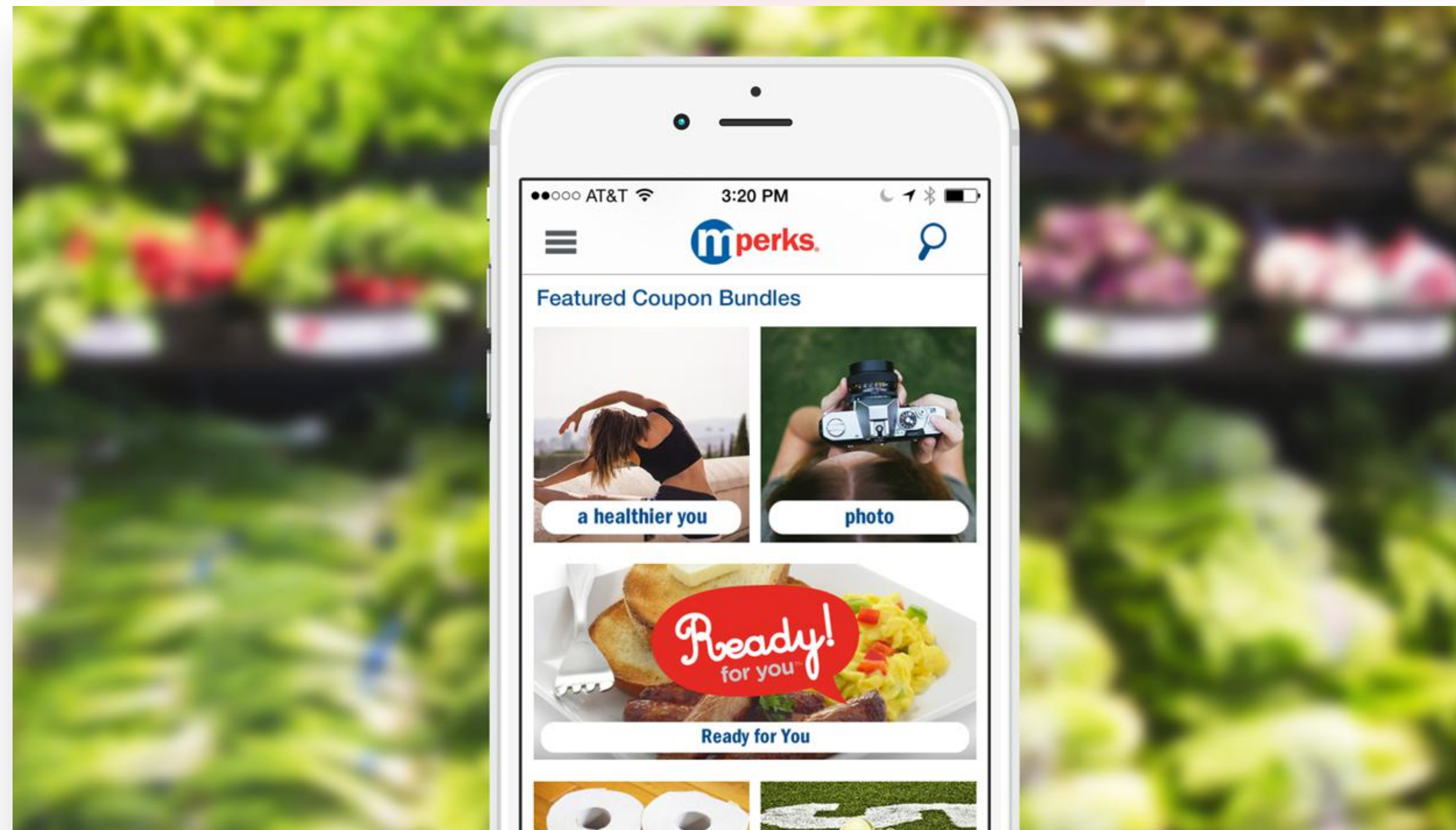
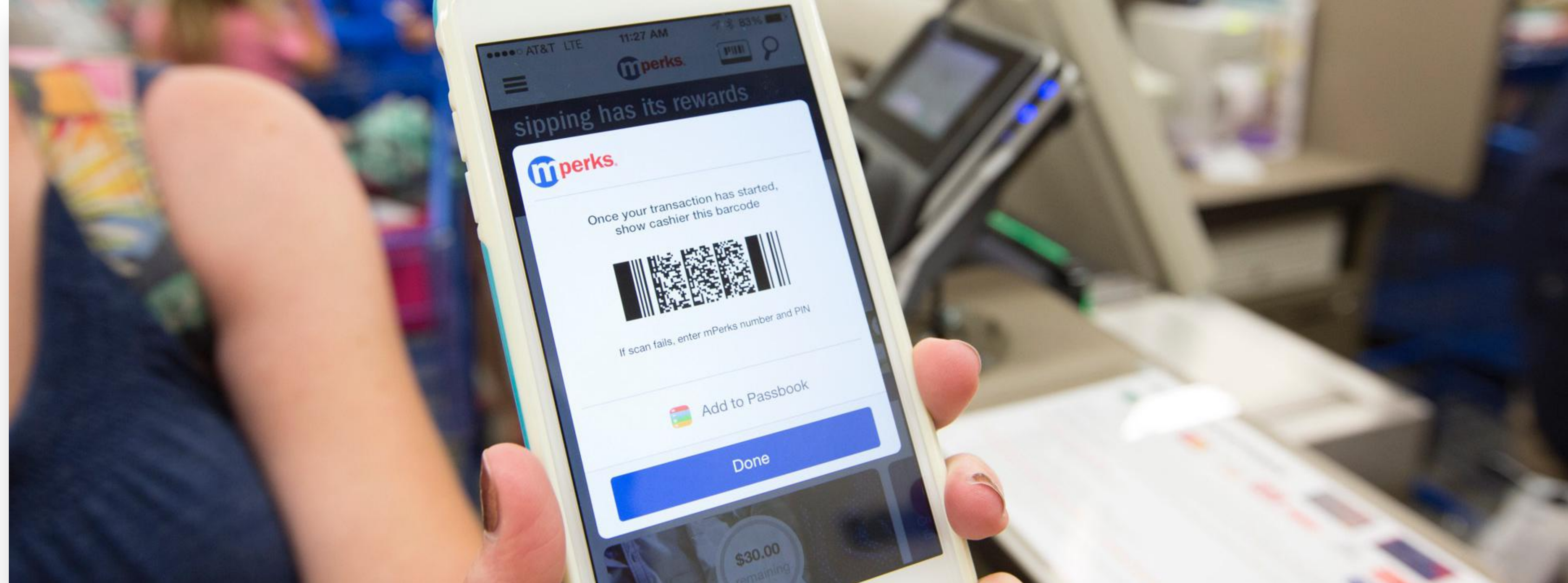
Strategy, UX, design and test planning for a major nutrition supplement provider in their effort to help enable their customers to make healthy lifestyle changes. The experience uses a connected device and health questionnaire to capture vital information and suggest lifestyle and product recommendations to individuals. The platform transforms the way the business introduces their products to customers while also helping users to become more aware of their own health needs and trends over time.



MEIJER: mPERKS

CUSTOMER LOYALTY THROUGH DIGITAL ENGAGEMENT.

Offering strategic support in the design strategy, design execution, prototyping and testing of a seamless, omni-channel, user-friendly customer experience that competes with heavyweight rewards programs like Amazon Prime, Walmart's Savings Catcher and Spartan Store's Yes Card.



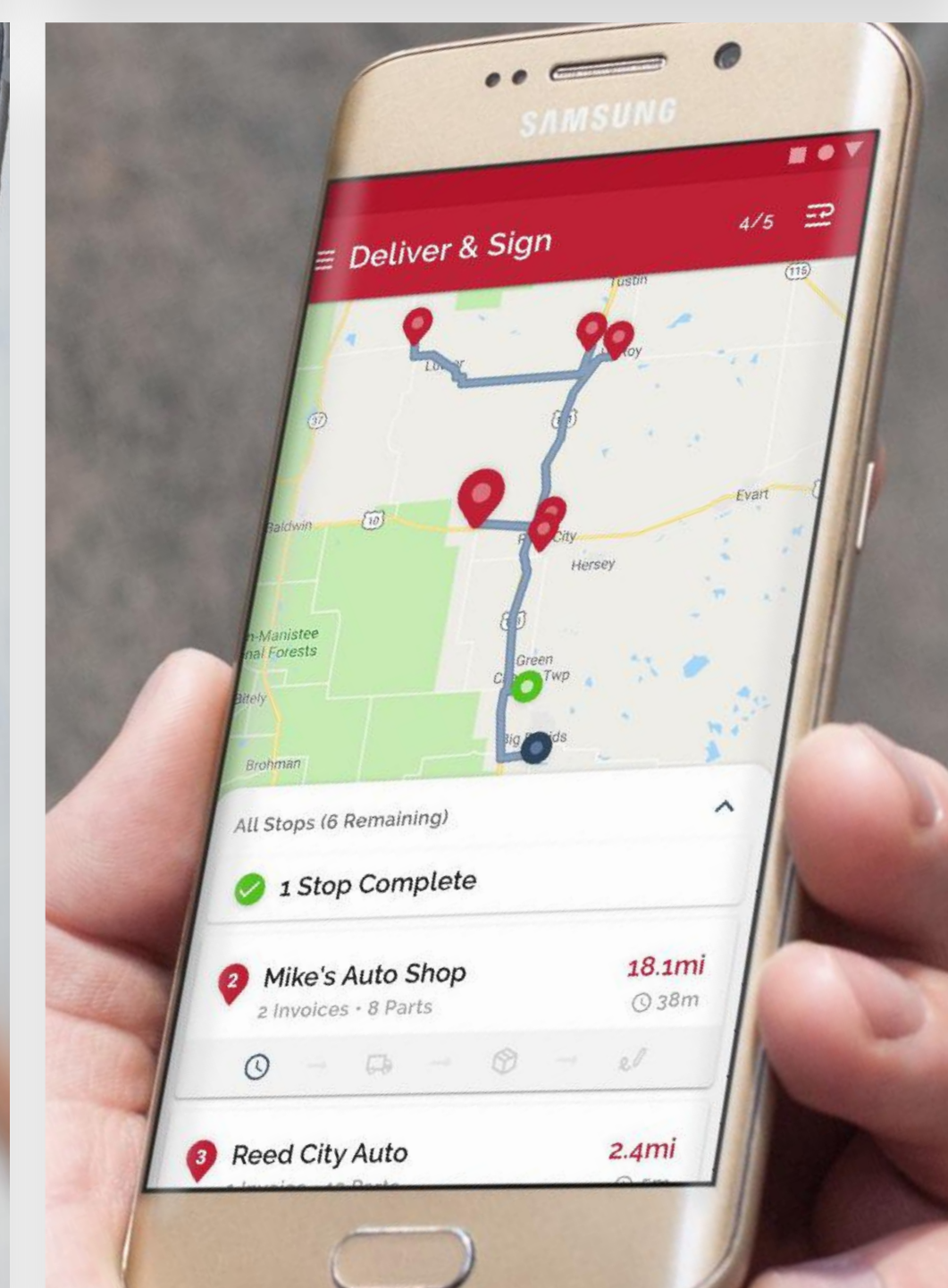
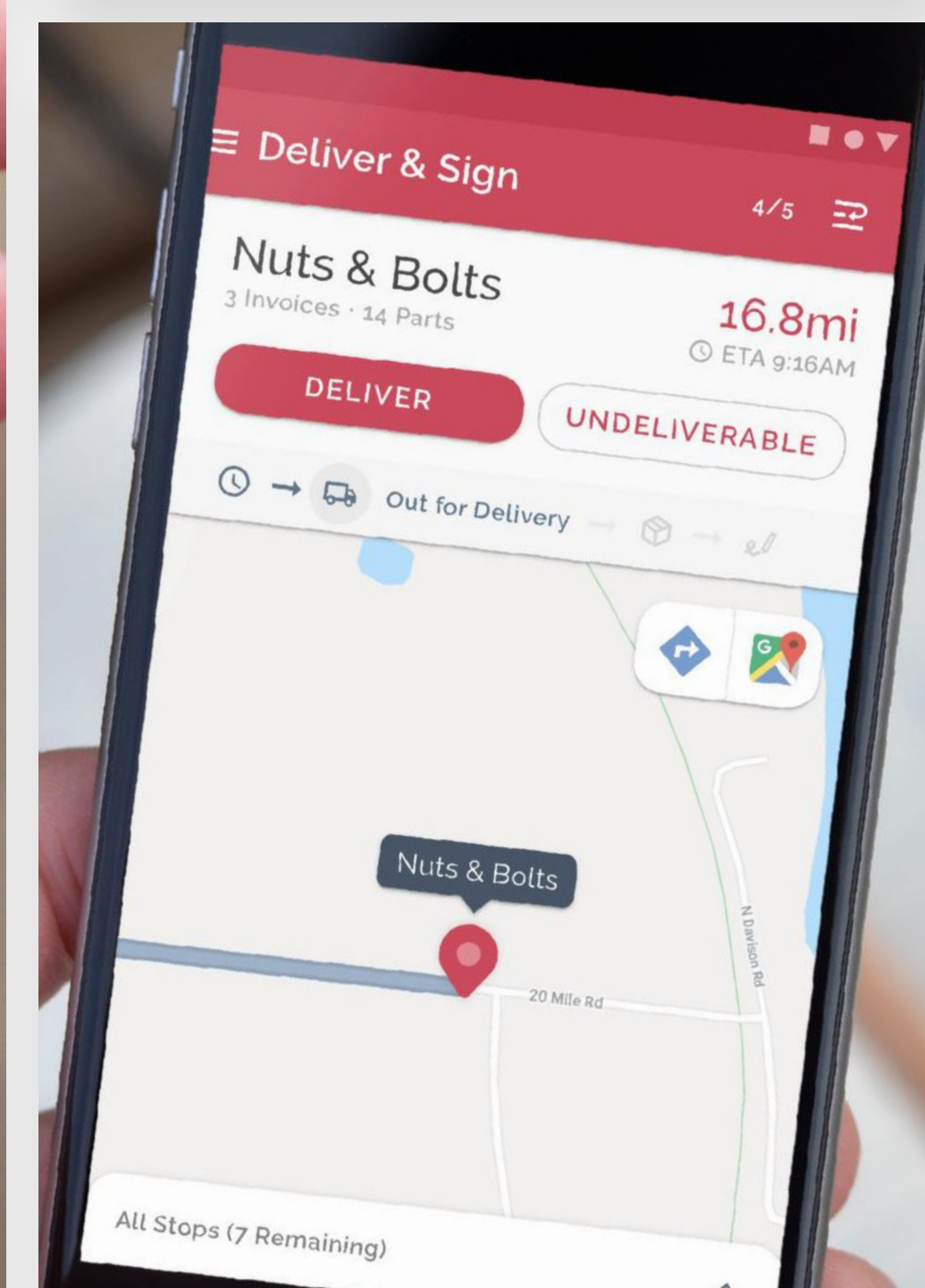
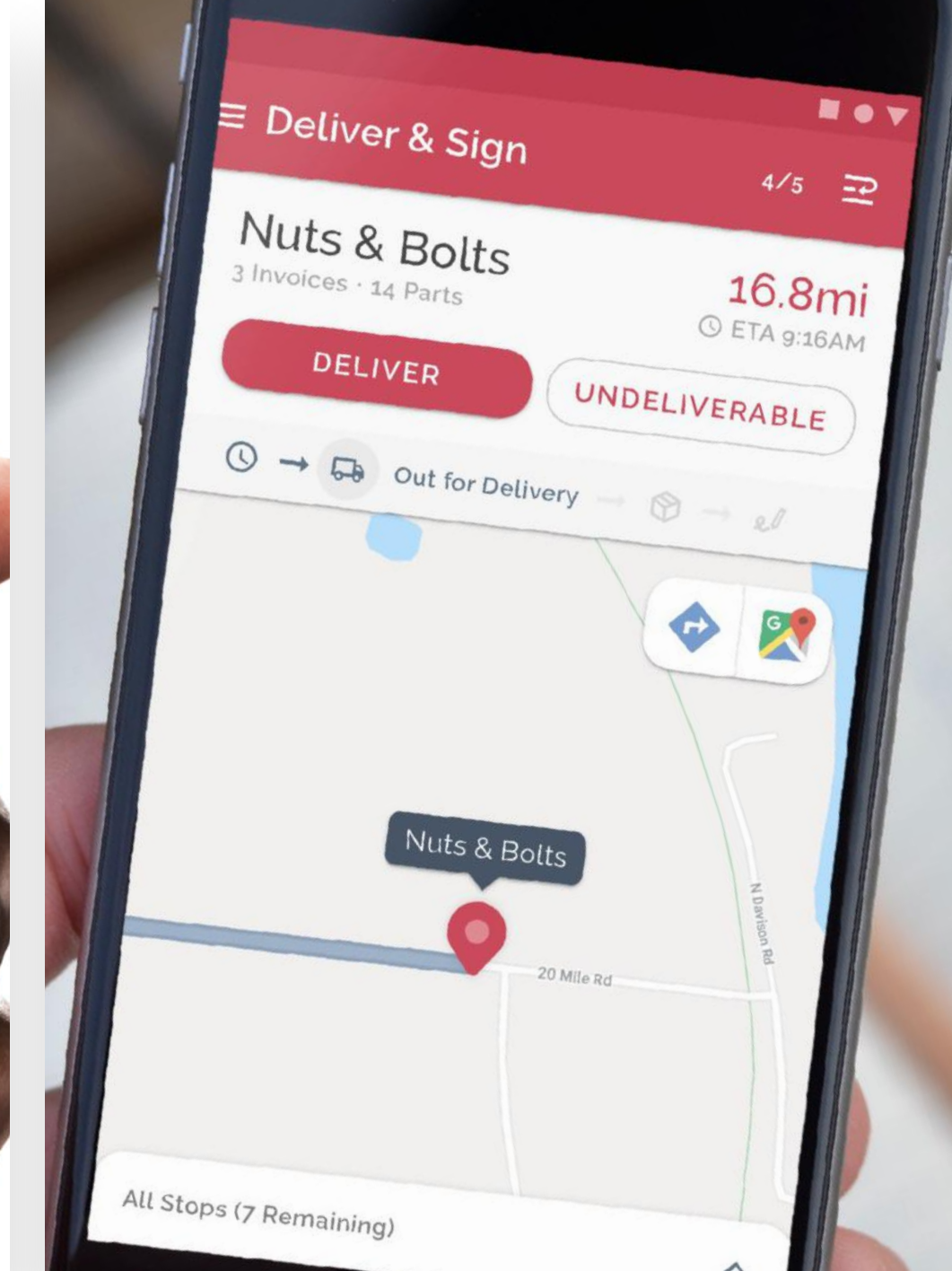
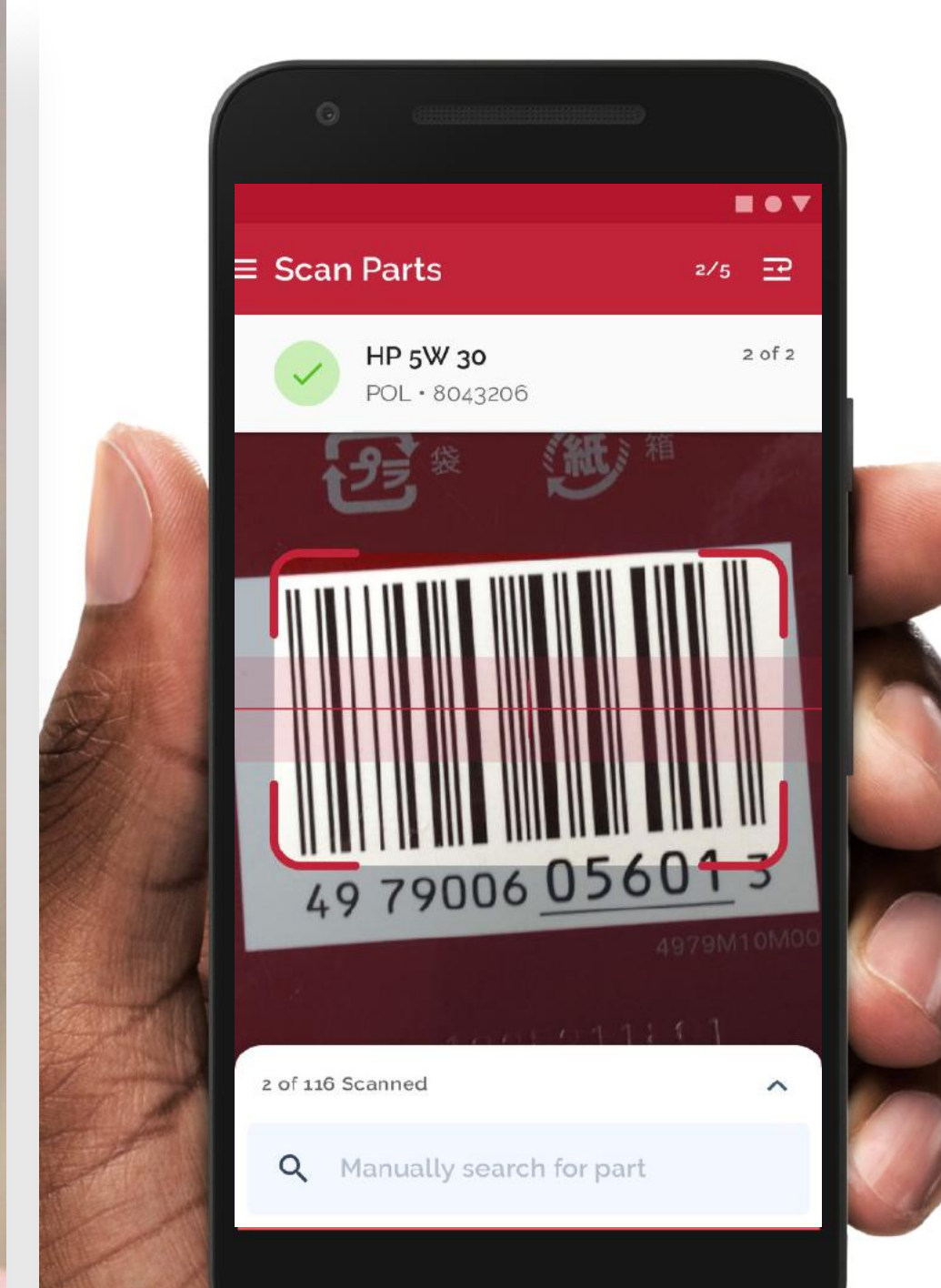
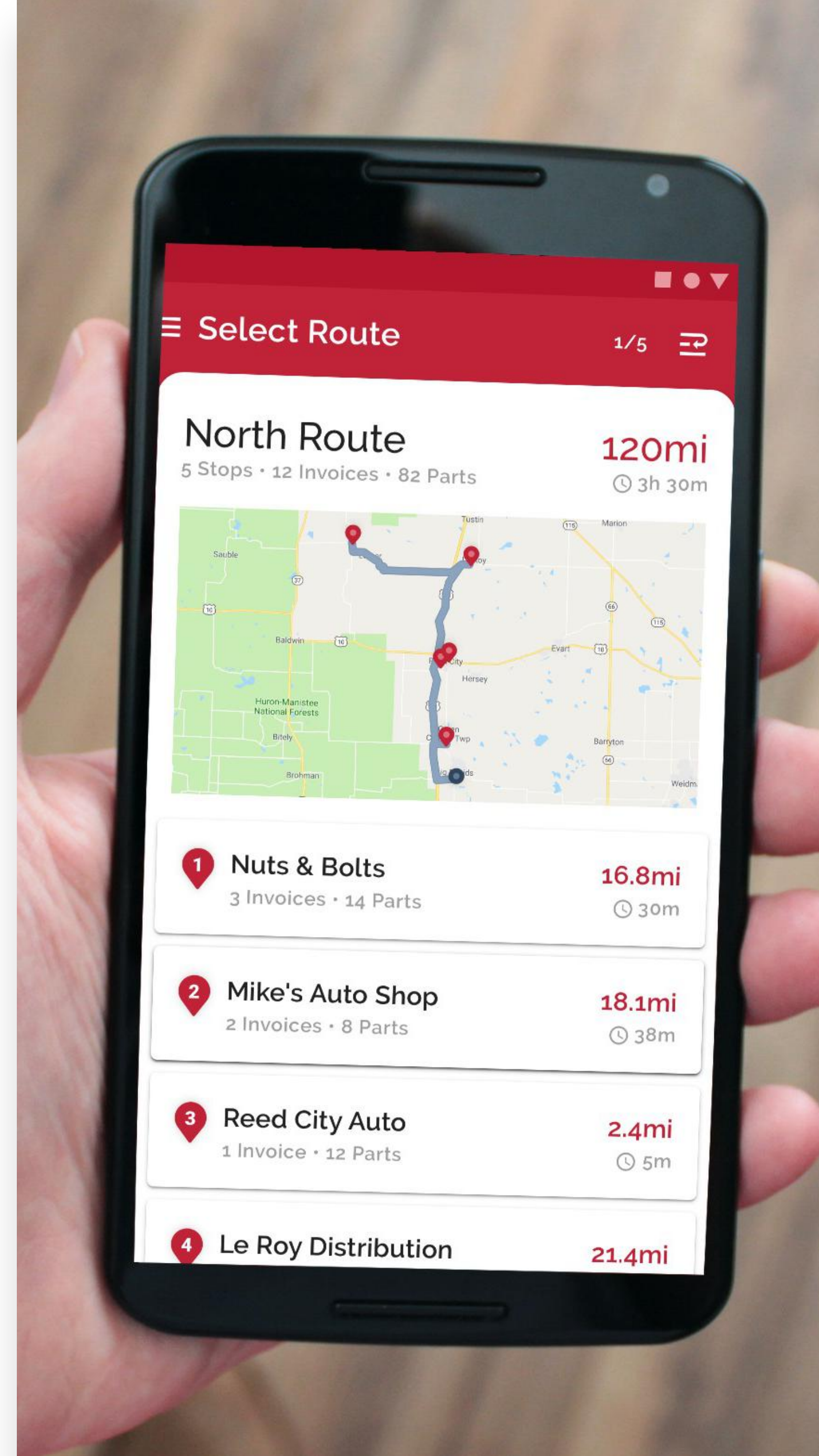
CLIENT CONFIDENTIAL

Auto Parts Distributor

ANDROID APP FOR EFFICIENT & TRACKABLE DELIVERY

Strategy, UX, and design for a major auto parts distributor. The client's driver force needed to maximize efficiency of selecting delivery routes, scanning parts, navigating to each location, providing active tracking statuses to customers, and more - all in an intuitive, easy to use Android app.

Making the app beautiful was just the cherry on top.


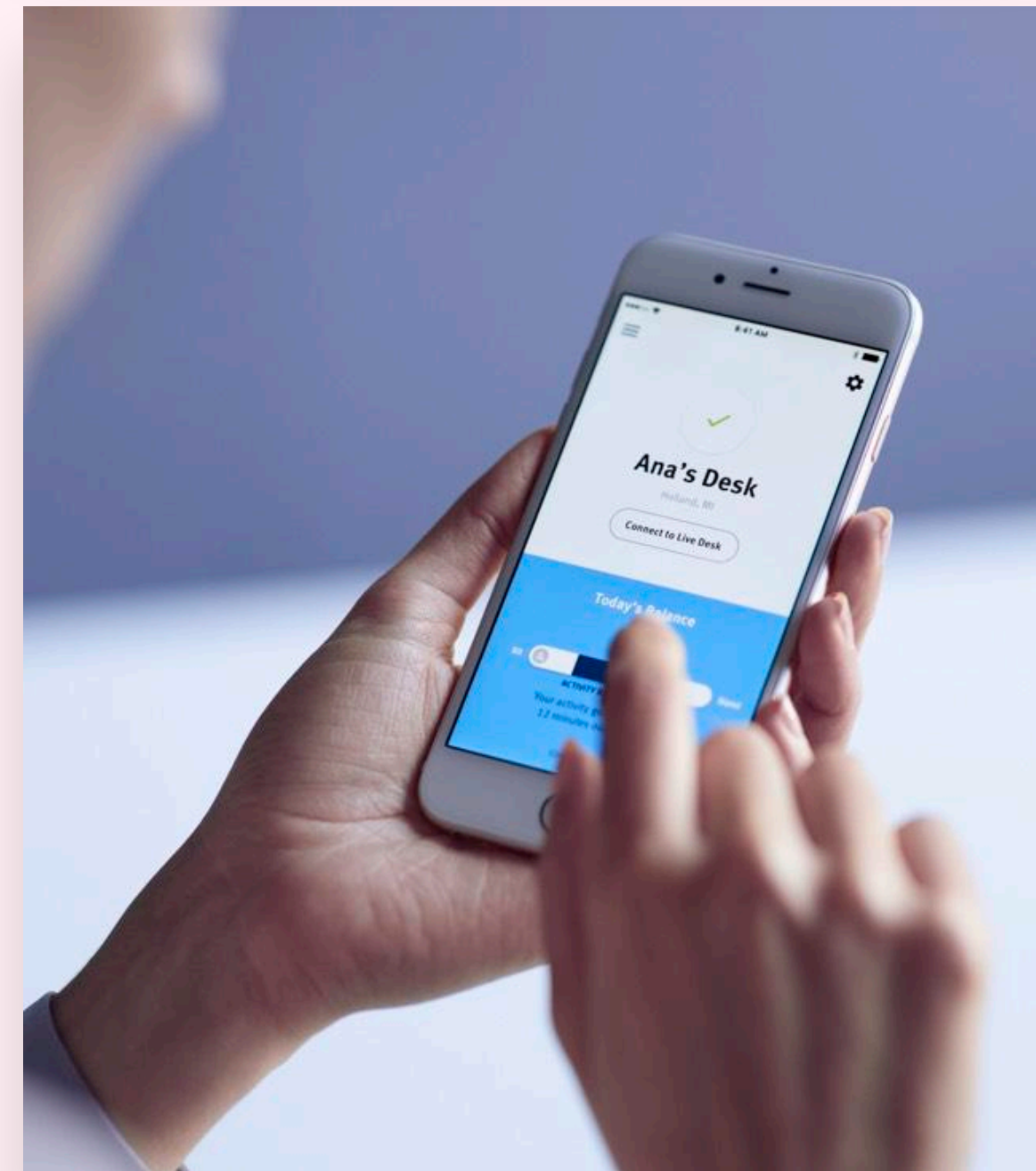
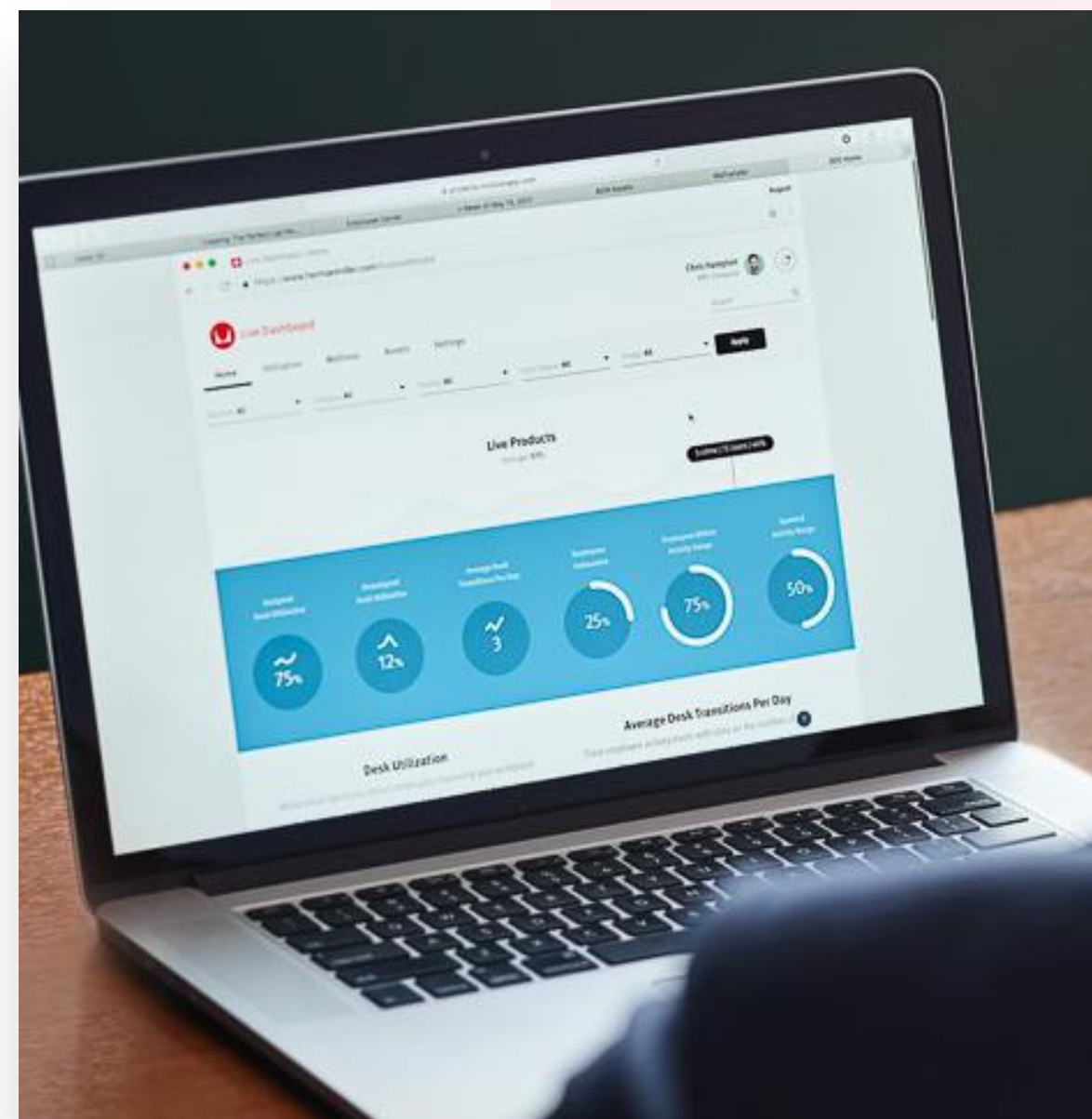
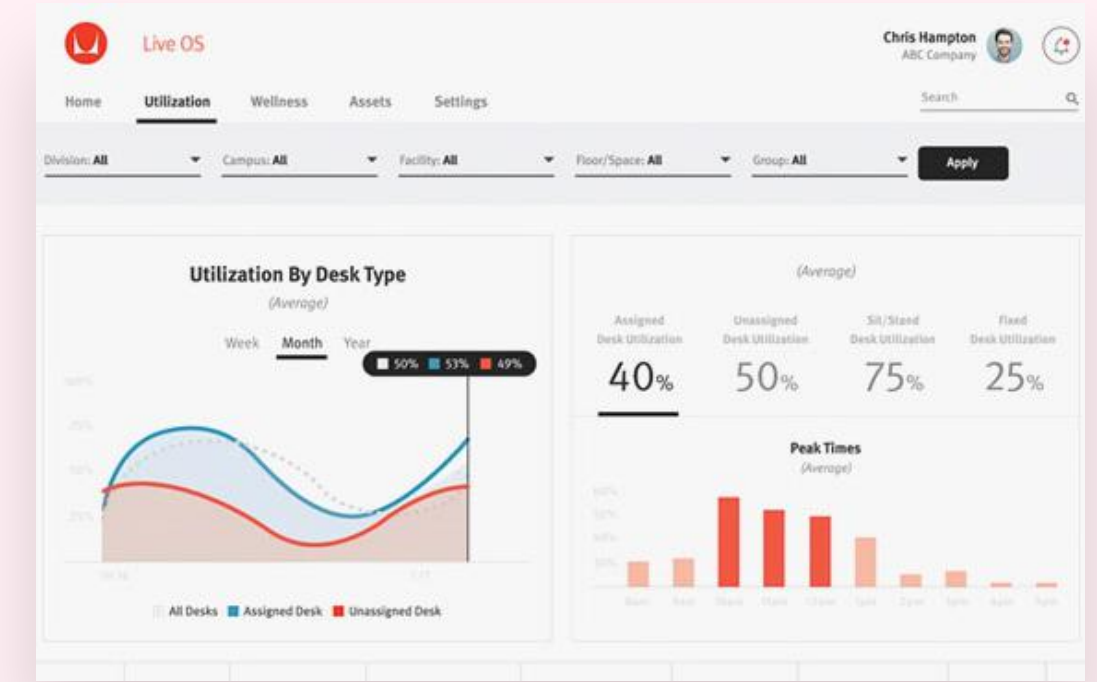
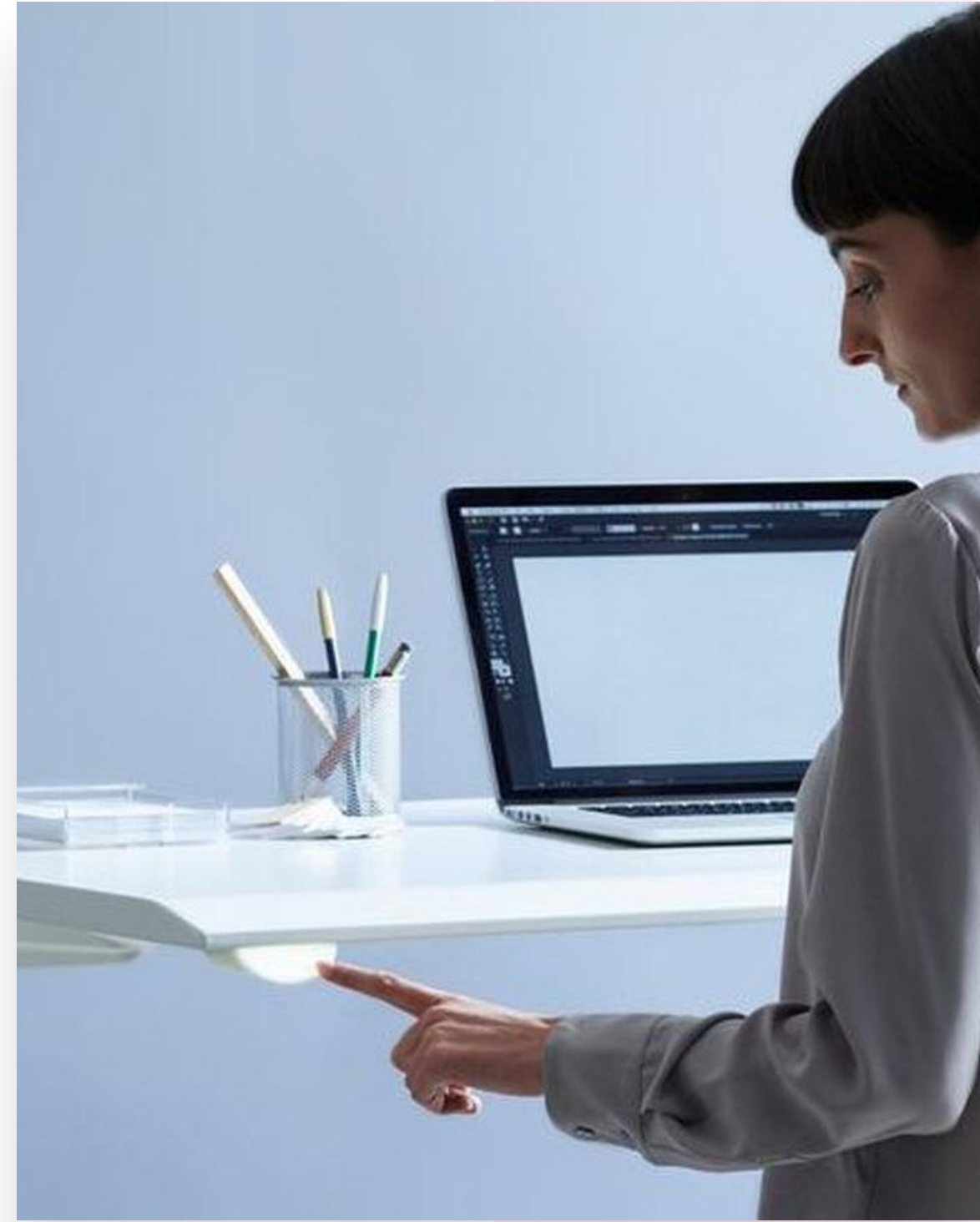


Herman Miller

BREAKTHROUGH TECHNOLOGY COMES TO YOUR DESKTOP, AND WE'RE NOT TALKING ABOUT YOUR COMPUTER.

Mentoring a team in innovation practices to stoke an innovative team culture, and offering strategic support for the design effort to form the recently launched and lauded LiveOS.

LiveOS is an industry-leading experience for smart furniture - creating a whole new way in which both employees and employers interact within their office space.



Start making the right moves.

Take your first steps toward staying active and healthy throughout the workday. Let us help you tailor your workspace to the amount of movement that's right for you.

[Get Started](#)

Service Express

RESPONSIVE I.T. HELPDESK
SYSTEM REDESIGN

Strategy, UX, and design for Service Express, a major B2B IT Helpdesk solution provider as they look to add more digital access to ticketing, equipment management, and contract management for their customers.

Service Tickets

- All Active: 7
- Open: 4
- Pending: 3
- Closed: 22

Contracts

Equipment

Users

New Service Ticket

Call 1-800-940-5585

Monthly Summary

February 2017 (12 Days Remaining)

CLOSED	PROFIT	EXPENSES
\$3,260 ▲	\$2,810 ▲	\$450 ▼
Last Month: \$2,890	Last Month: \$2,610	Last Month: \$280

Percentual Profit

Quarterly (3 Months)

Quarter	Profit %
Q1 16	~15%
Q2 16	~18%
Q3 16	~22%
Q4 16	~20%
Q1 17	~25%

TICKET DETAILS	STATUS	ASSIGNED TO	REPORTED BY
Failed Hard Drive CLOSED #615771	Replaced Hard Drive Closed 2h ago	Maurice Scott Live on chat now	Theodore Robbins Reported 1mo ago
HMC is calling out a failed... CLOSED #788679	Software update applied Closed 3d ago	Isabella Barton Back online in 15m	Kylie Cole Reported 2w ago
We are getting an SRC 115... CLOSED #834789	Software update applied Closed last week	Richard Burge Back online in 3h	Kylie Cole Reported 1w ago
Site Audit CLOSED #931734	Recommendations delive... Closed last week	Isabella Barton Back online in 15m	Olga Allen Reported 4d ago

Sun Sunfire V480 Base System
Serial #12937878478400094

Main Training Location
3854 Broadmoor Ave.
Grand Rapids, MI 49512

Ticket #615771
Failed Hard Drive
Updated 1mo ago

POST A COMMENT ATTACH A FILE

Write your comment here

Maurice Scott Service Engineer
Posted a comment
Hi Isabella, can you please restart the system for me?

Isabella Barton Attached a file
attachment2.jpg

Maurice Scott Service Engineer
Assigned as Service Engineer

Isabella Barton Reported problem

Sun Sunfire V480 Base System
Serial #12937878478400094

Customer Service
LIVE ON CHAT NOW

Maurice Scott Service Engineer

Contacts
Allison Van Horn (616) 234-4948

Location
Main Training Location
3854 Broadmoor Ave.
Grand Rapids, MI 49512

LOCATION CONTACT
Isabella Barton (616) 234-4948 Ext: 1234

Attached Files
attachment.pdf

SERVICE TICKETS
All Active

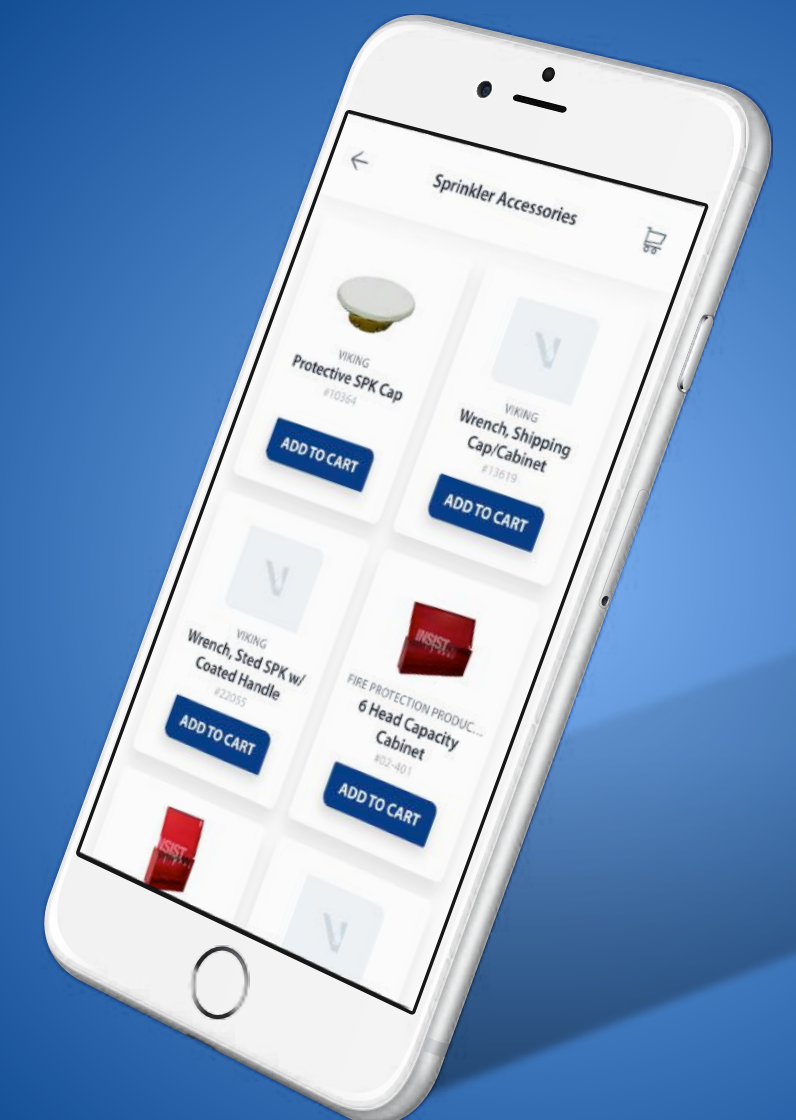
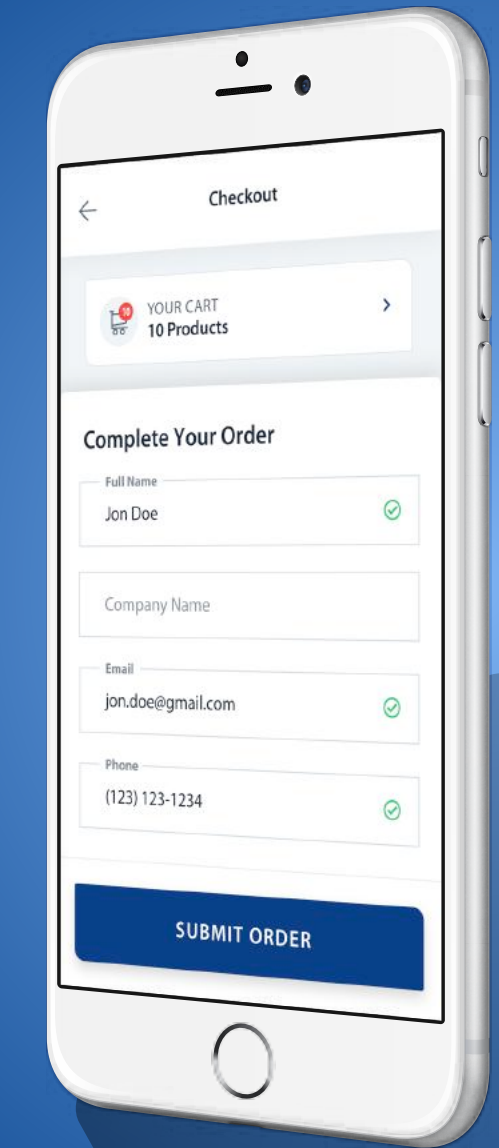
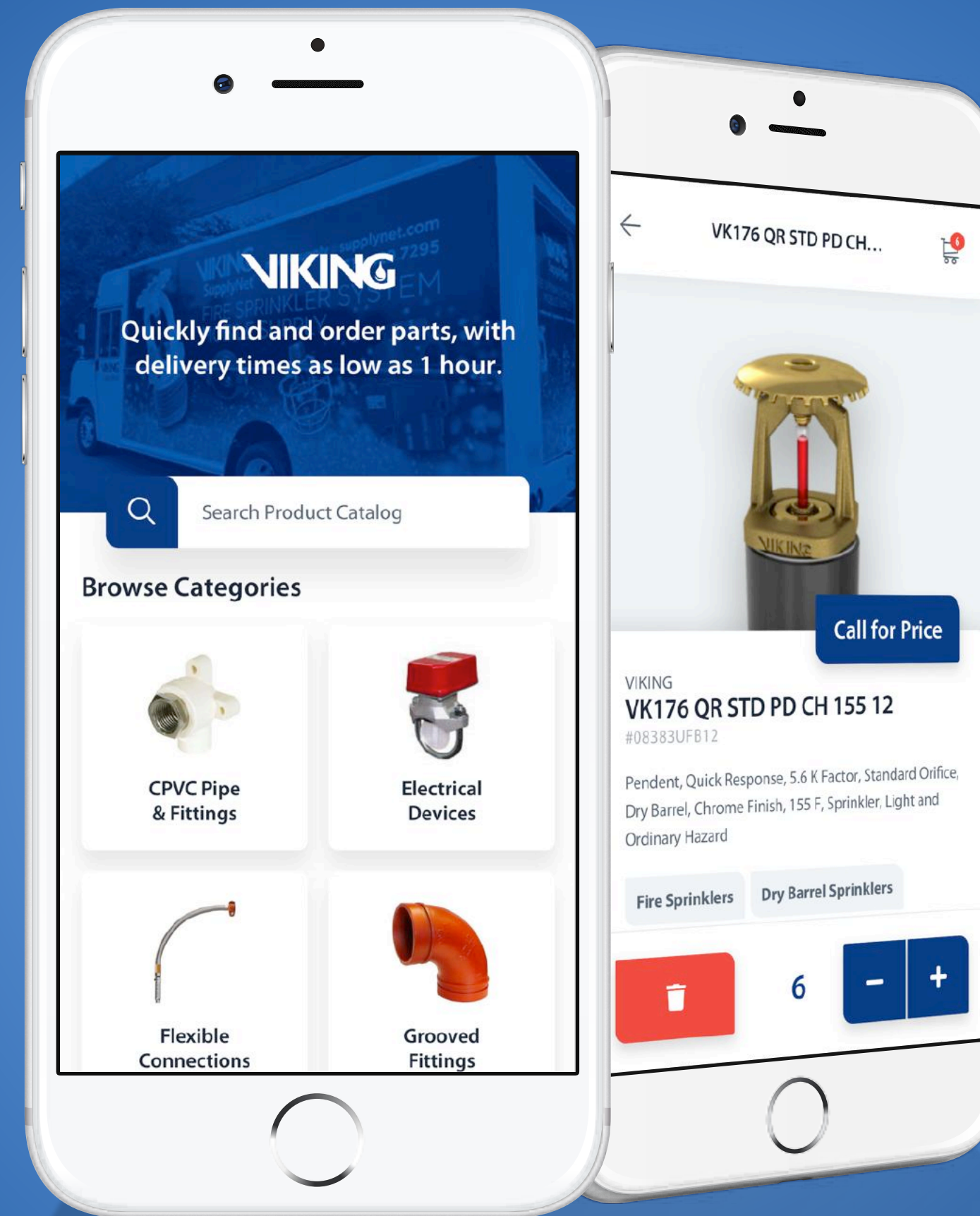
- #615771 OPEN 15 Dec 2016
Failed Hard Drive
IBM AS/400 9406-820
Main Training Location
44 Claude Rd, Austin, TX 64739
LATEST STATUS: Engineering arrived on-site
- #988679 PENDING 19 Dec 2016
HMC is calling out a failed DCA
IBM AS/400 9406-820
Main Training Location
44 Claude Rd, Austin, TX 64739
LATEST STATUS: Part on order

Viking Sprinklers Instant Delivery Pilot Experience

GET COMMONLY USED VIKING PARTS IN UNDER AN HOUR FROM THEIR MOBILE DELIVERY TRUCK

UX and UI design for an instant-delivery alpha experience that Viking Sprinklers is piloting in limited geographies.

The app allows customers to place orders for commonly used parts and then alerts a mobile Viking Delivery truck that is positioned to actively respond to each customer order as soon as the order is placed.



Pondera Advisors

A TEAM PROFILING & CULTURE GROWTH TOOL TO HELP BUSINESSES IMPROVE CULTURE AND DEVELOP HIGH-PERFORMANCE TEAMS

Strategy, UX, UI Design and collaboration with development in the implementation of a responsive, data heavy, psychological profiling tool used to spark team culture growth and performance enhancement.

This screenshot shows the 'Individual Report for Kristin Veracruz' in 'Standard View'. The interface features a dark blue sidebar with navigation options: Home, Individual Report, Team Reports, Team Assessment, Comparison, Teamology, Admin Reports, 9-Box, Org Chart, About The Company, and Configuration Settings. The main content area is divided into four domains: Instinctive Domain Core Drivers, Cognitive Domain Thinking & Decision Making, Emotional Domain Self-Management, and Behavioral Domain Team Interaction. The 'Instinctive Domain Core Drivers' section is highlighted, showing a 'Profile Style Organizer' for 'Organizer' with a description: 'Organizers are achievement-oriented people who enjoy organizing people and events and are results-focused, decisive, and matter-of-fact.' Below this, three core drivers are listed with progress bars: 1. Confident and Bold (15%), 2. Motivated by Recognition (85%), and 3. Pace and Intensity (29%).

This screenshot displays the 'Team Totem Pole for Leadership'. The interface includes a sidebar with navigation options and a main content area with three filters: 'Motivated by Recognition', 'Emotional Well-Being (Likert)', and 'Must Know Why'. The data is presented in a grid of colored bars representing individual team members and their scores for each filter. The scores are as follows:

Team Member	Motivated by Recognition	Emotional Well-Being (Likert)	Must Know Why
Meredith Bronk	93%	0%	76%
Tom Waknitz	0%	0%	0%
John Thayer	76%	0%	64%
Andy Van Solkema	83%	0%	57%
John Vancii	81%	0%	57%
Meredith Bronk	0%	0%	47%
John Thayer	76%	0%	42%
Kate Harms	0%	0%	32%
Mike Lomonaco	68%	0%	21%
John Thayer	0%	0%	0%
Jim VanderMey	67%	0%	0%
Kate Harms	64%	0%	0%
Tom Waknitz	21%	0%	0%
Jim VanderMey	0%	0%	0%
Mike Lomonaco	0%	0%	0%
Andy Van Solkema	0%	0%	0%
Meredith Bronk	0%	0%	21%

This screenshot shows the 'Team Grid Report for Leadership'. The report is displayed on a tablet and features a 2x2 grid layout. The quadrants are labeled 'LOGIC GUIDED' (top-left), 'VALUES GUIDED' (bottom-left), 'CONCRETE' (bottom-right), and 'ABSTRACT' (top-right). Each quadrant contains colored icons representing different team members and their scores. The scores are: LOGIC GUIDED (25%), VALUES GUIDED (17%), CONCRETE (17%), and ABSTRACT (25%).

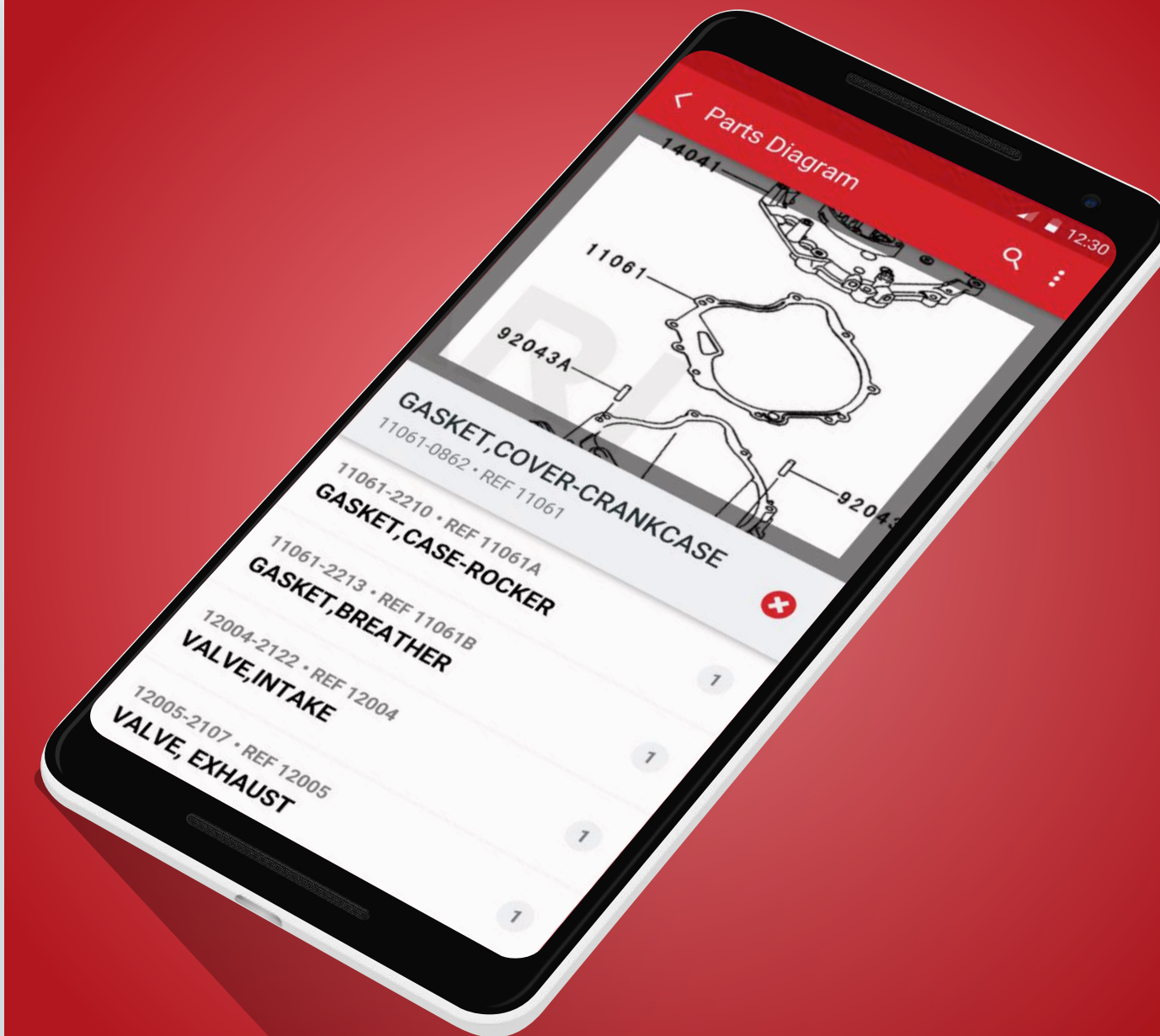
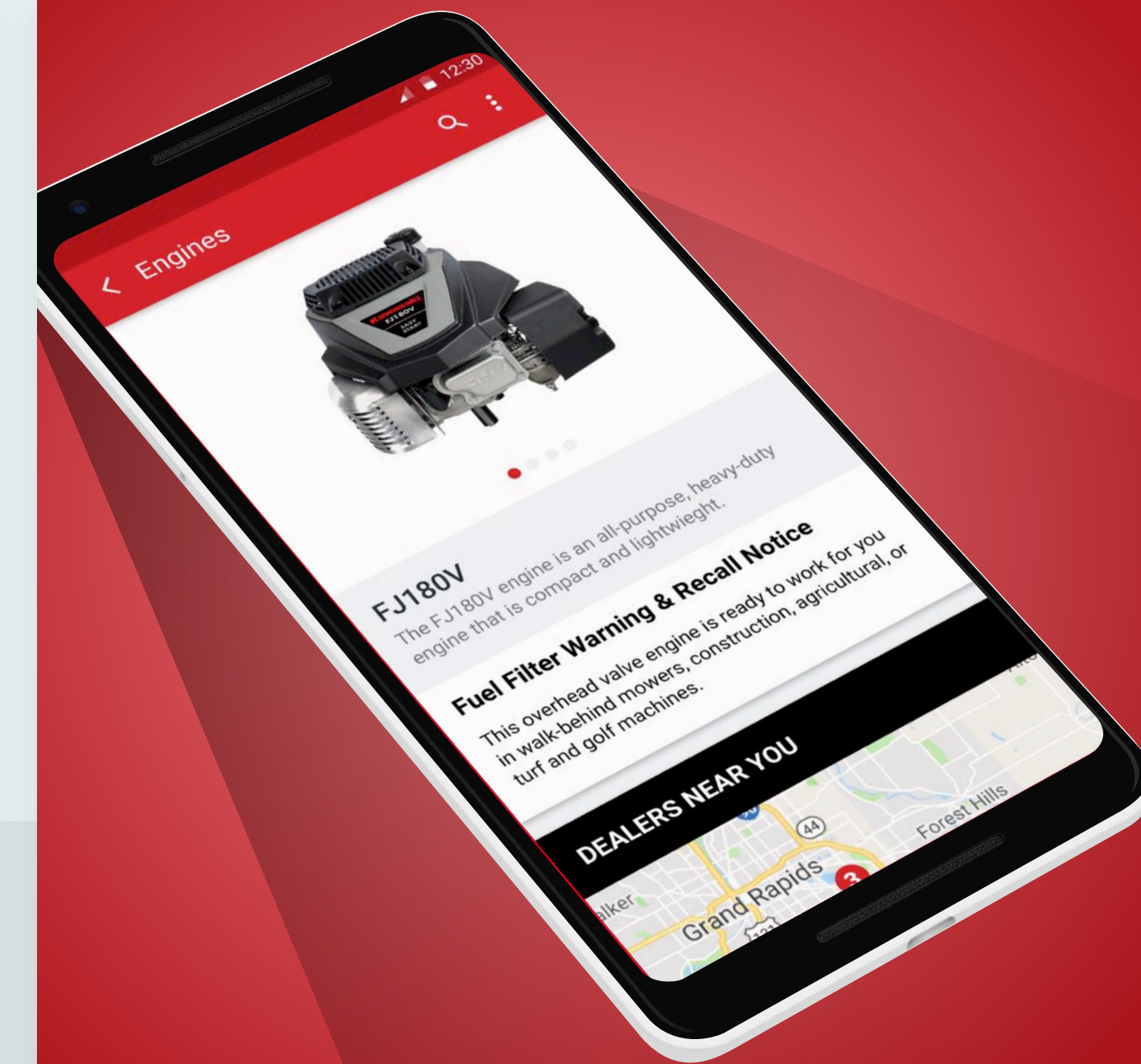
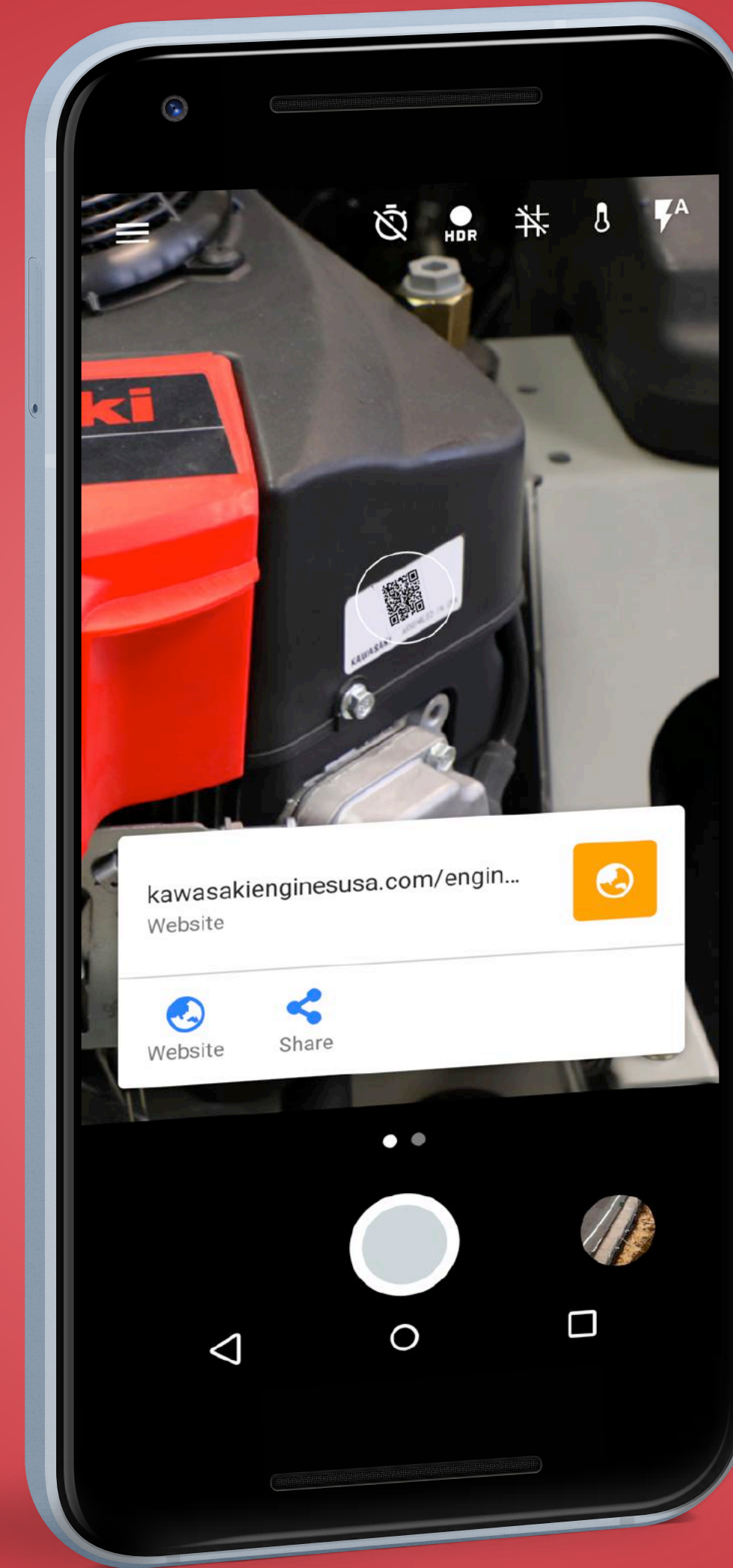
Kawasaki Engines Part Finder Android App

HELPING CUSTOMERS &
MECHANICS INSTANTLY FIND
PARTS, DEALERS & MORE

UX and UI design for the new Kawasaki
Engines "Part Finder" Android
application.

Before this app, engine customers and
mechanics would have to dig through
large paper manuals or complex
websites.

Now finding parts, dealers, and spec
sheets is as easy as scanning the QR code
on the Kawasaki engine with your phone.

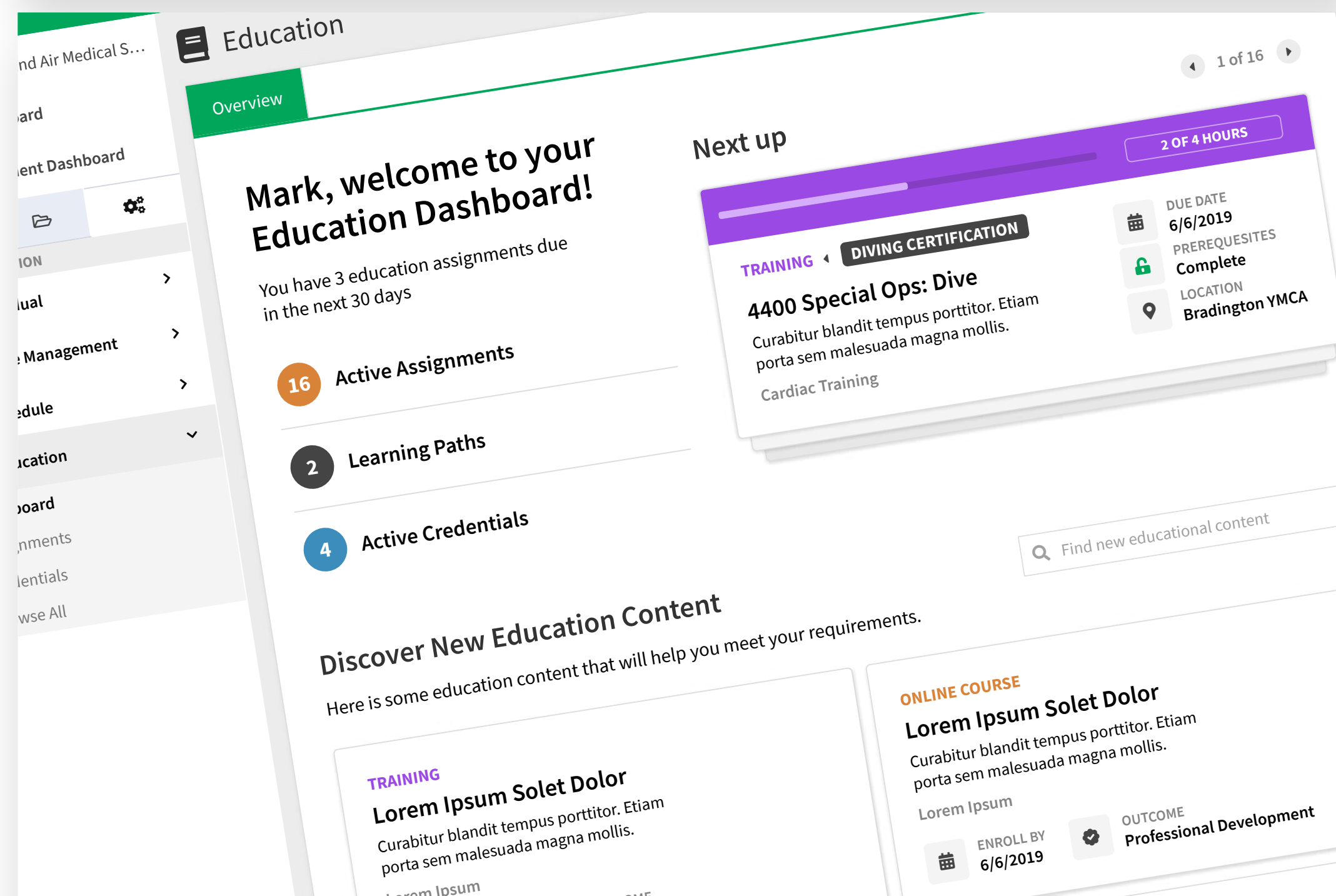
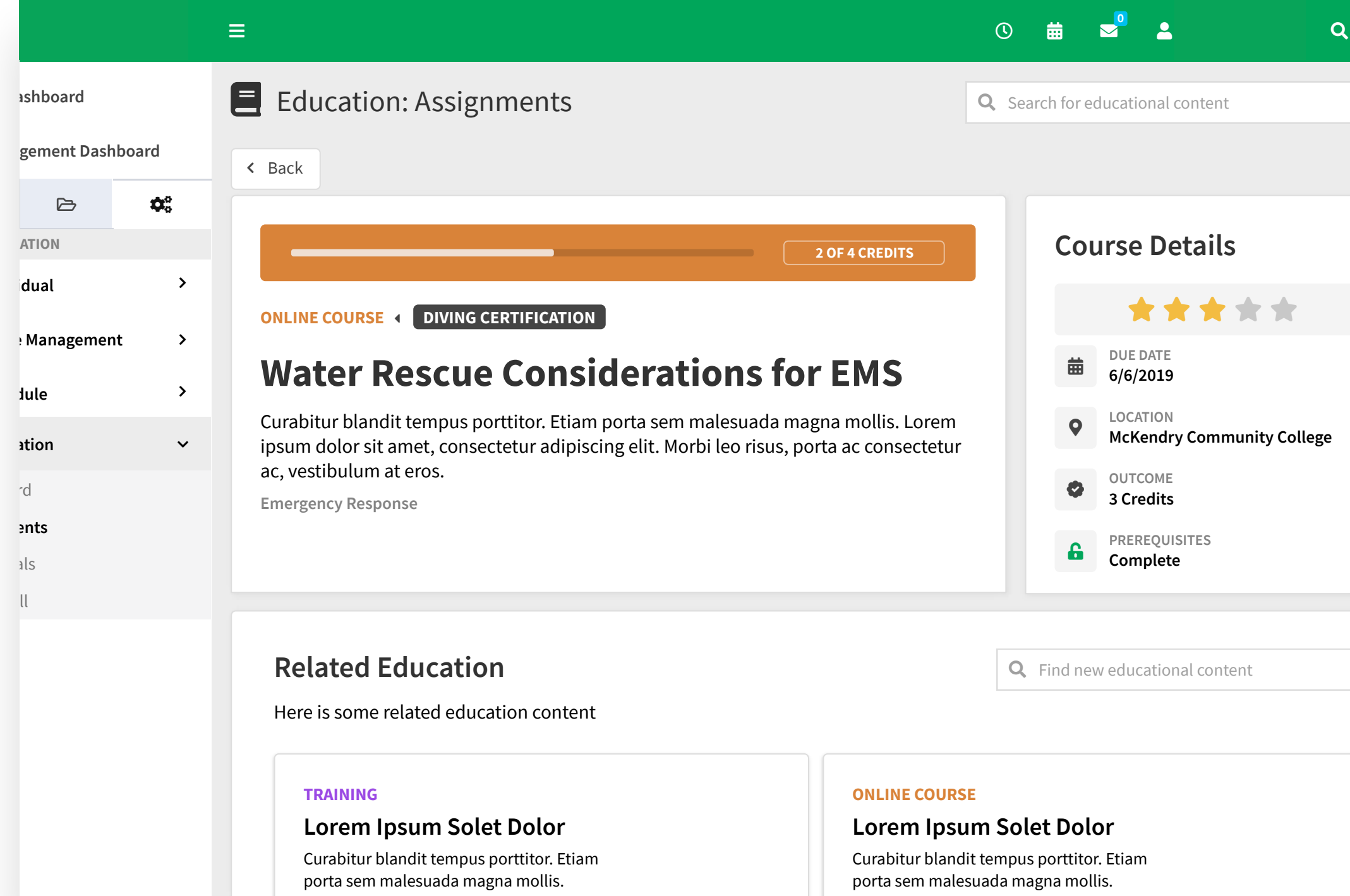


CLIENT CONFIDENTIAL

Human Capital Mgt. for SASS Company

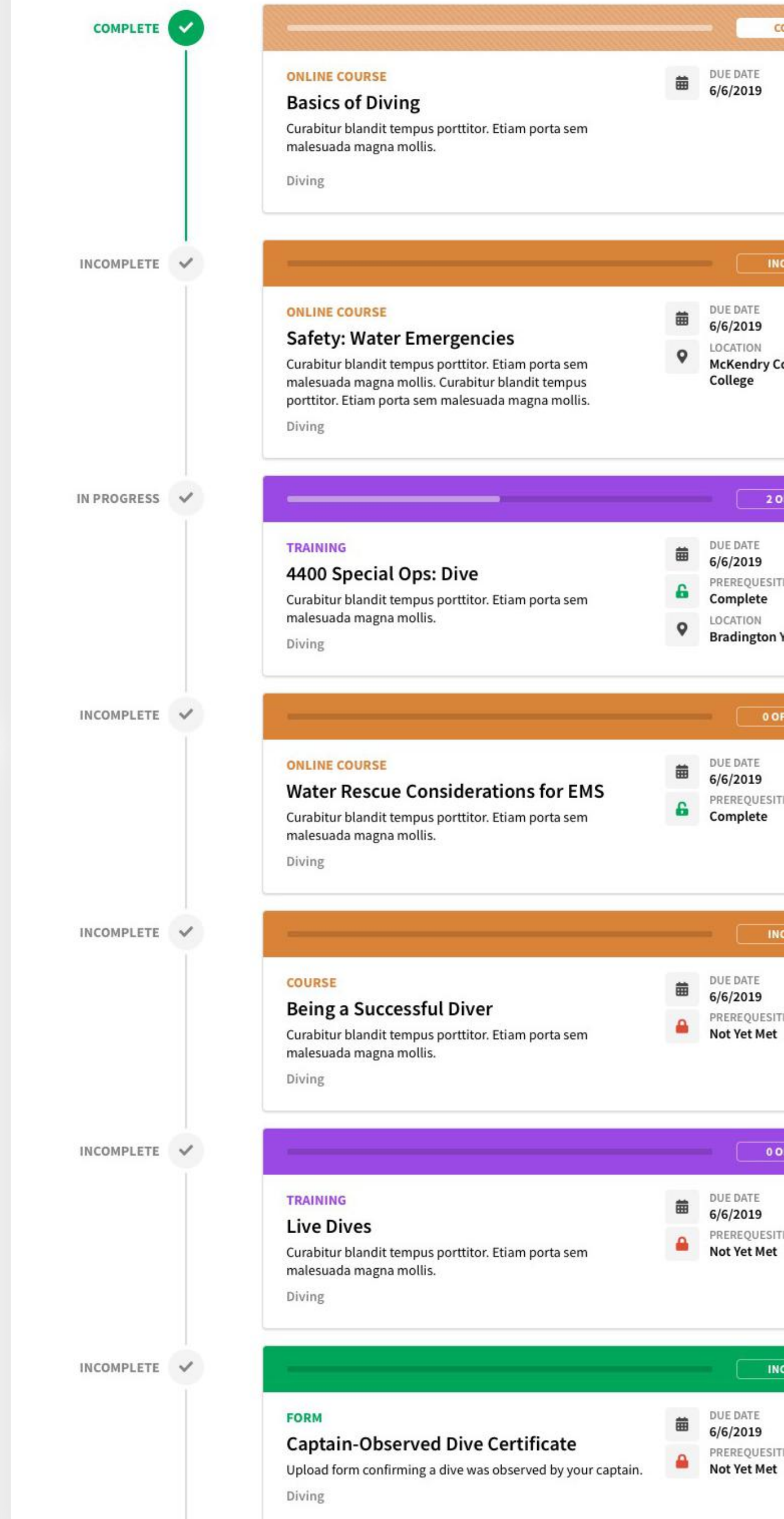
LEARNING MANAGEMENT PORTAL FOR SPECIALIZED PROFESSIONAL DEVELOPMENT

Strategy, UX, and design for a resourcing SASS product focused on the emergency services market. Managing people in a specialized vertical requires a specialized product. Designing the right Learning Management portal required a deep understanding of learning paths, courses, trainings, and credentials, but ultimately led to a high powered solution that worked for both personnel and company administrators.



Progress to Completion

Curabitur blandit tempus porttitor. Etiam porta sem malesuada magna mollis.



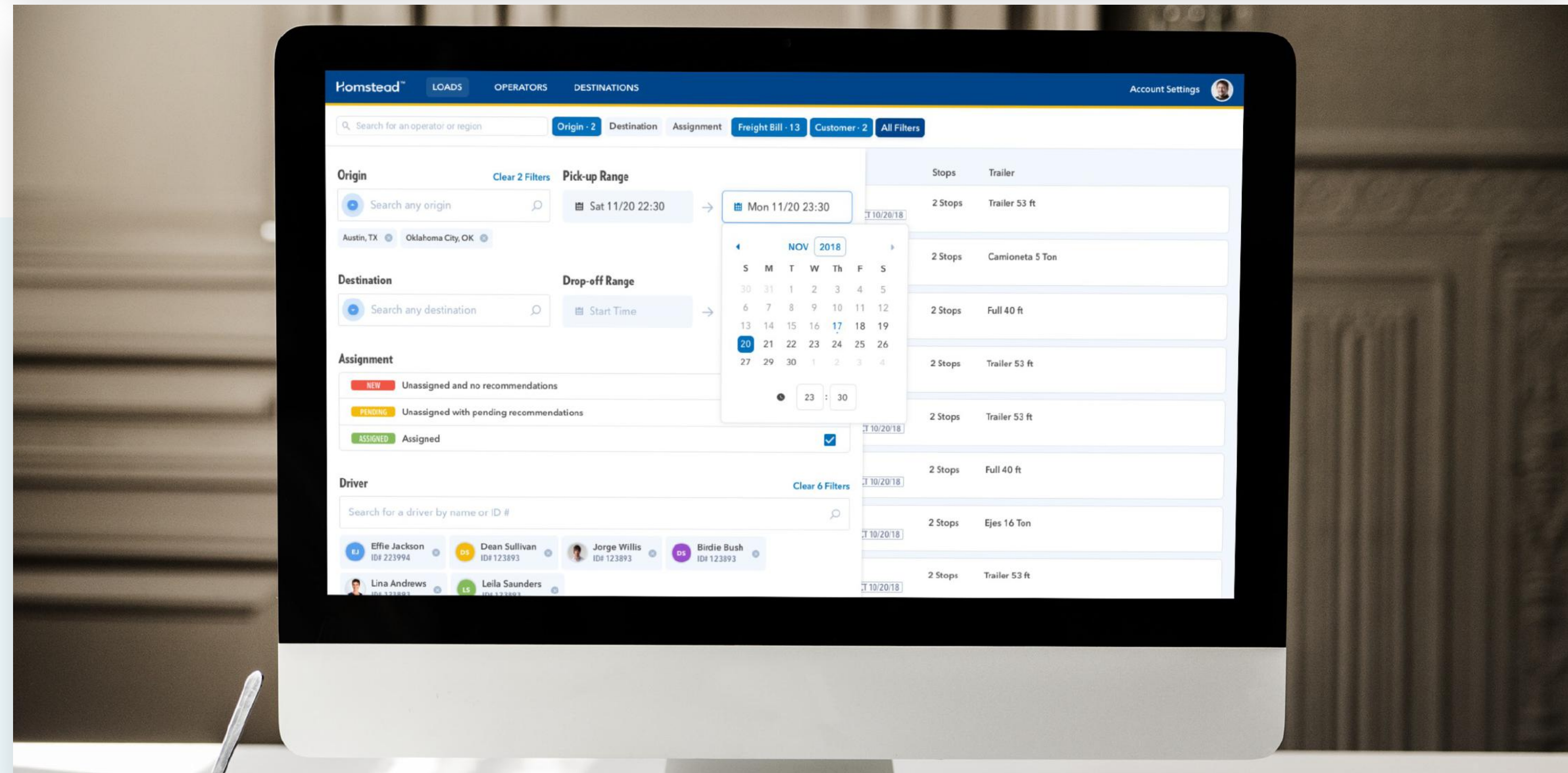
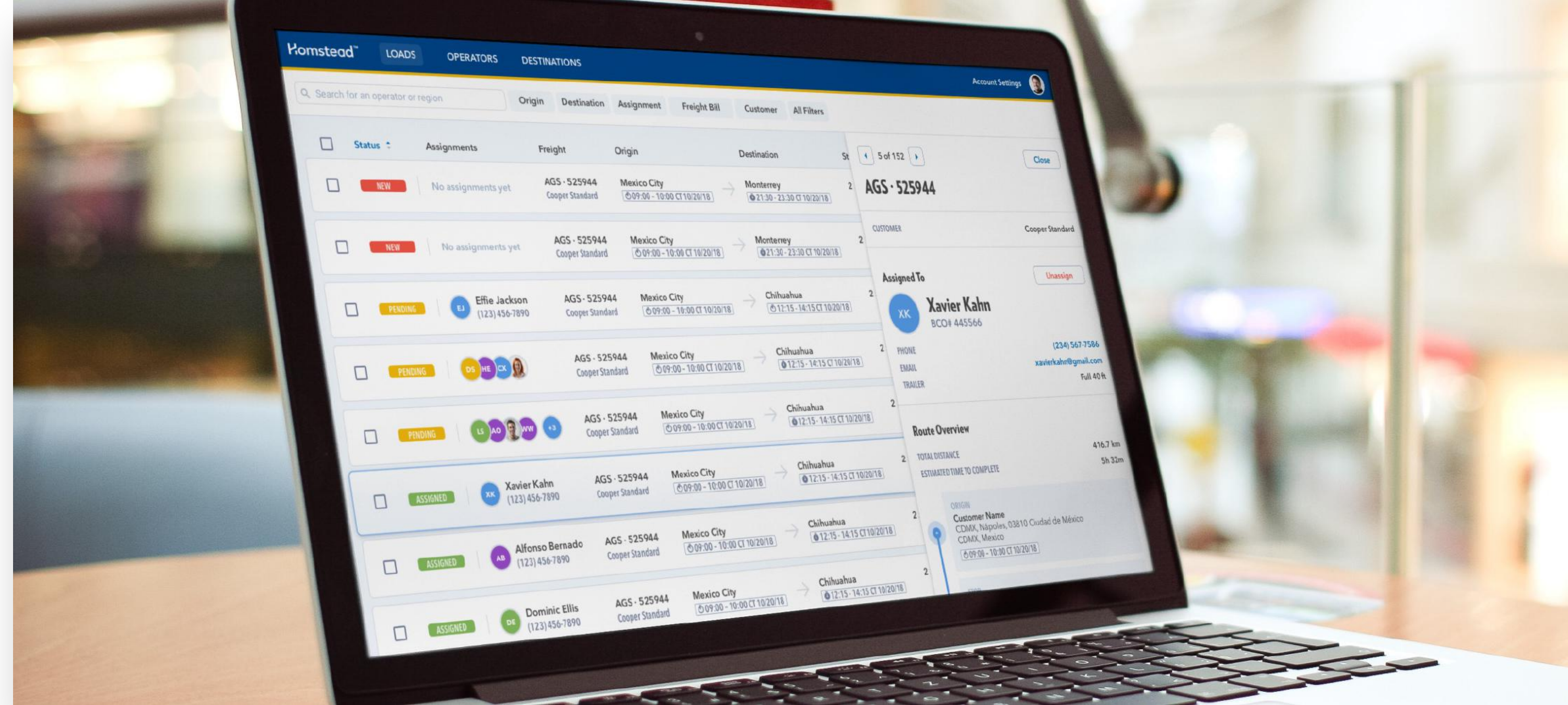
CLIENT CONFIDENTIAL

Logistics Company in Mexico [Cont...]

A WEB-BASED, HIGHLY CURATED
RECOMMENDATION ENGINE

Strategy, UX, and design for a major
logistics provider as they look to expand and improve
access to their logistics in Mexico.

The web app's primary purpose is to allow back office
personnel to recommend truck loads to drivers.

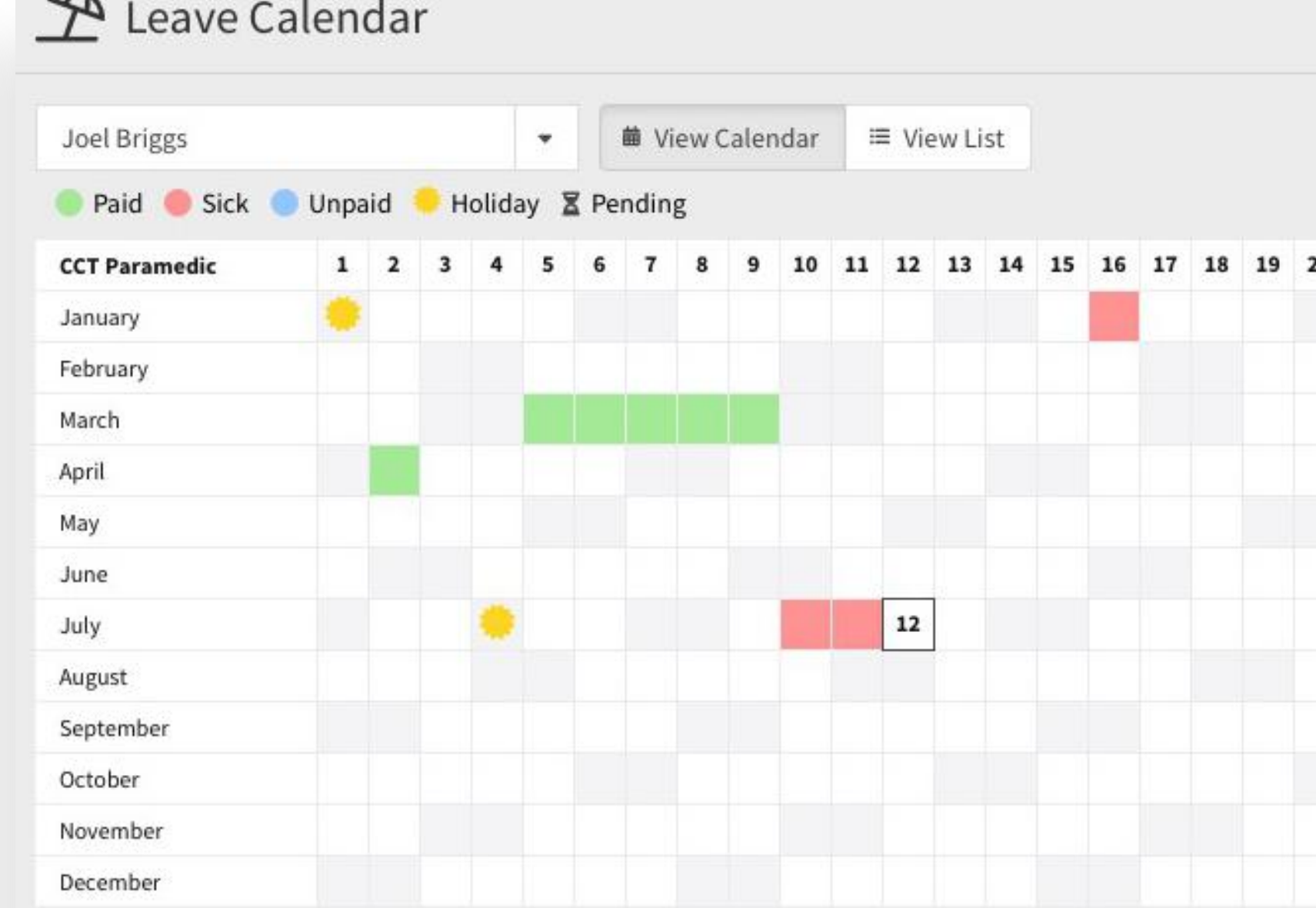
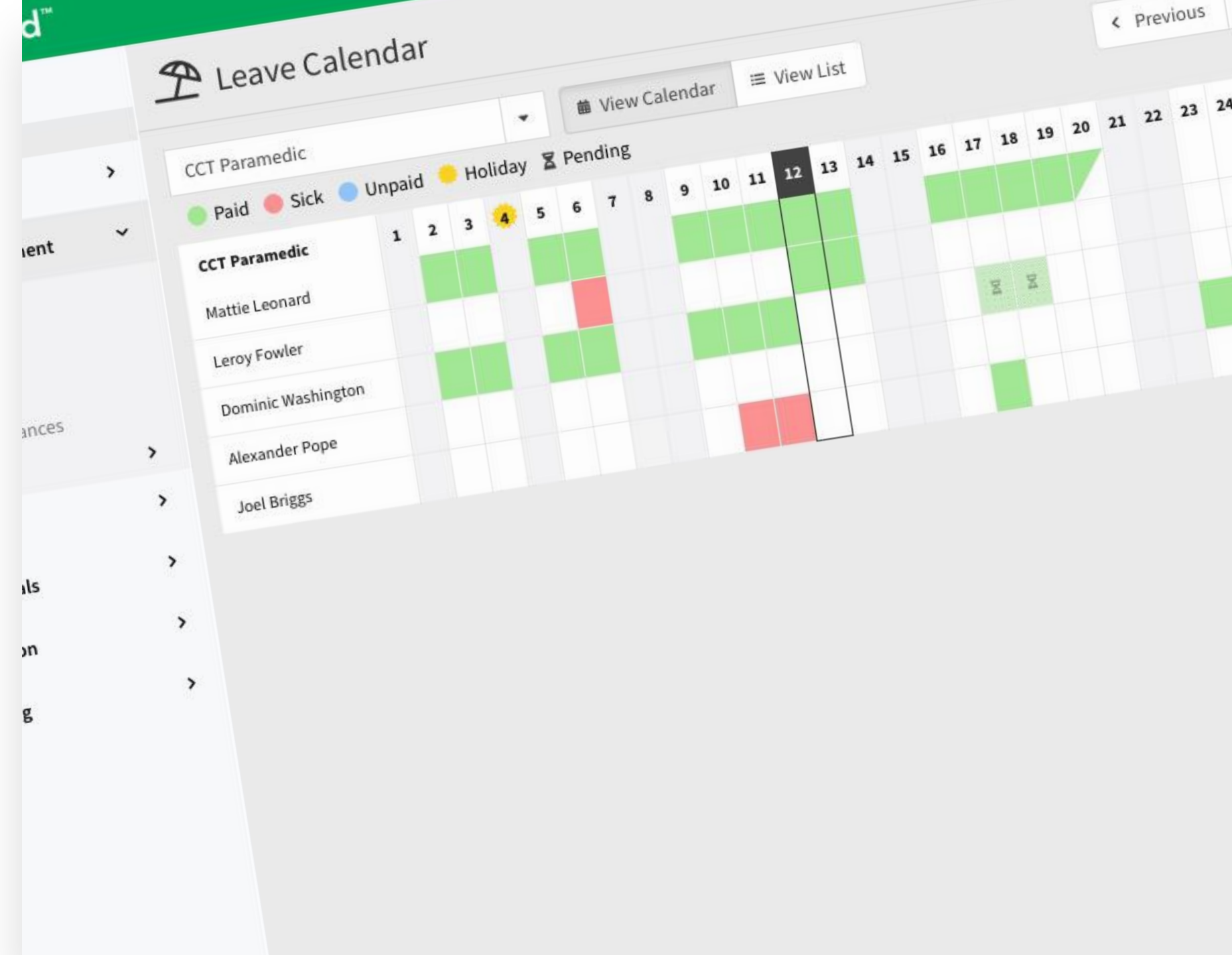


CLIENT CONFIDENTIAL

Human Capital Mgt. for SASS Company [Cont...]

LEAVE MANAGEMENT SOLUTION
FOR HOURLY-BASED EMERGENCY
SERVICE PERSONNEL

Strategy, UX, and design for a resourcing SASS product focused on the emergency services market. Time & leave management for hourly shift workers who clock in and out at all different times of day and swap shift proved to be an especially challenging problem to solve, but through detailed user research and prototyping a solution emerged that has enabled administrators and personnel to manage time off and leave better than ever before!



Pending Leave Requests (2)

Type	Dates	Requested on
<input checked="" type="checkbox"/> Review Paid Leave	✓ 11/26/2018–11/30/2018 (32 hours)	08/06/2018
<input checked="" type="checkbox"/> Review Paid Leave	✓ 12/26/2018–12/28/2018 (24 Hours)	08/02/2018

Submit Leave Request

* Leave Type: Vacation (Paid)

Reason for Leave: Thanksgiving with the in-laws

* Dates: 11/26/2018 to 11/30/2018

Date	Hours	Shift	Start	End
Mon 11/26/2018	8 Hours	First Shift	8:00 AM	4:00 PM
Tue 11/27/2018	8 Hours	Second Shift	4:00 PM	12:00 AM
Wed 11/28/2018	8 Hours	Third Shift	12:00 AM	8:00 AM
Thu 11/29/2018		Thanksgiving Holiday		
Fri 11/30/2018	4 Hours	Morning	8:00 AM	12:00 PM

Requested Time: 28 Hours
Current Available Balance: ✓ 32 Hours
Estimated Future Balance: ✓ 72 Hours
Balance after Approval: ✓ 4 Hours

Paid Leave Balance

4.5 Hours Accrued Every Pay Period



YTD Accrued: 68.5 Hours
To-date Used: 4.5 Hours
Approved (Not Yet Used): 40 Hours
Pending Approval Available: 16 Hours
Available: 8 Hours

Sick Leave Balance

40 Hours Granted Annually



To-date Used Available: 24 Hours
Available: 16 Hours

PrismHR

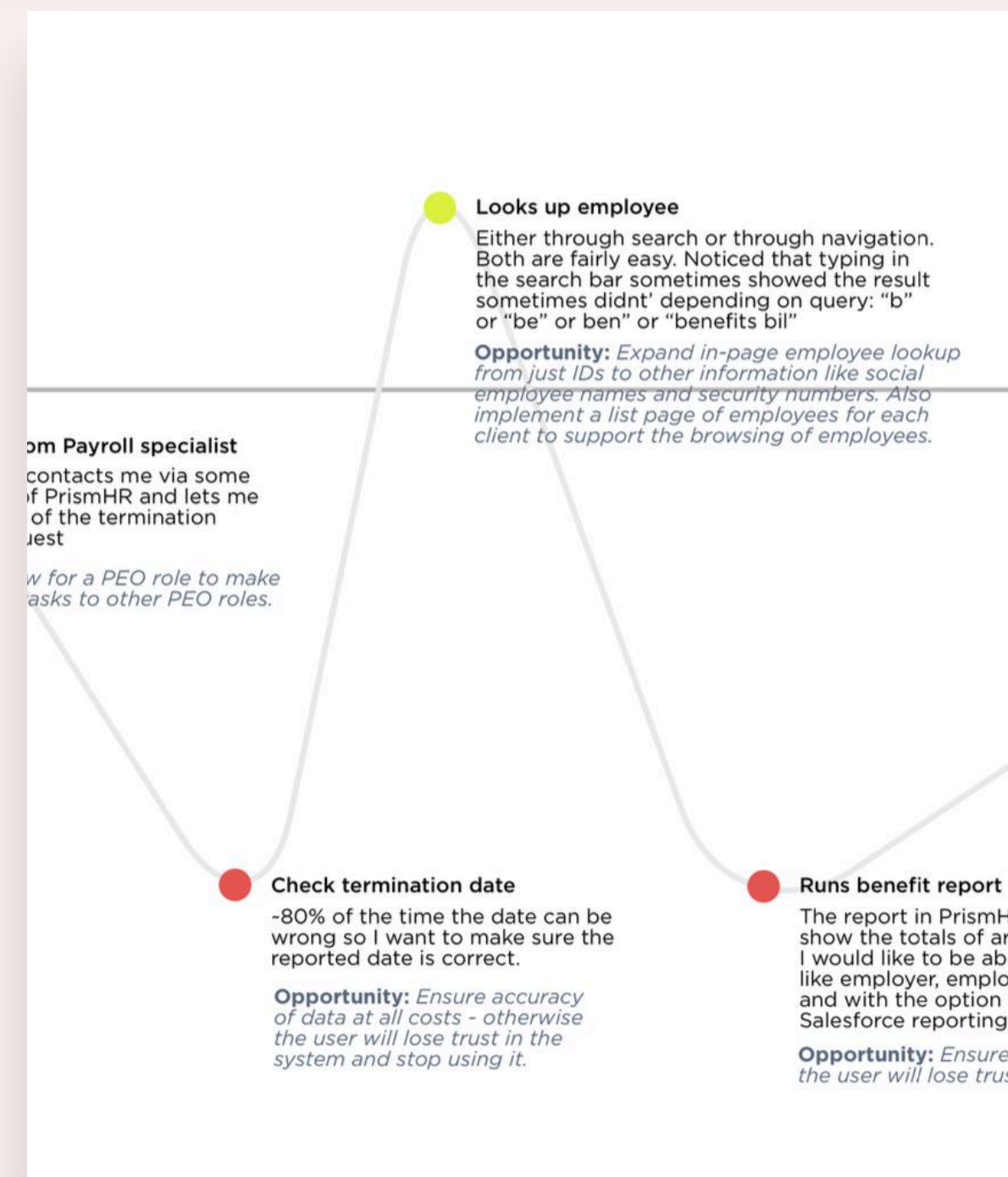
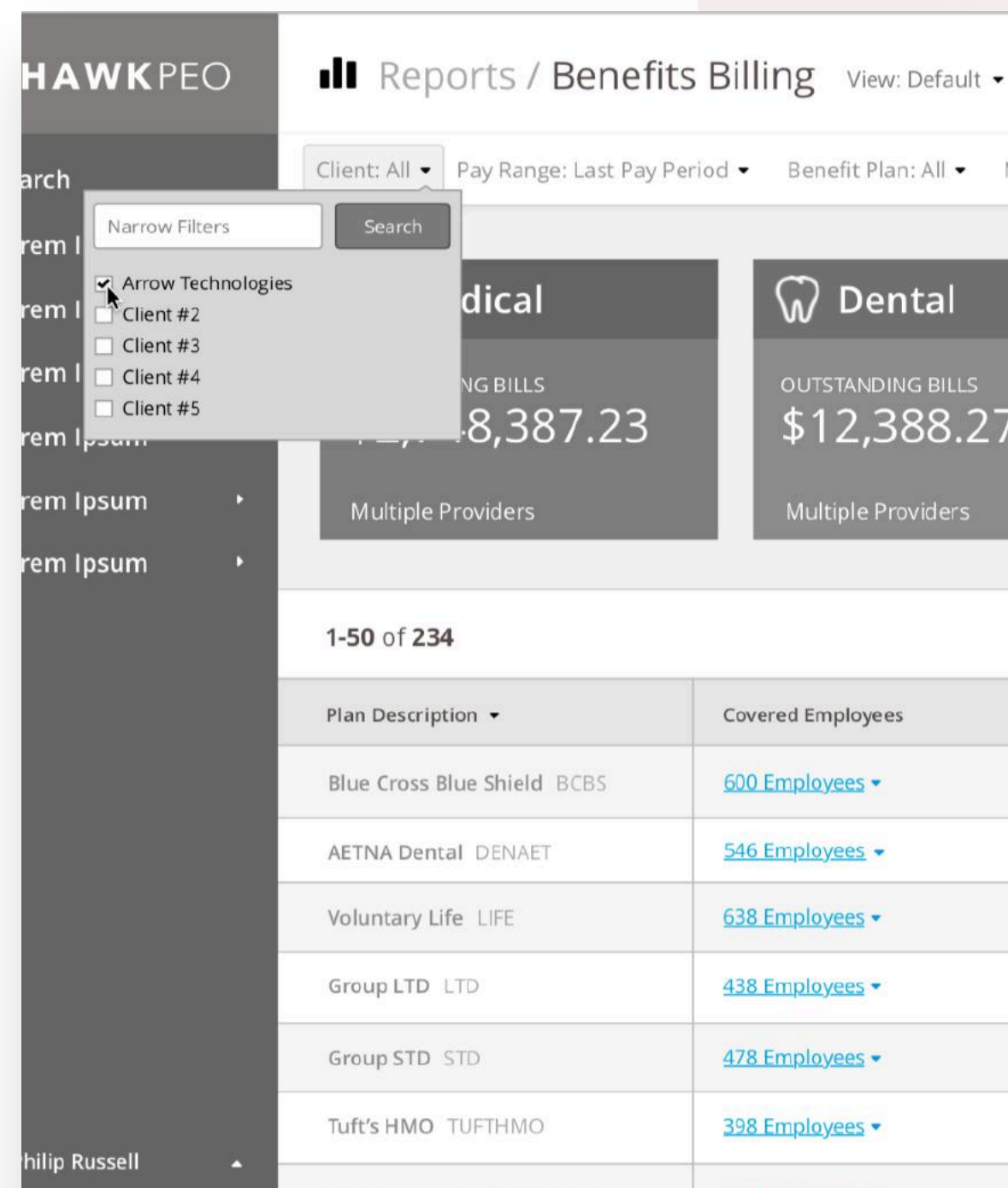
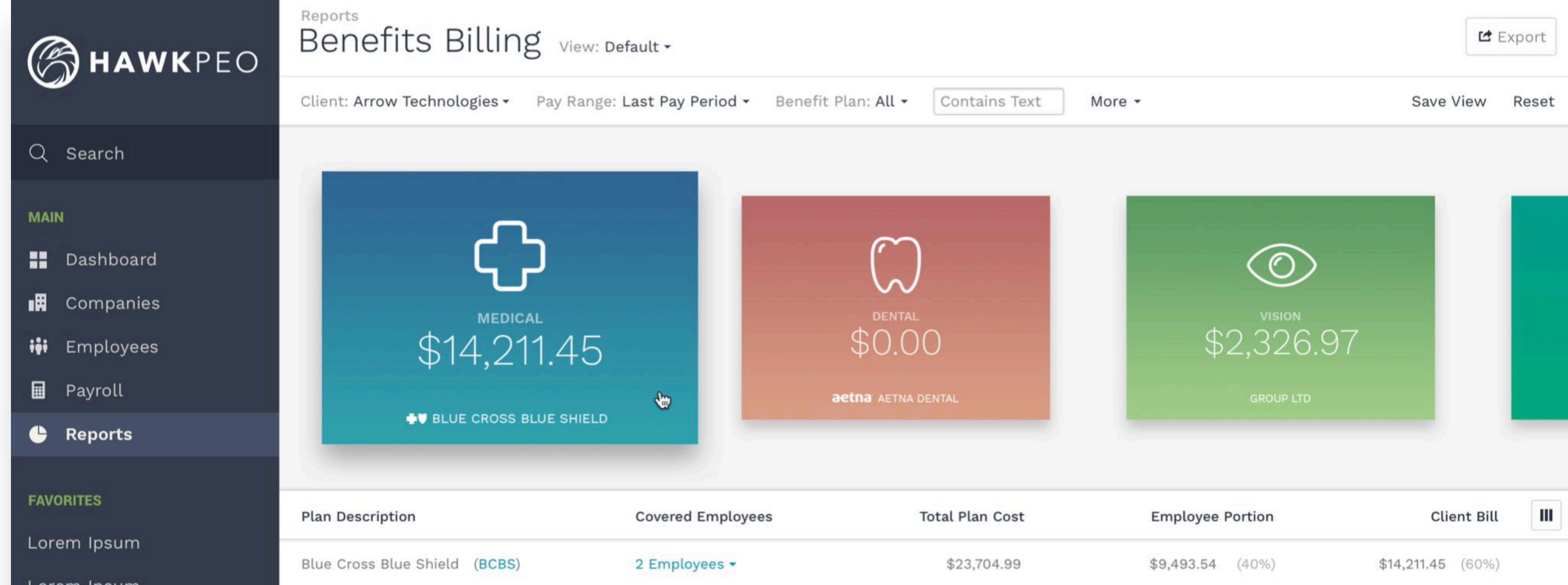
A TRANSFORMATION IN DESIGN MATURITY

A monopoly in their space, PrismHR never felt the need to focus on human centered design practices.

With the arrival of disruptive HR startups like Zenefits and Gusto, however - the pressure is now on.

PrismHR stuck their right foot forward by diving deep into on site customer research, journey mapping, and ideation to uncover the areas of biggest friction for their customers.

The result was a set of clear design objectives that could be focused on for iteration and testing.



competition is offering it. customers, not to completely their consultative services.

re-entry re-finessed services

Trends
 data to send it to the PEOs tion like BambooHR and Zenefits

ror
 of data entry and reentry nce for clerical error rises

“I want n for my cl serve so to view n consultan data-pus - Nicole

“Allow cl data as t instead o ask some PEO.” - Joan

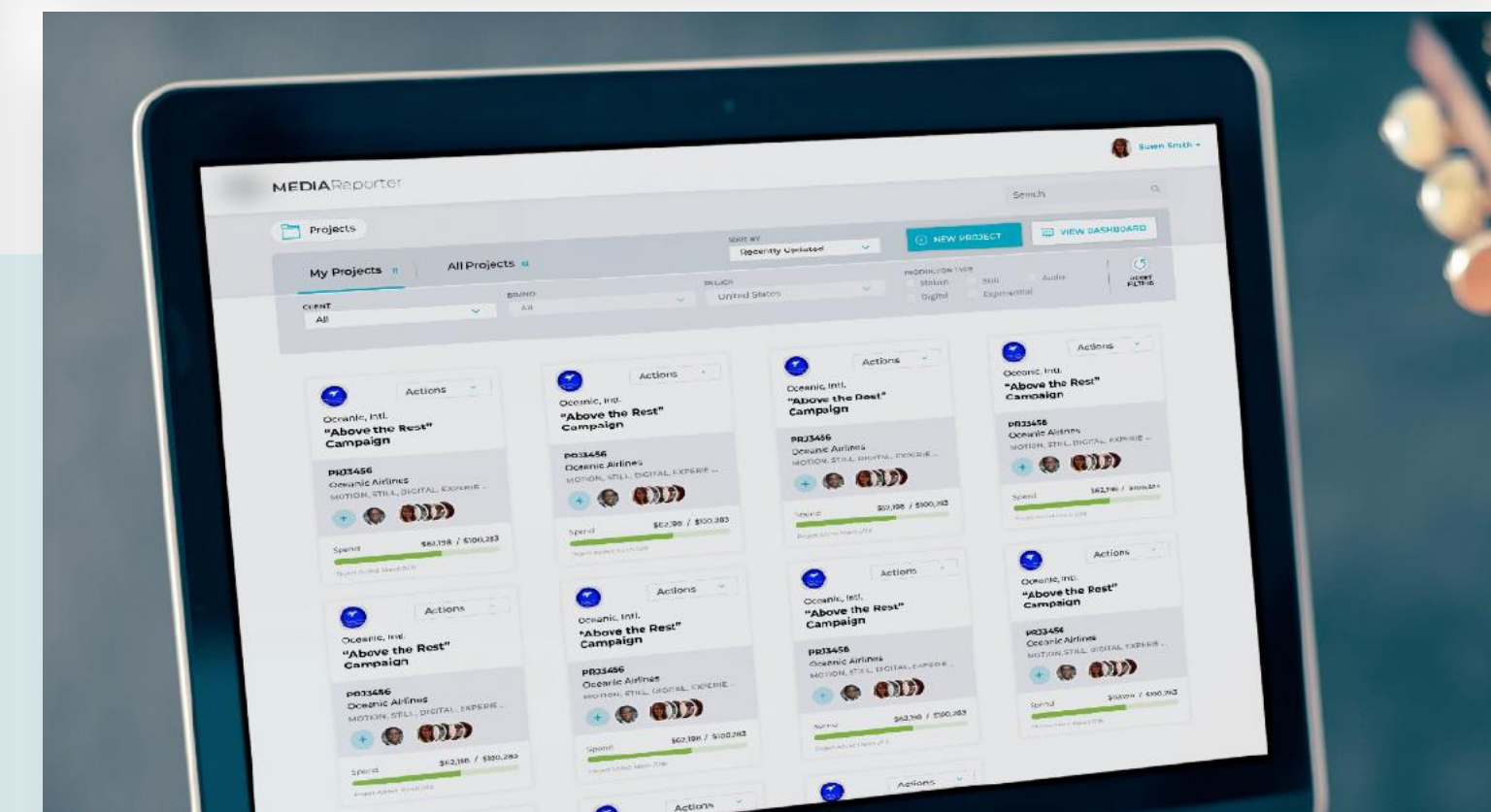
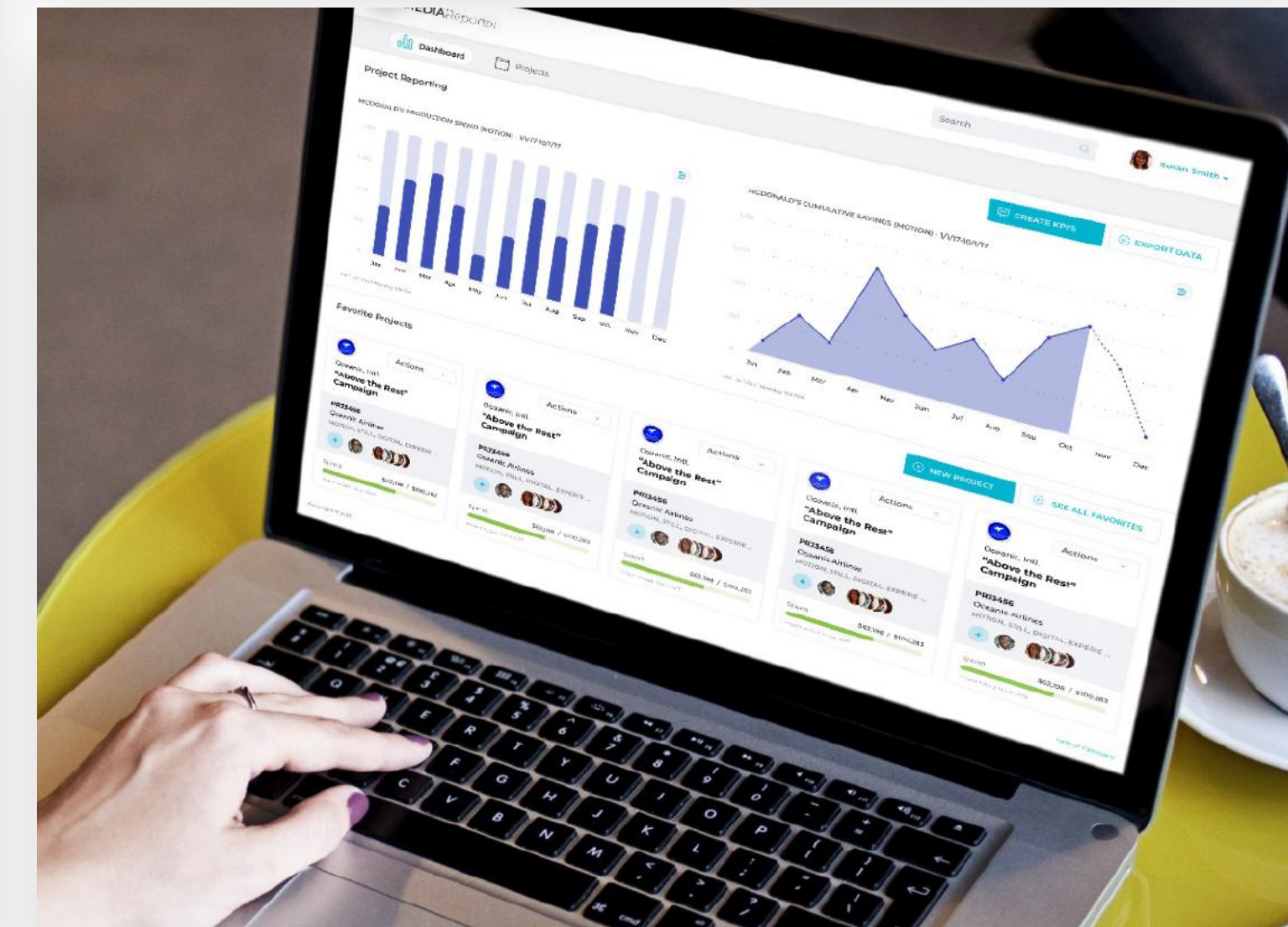
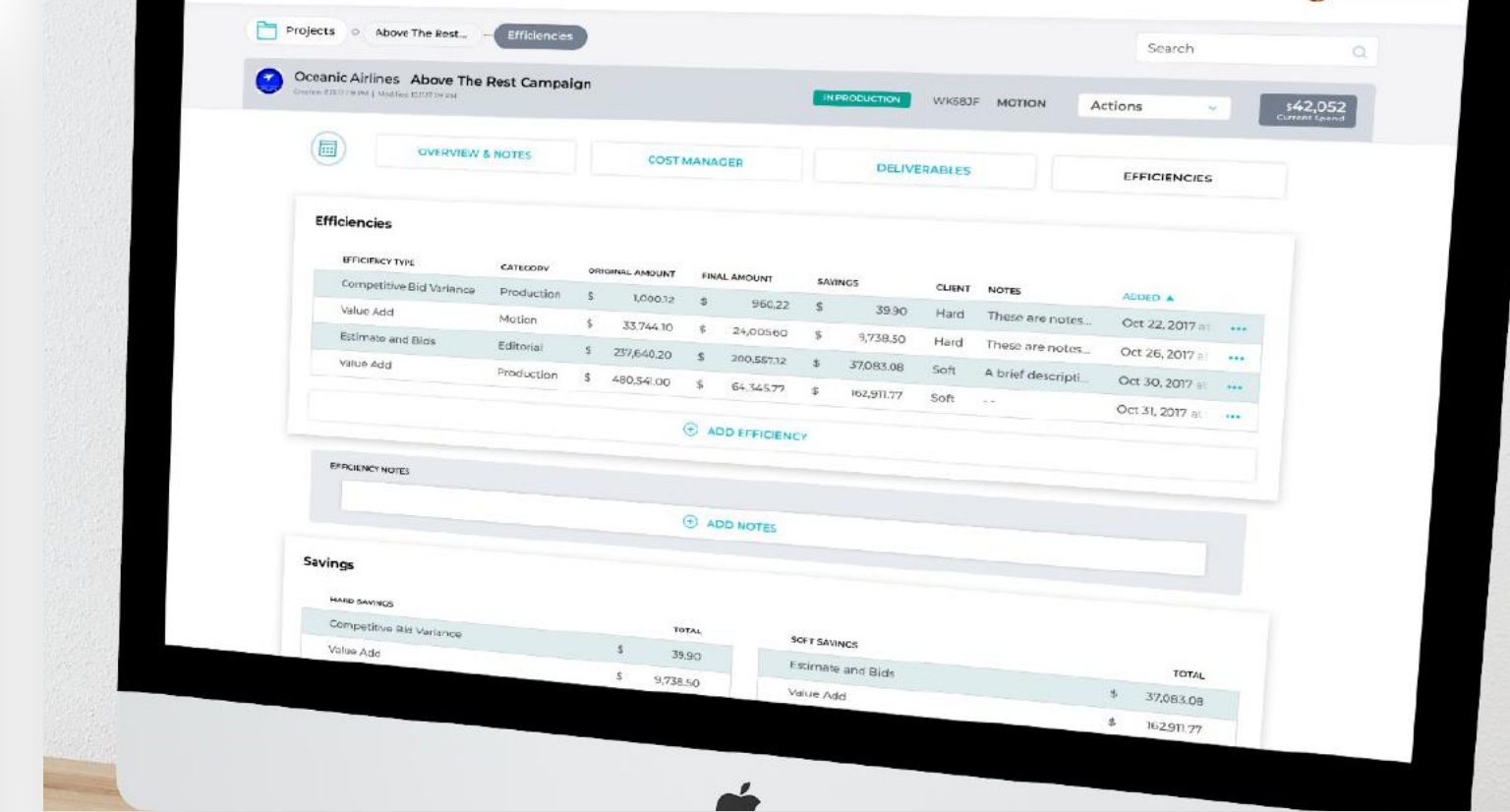
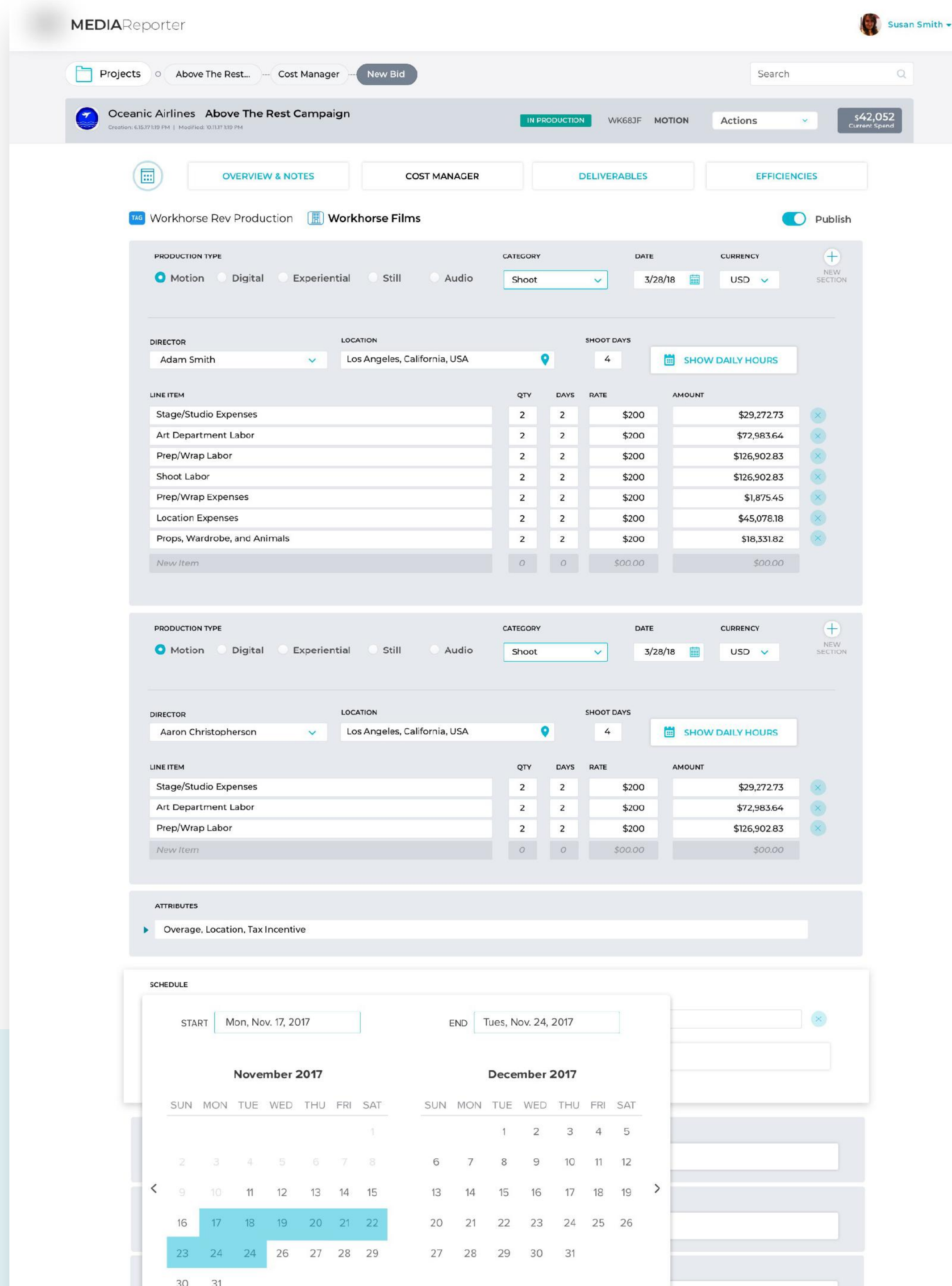
“Client s a lot of n opportu - Richard

CLIENT CONFIDENTIAL

Multinational Media Management Company

DISRUPTING THE MEDIA PRODUCTION INDUSTRY WITH A NEW WAY TO MANAGE PROJECTS

Strategy, Wireframes, UI Design, and implementation support for a highly disruptive media production project management tool that will be launching soon, saving media production companies millions of dollars while helping my client corner their market even further.



Vertafore

POWERED BY TECHNOLOGY.
FOCUSED ON PEOPLE.

Redefining what's possible in the insurance industry through design and technology. Introducing new-to-the-industry innovations through a scalable, responsive, ground-up redesign.

Integrated with Vertafore's Scaled Agile™ development programs, I conceptualized, architected, designed and prototyped an end-to-end redesign and integration of all of Vertafore's Sircon products.

Before this massive undertaking, Vertafore's offerings were siloed, not integrated, and falling behind.

The screenshot shows the Sircon user profile for Matt Goodwin. The header includes the Sircon logo and the text "Financial Company Service Name". The user's name "Matt Goodwin" and email "matt.goodwin@email.com" are displayed. A navigation bar contains tabs for ACTIVITY (4), OVERVIEW, DEMOGRAPHICS, PRODUCTS, CREDENTIALS, RELATIONSHIPS, and ADMIN & AUDIT INFO. A "Filter By" dropdown and a "Sort By Date" option are also visible. Below the navigation is a "Changes Over Time" bar chart showing costs from Jan 2015 to Feb 2016. The chart has three data series, all labeled "Lorem Ipsum". A search bar for "Search Costs" is located at the bottom right of the chart area.

The screenshot displays the user management interface. A search bar "Search Individual" is at the top. Below it is a grid of user cards. Each card shows a profile picture, name, title, and a table of counts for "SECURITIES", "INSURANCE", and "STATES". A modal window is open, showing a list of users for "Branch TRW (Non-OSJ)". The modal includes a search bar, a "3 of 3" indicator, and a list of users with their names and titles. A "Switched from OSJ to Non-OSJ" message is visible at the bottom of the modal. At the bottom of the screen, there are buttons for "Undo", "Save as Draft", and "Save & Publish Changes".

SPACED

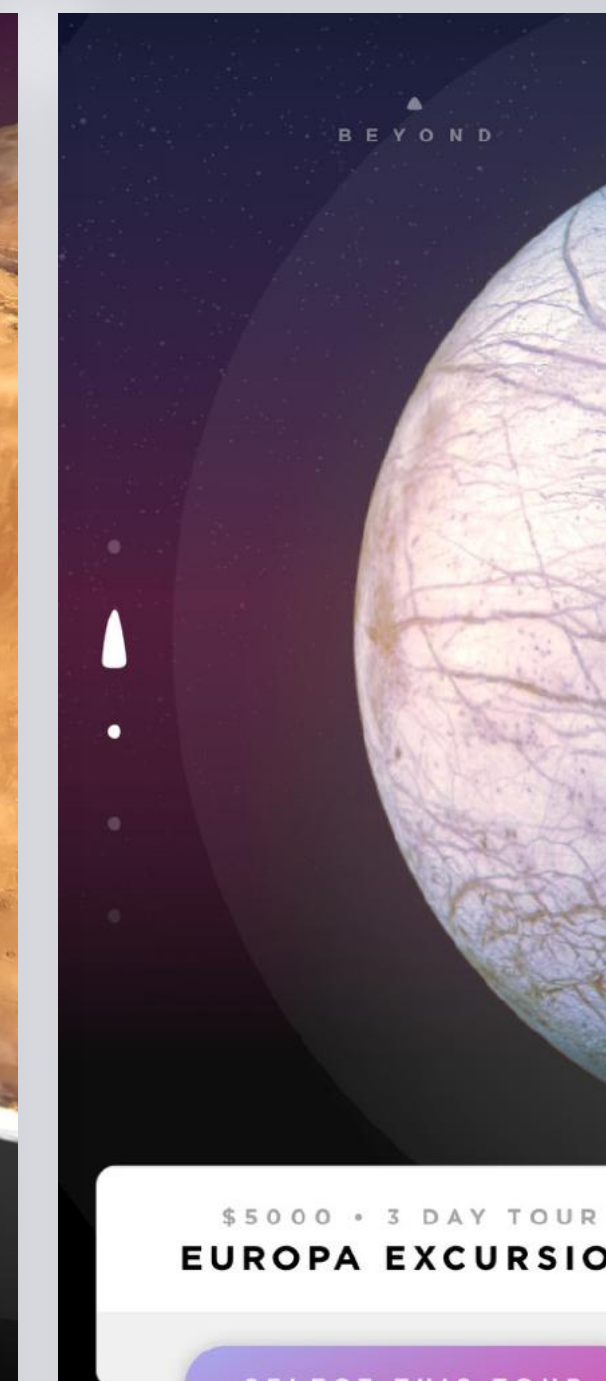
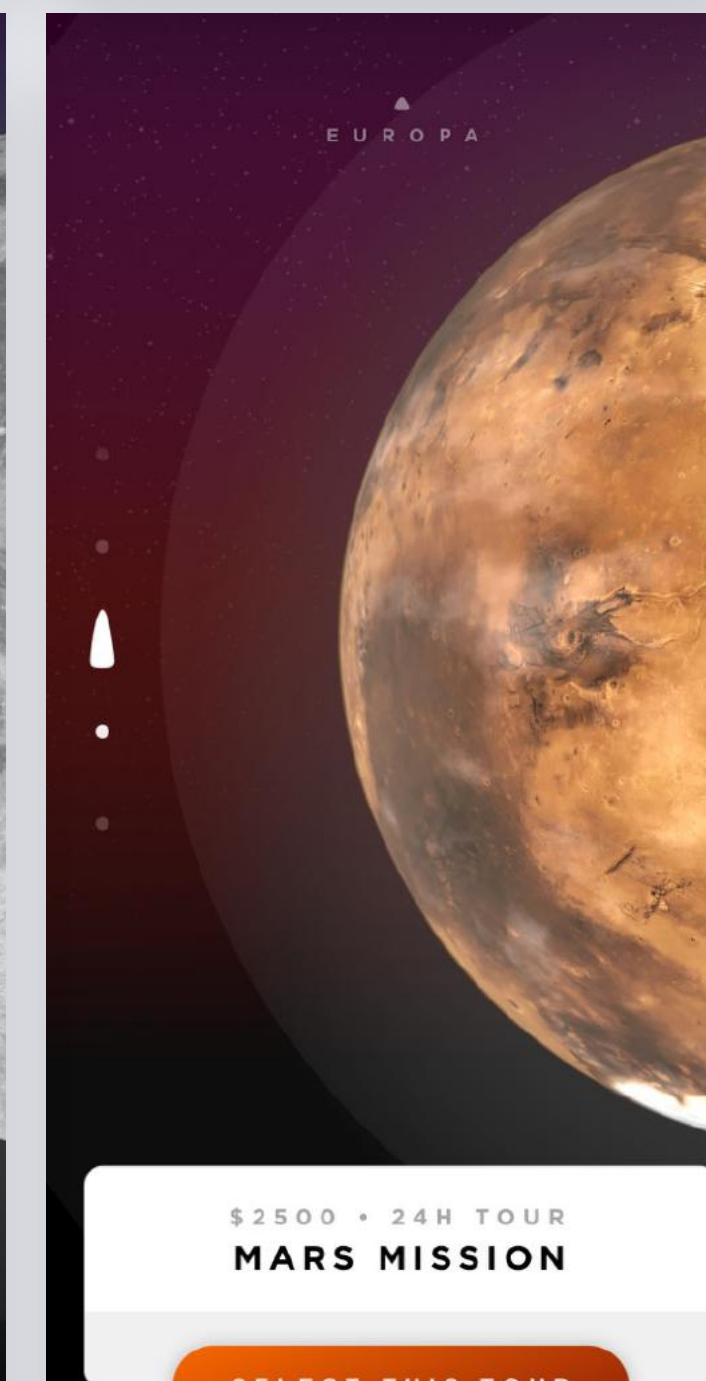
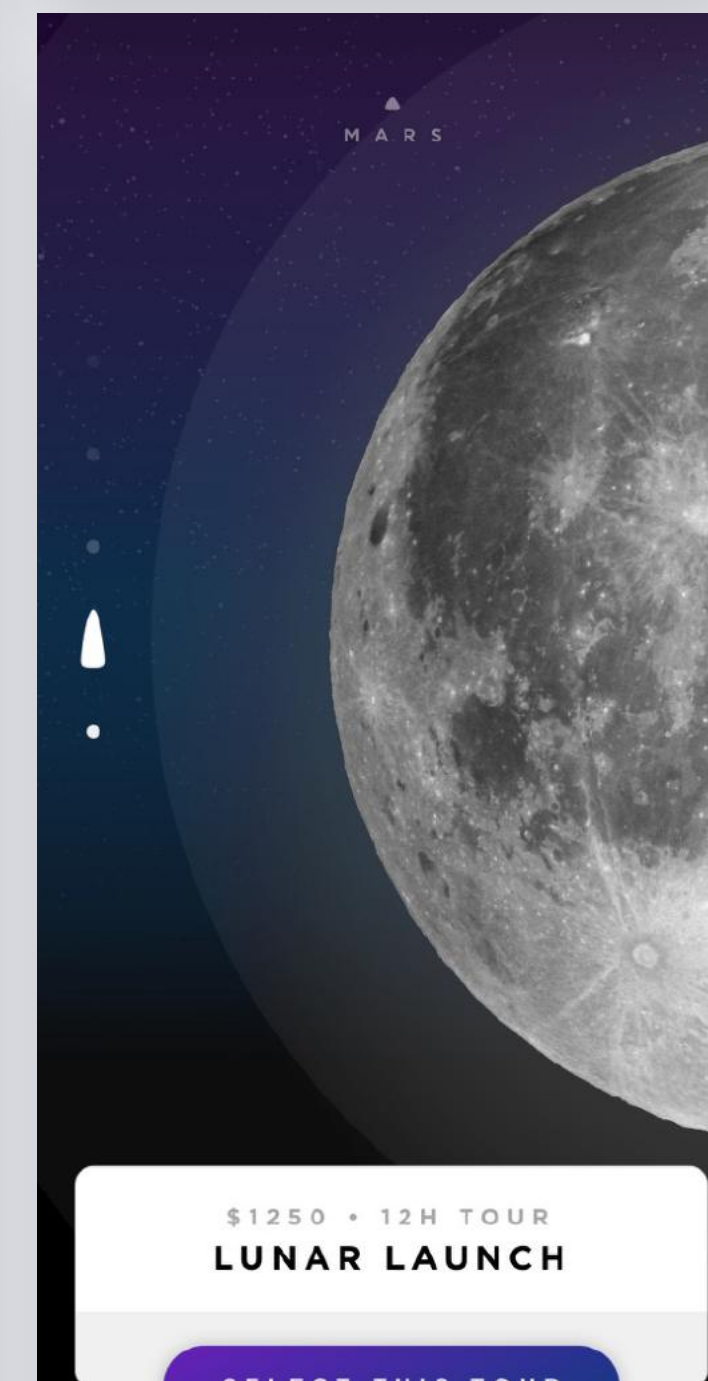
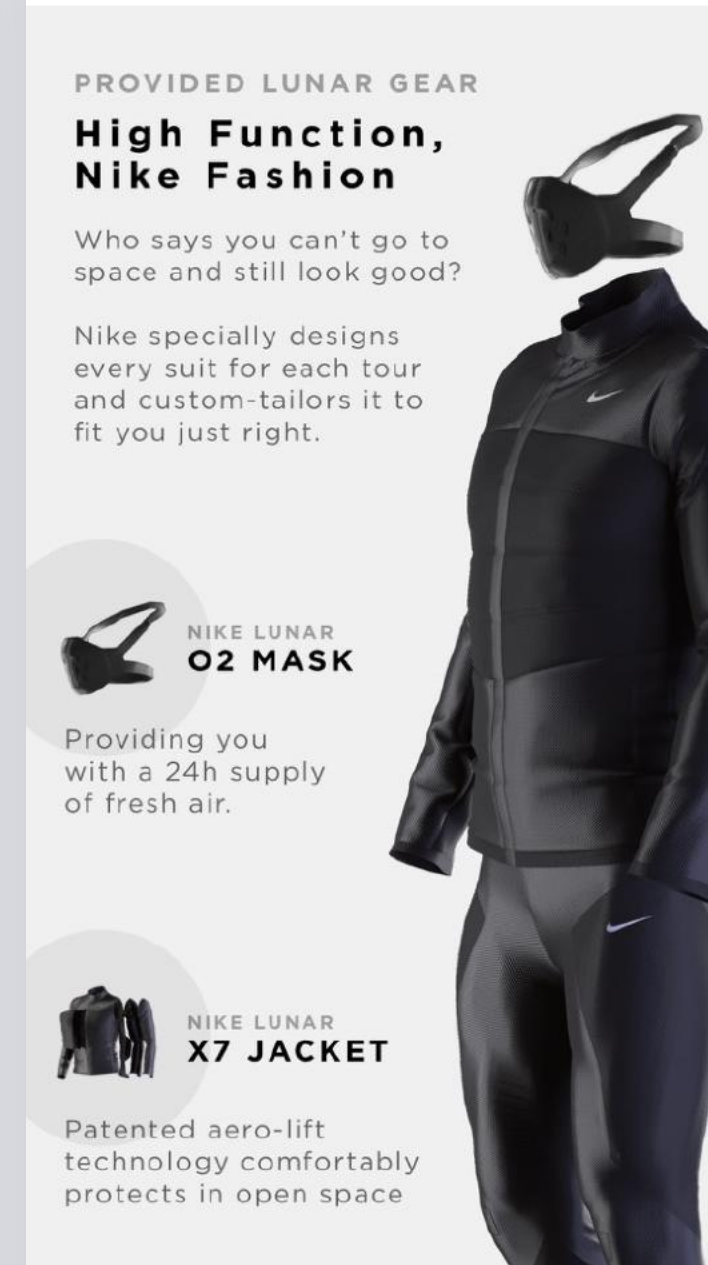
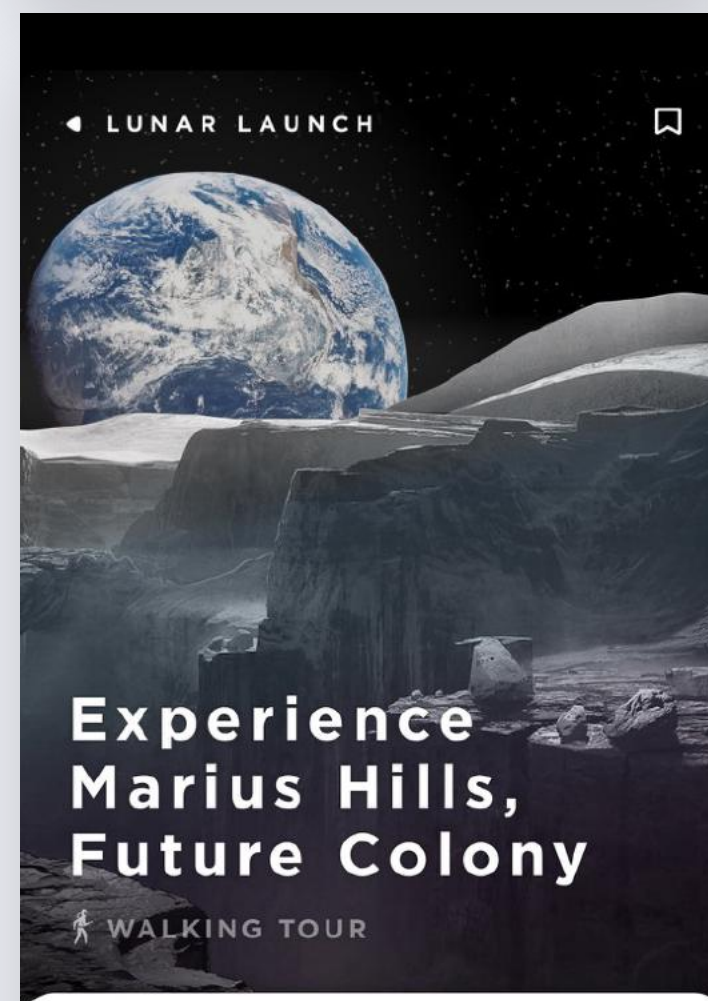
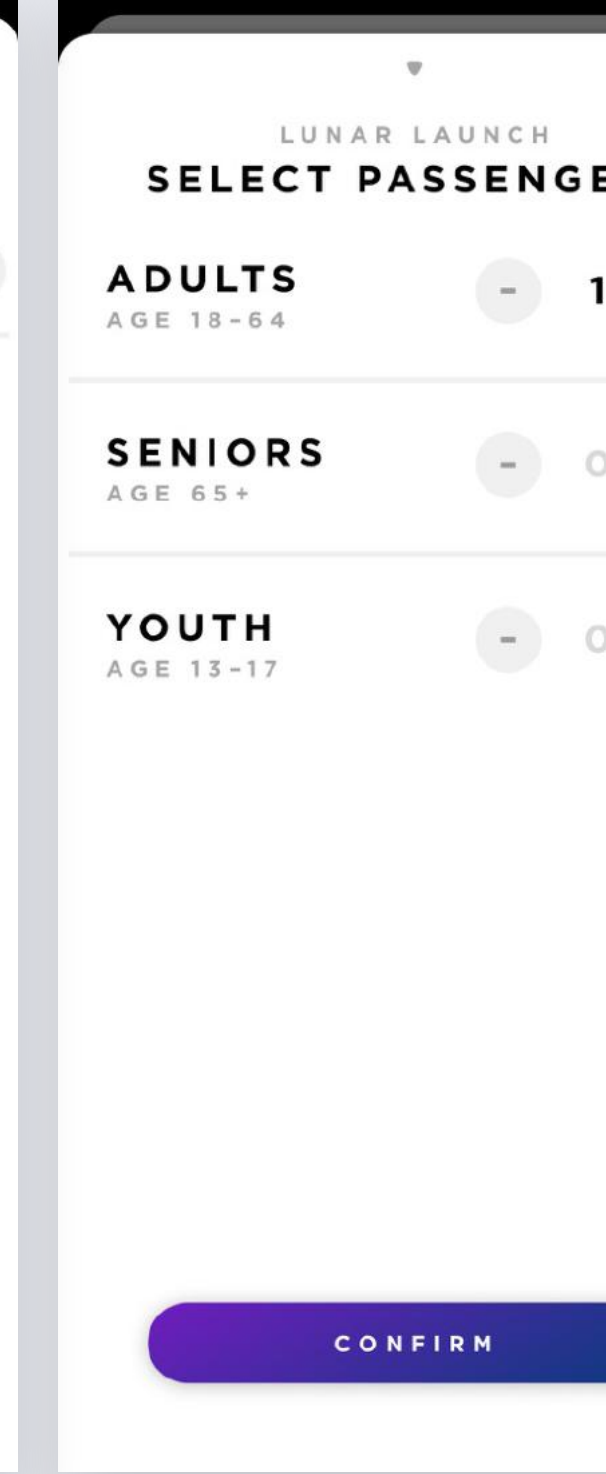
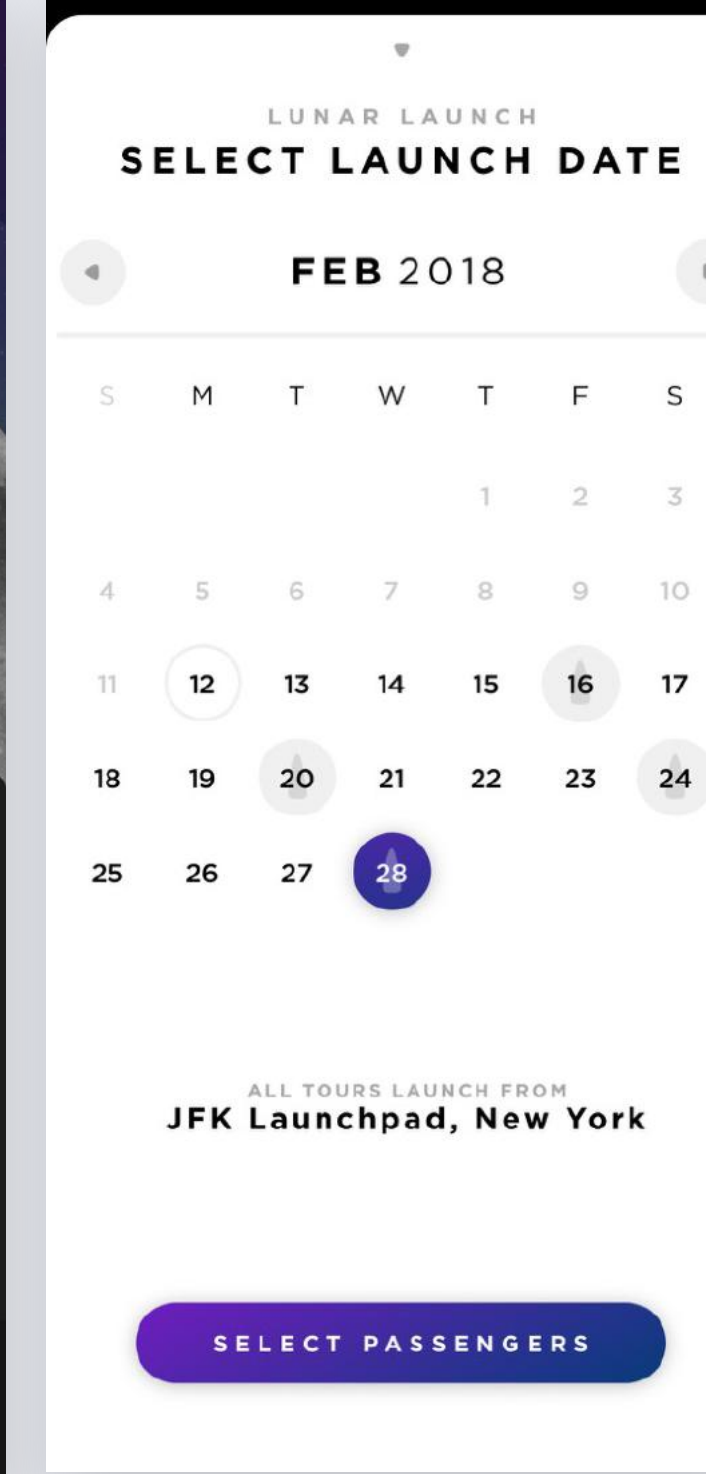
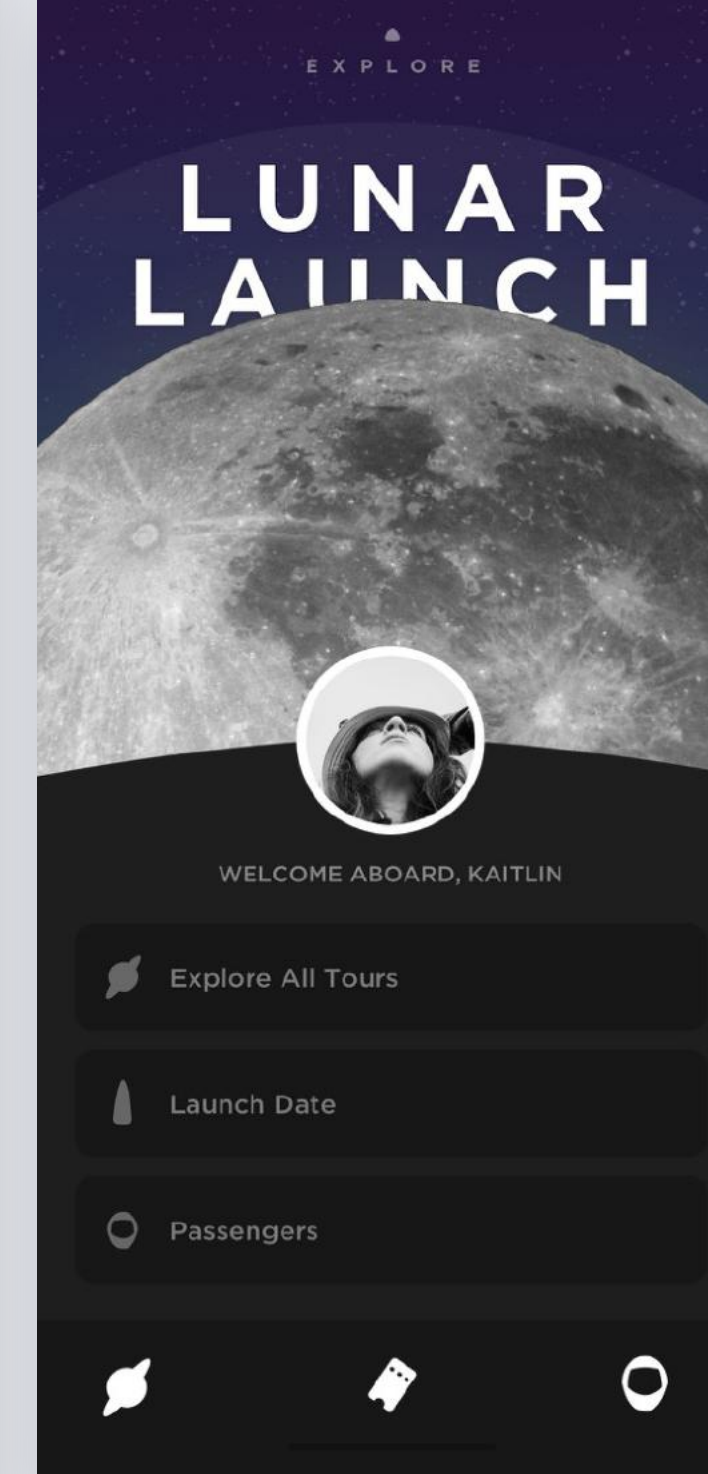
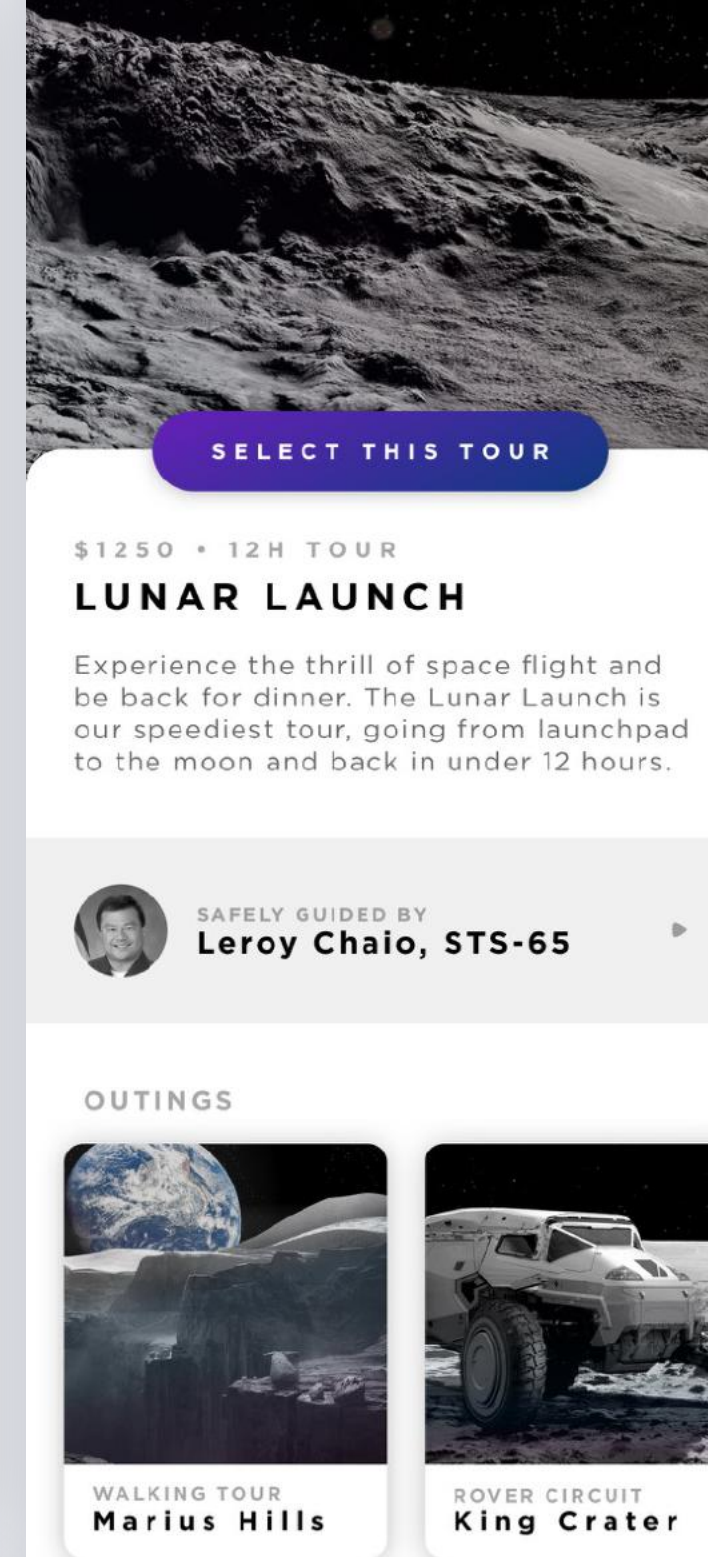
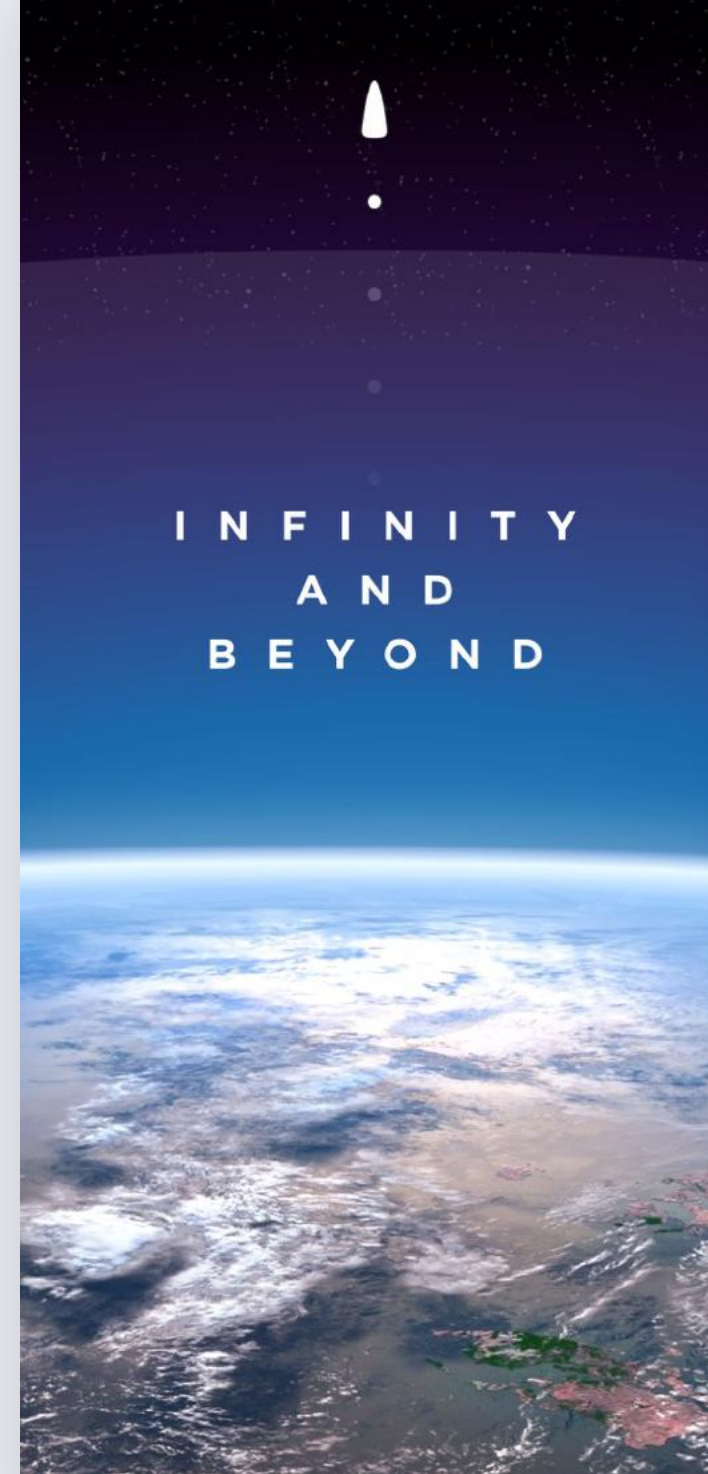
A VISION OF THE FUTURE OF SPACE TOURISM, THIS ONE WAS JUST FOR FUN

2 weeks of high paced, intense UI design and animation in tandem with hundreds of the best designers in the world.

View the animated project here:
youtu.be/9rnii3kW4tA

View my Dribbble submission here:
dribbble.com/shots/4212525-SPACED-Lunar-Launch-Details

View other SPACED submissions:
<https://dribbble.com/search?q=Spaced>



Principal Financial

BREAKING THROUGH THE COMPETITION WITH A USER EXPERIENCE THAT CAN TRAVEL

Principal sought to explore opportunities to improve the overall experience and technology used daily by its sales representatives.

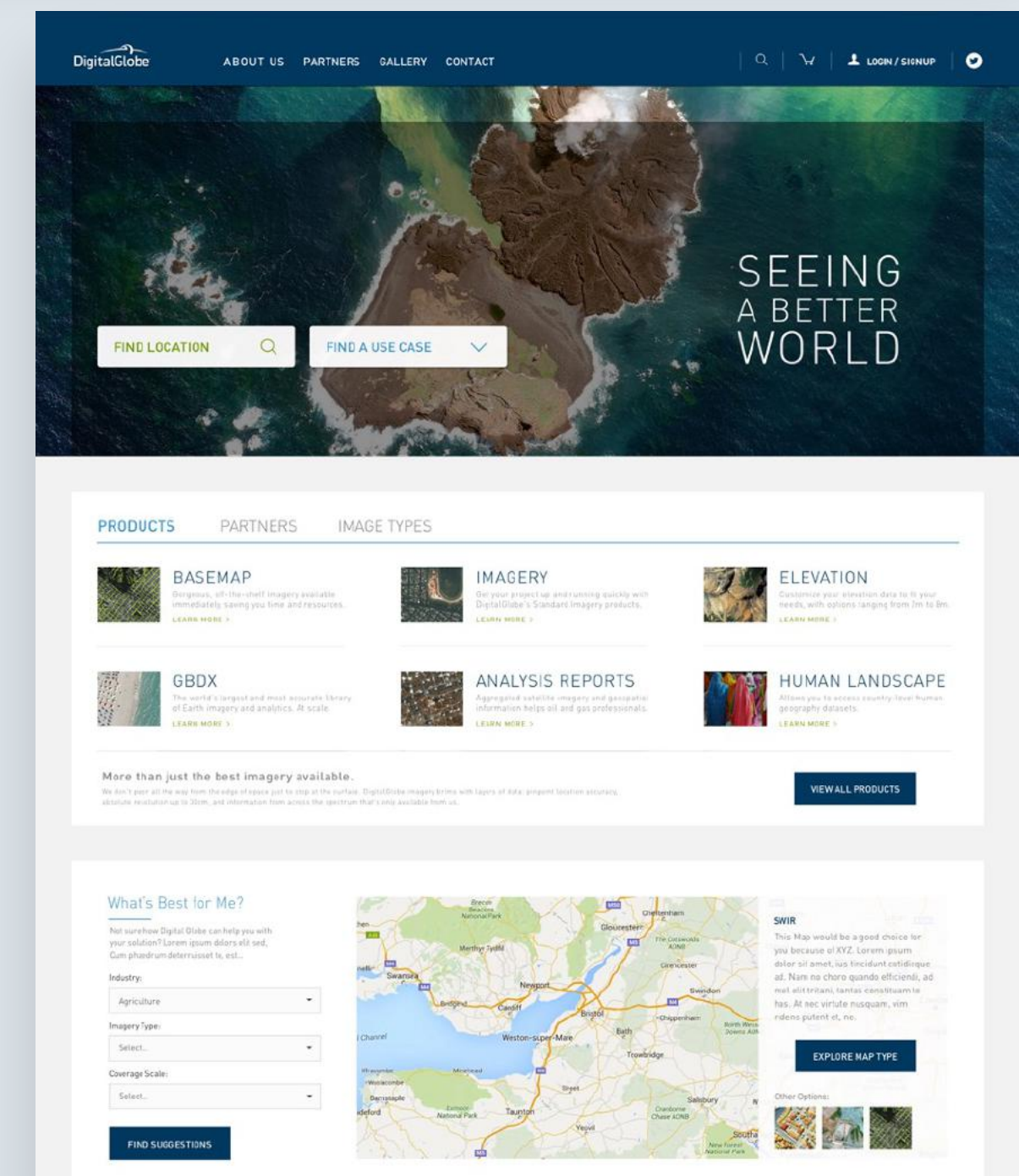
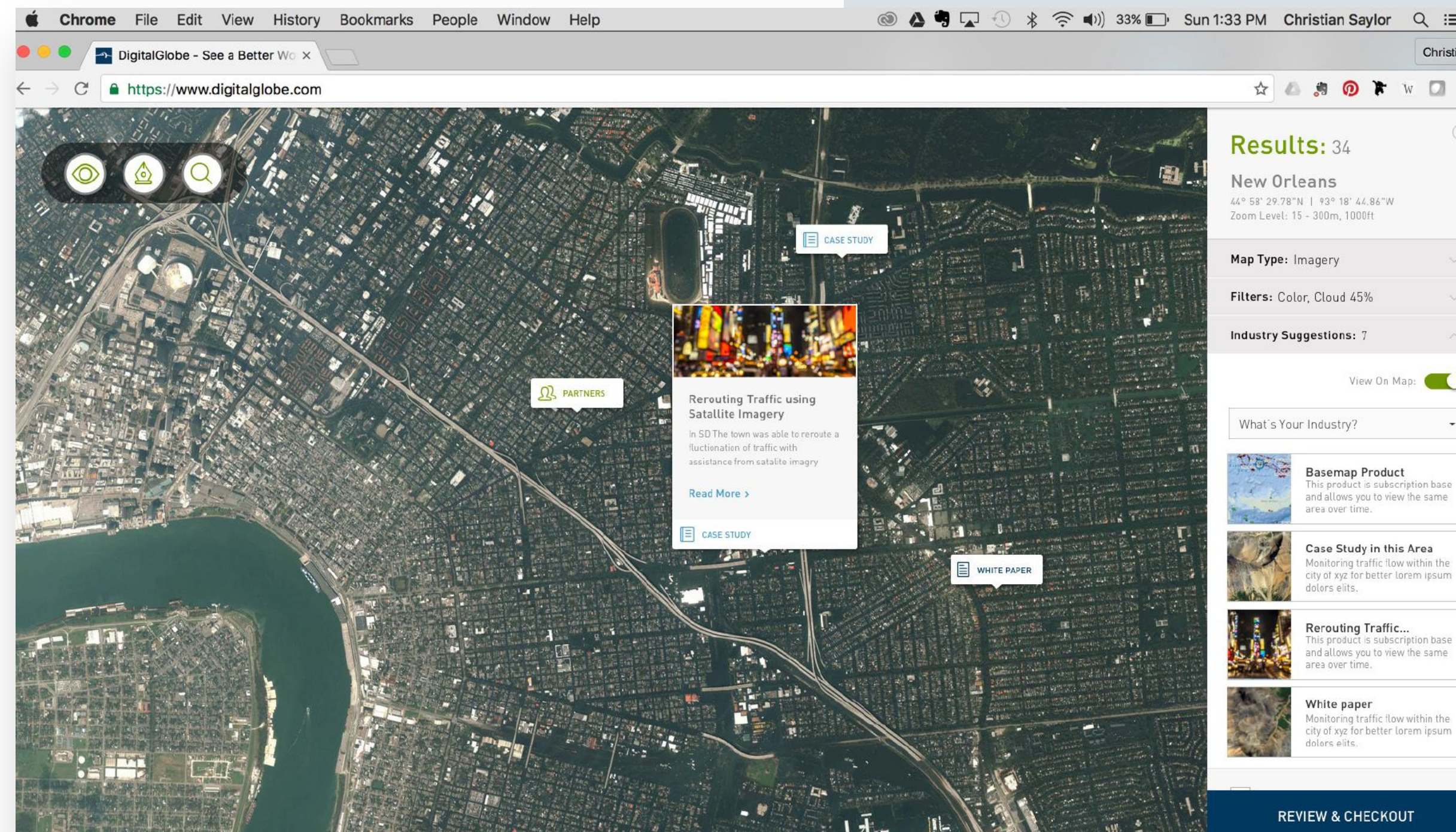
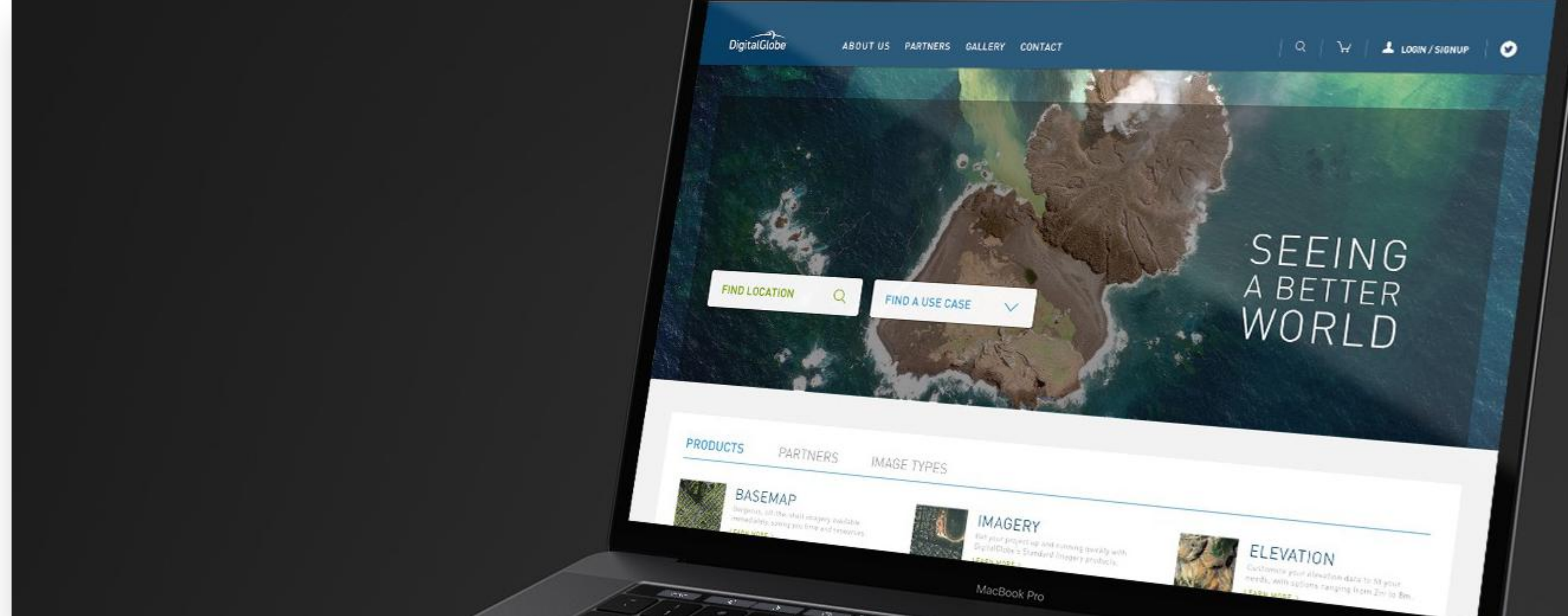
I focused on strategic support for the mobile application strategy, design, and development of their iOS and Android experiences across multiple devices.



Digital Globe

DESIGNING AND DEVELOPING A BETTER EXPERIENCE FOR MAPPING OUR WORLD.

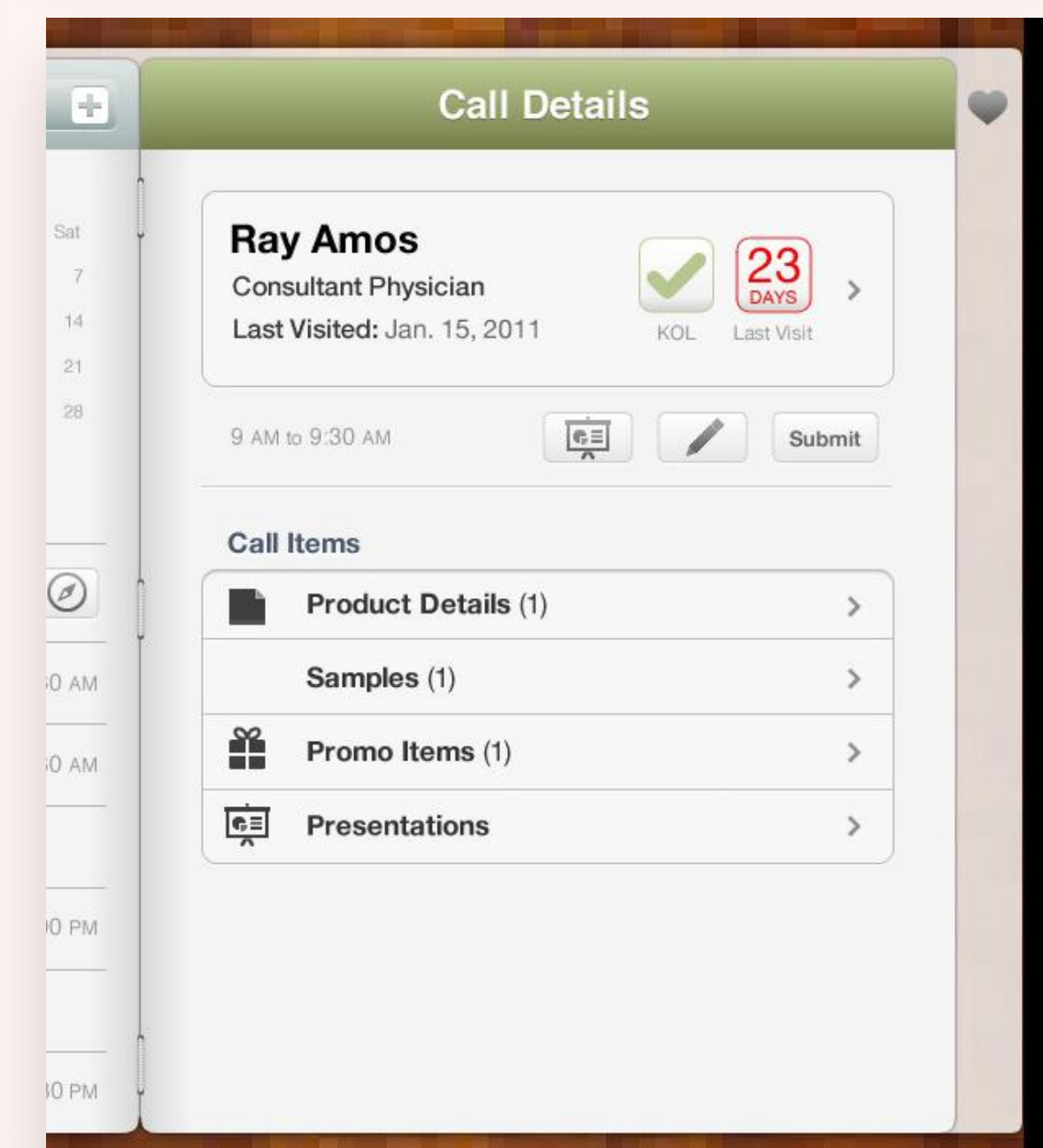
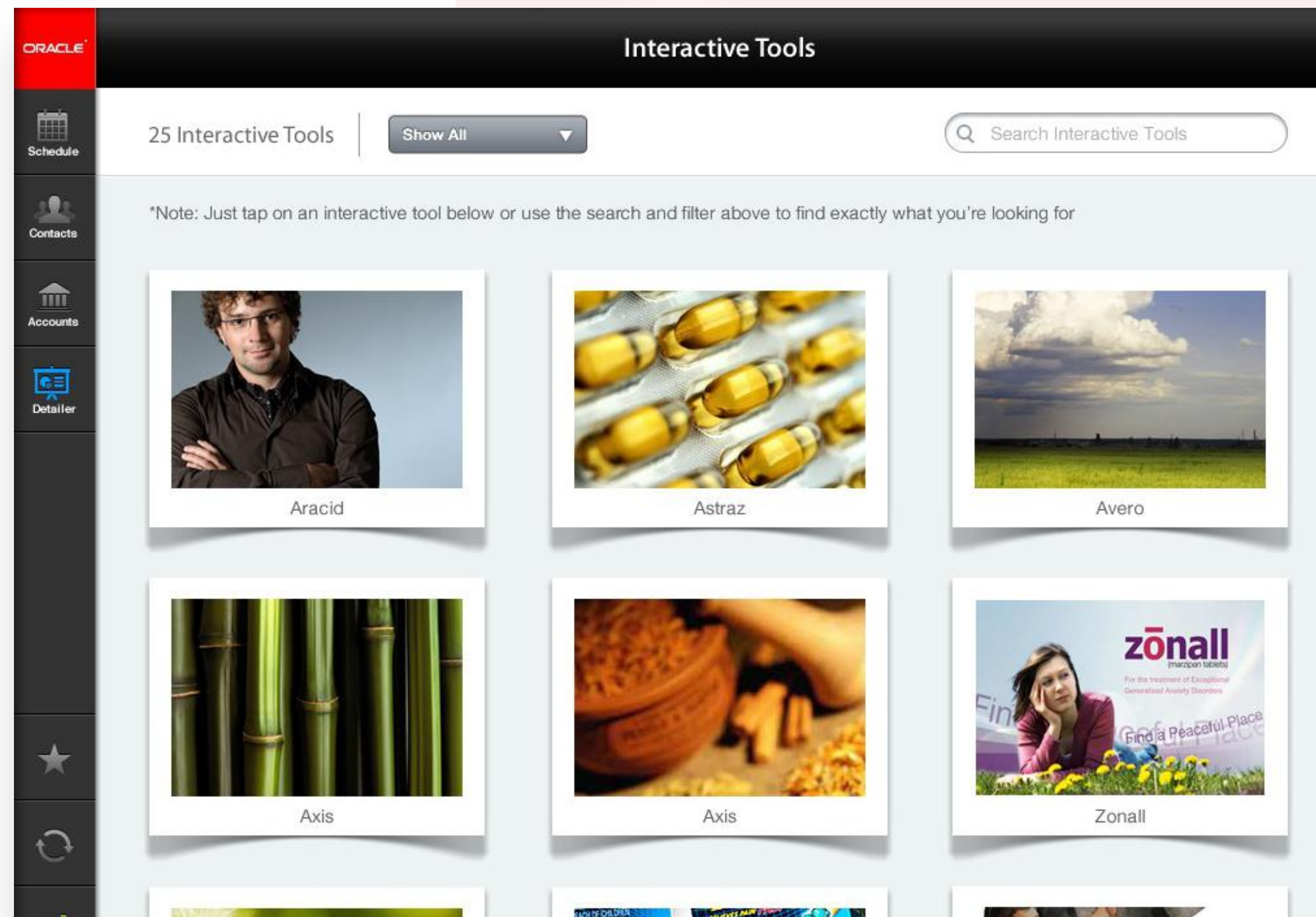
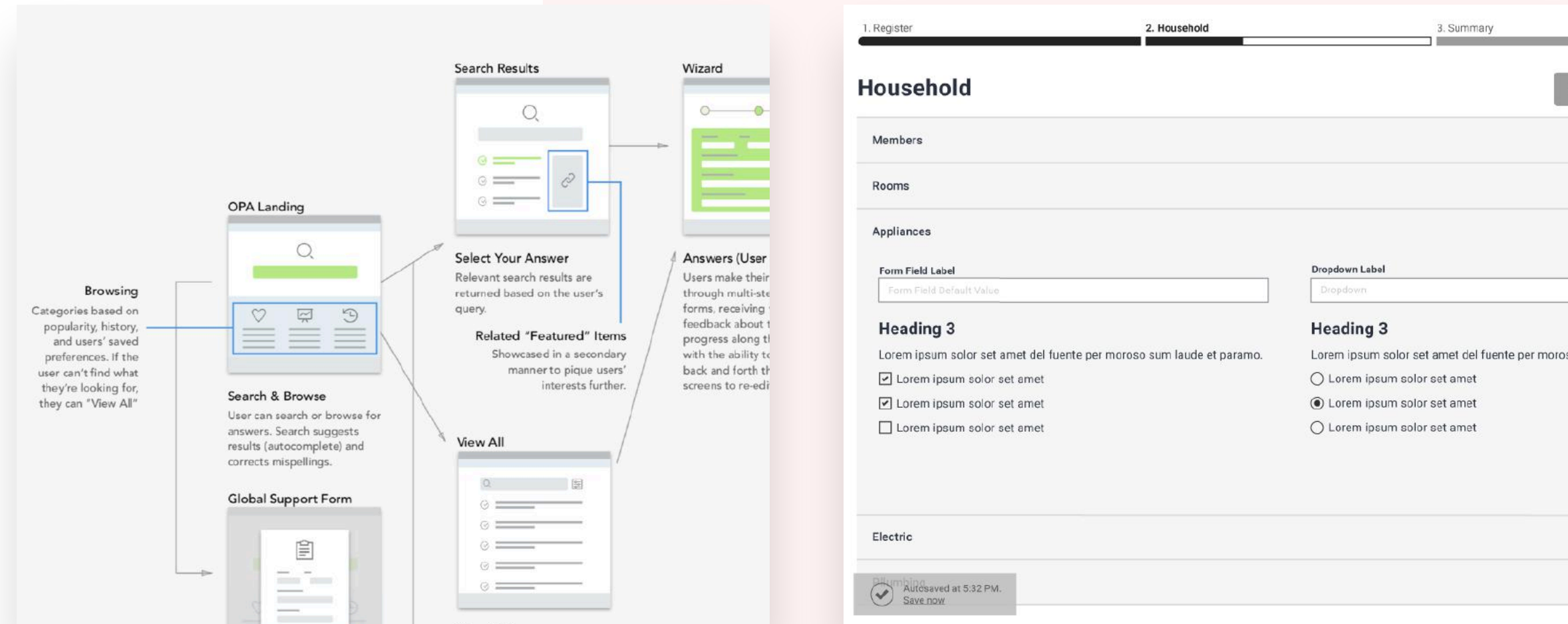
Strategy and design support in the creation of wireframes, design and a prototype utilized for stakeholder buy-in which ultimately became the seed in which Digital Globe would gain market share in their innovative, yet competitive space.



Oracle

BECOMING AUTOMATED,
WEB & MOBILE READY

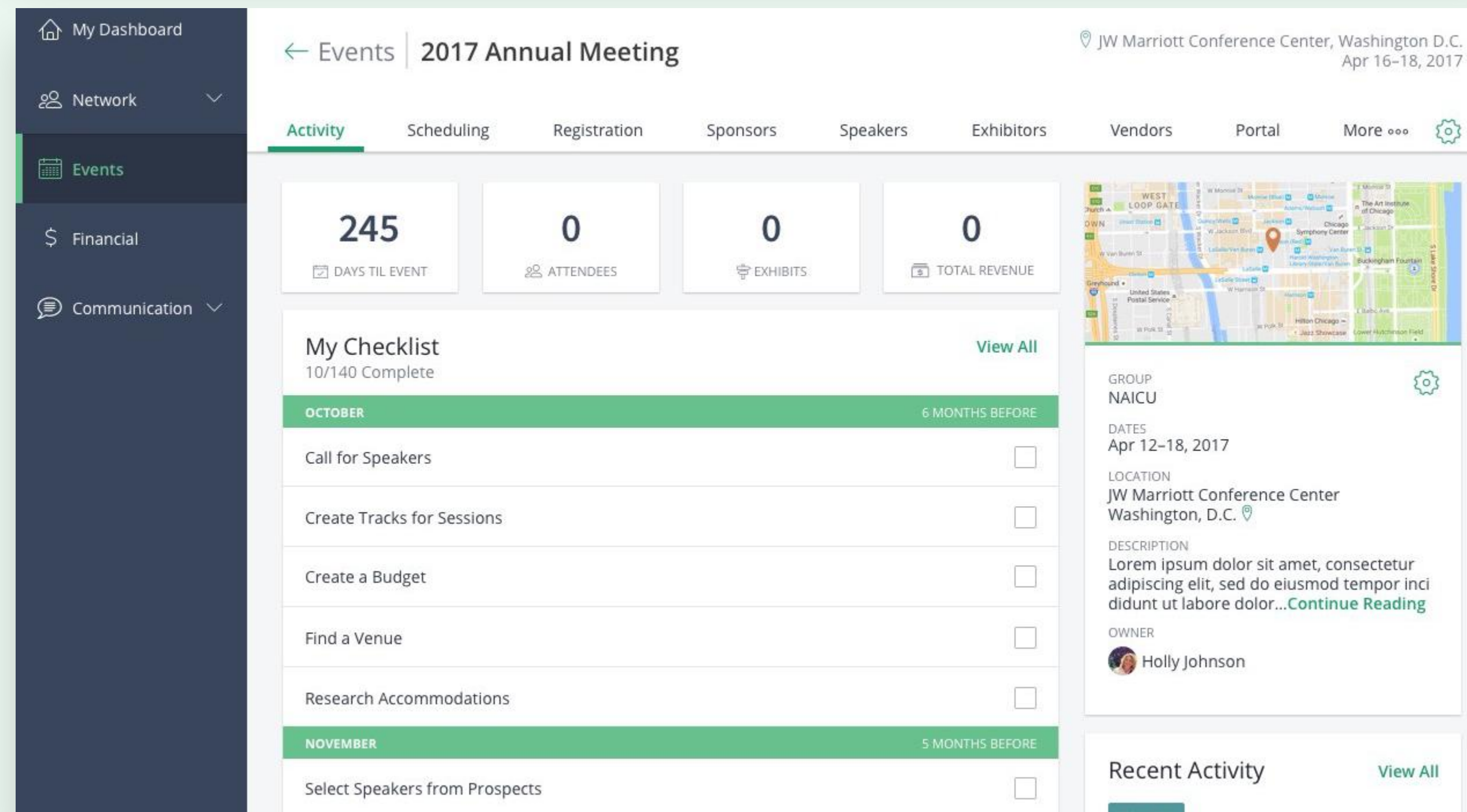
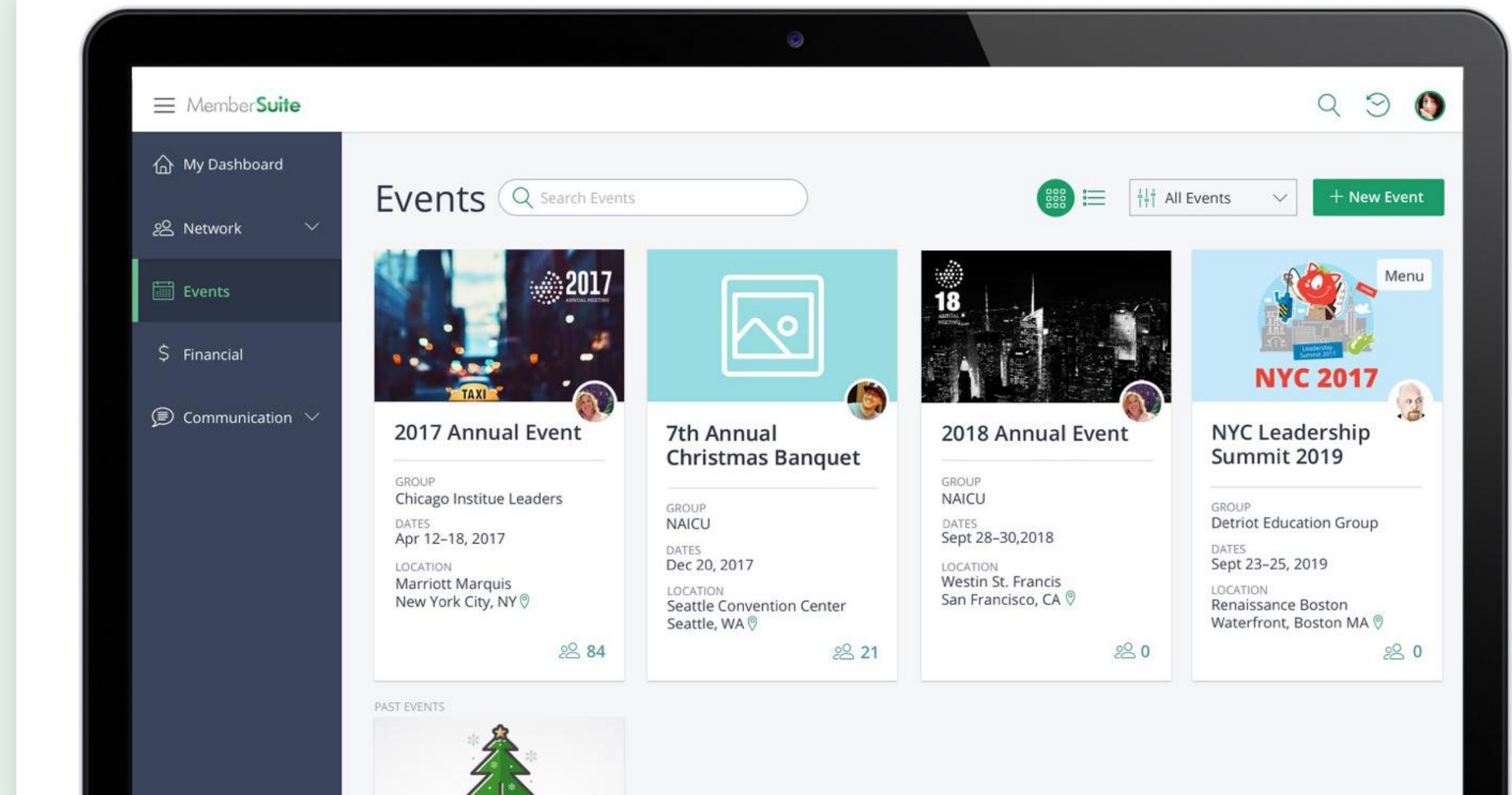
Automating Oracle's powerful policy resources and making it available across browsers and devices through workflow mapping, sitemaps, wireframes, and responsive web and mobile device designs.



Membersuite

REDESIGN AS A PATH TO BECOMING AN INDUSTRY LEADER.

Strategic support in the design of a disruptive product that increased revenue potential and provided breakthrough product offerings.





Thank You

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